

Zayed University, a government-supported institution, was established in 1998 to prepare leaders who will foresee the possibilities and capture the opportunities for action that will create the future of the United Arab Emirates. The University has campuses located in the U.A.E.'s two largest cities, Abu Dhabi and Dubai, under one central administration.

Vision

Zayed University will be the leading university in the United Arab Emirates and recognized globally for its participation in educational and cultural achievements and enrichment of economic and social development.

Mission

Zayed University will prepare qualified graduates who are able to contribute to building the nation through offering specializations and programs of study which match international standards and by providing an excellent learning environment to strengthen the role of the university as a leader in the progress of scientific research and community service.

Accreditation

Within higher education, accreditation plays a major role in quality assurance and institutional effectiveness. In general, the accreditation process involves evaluation by an external body based upon a set of agreed standards. If the standards are met, accreditation is granted. There are two types of accreditation for higher education institutions: institutional or specialized (programmatic). Institutional accreditation looks at the institution in its entirety, whereby specialized accreditation is discipline specific. These different types of accreditation, while there are often elements of overlap, are not dependent upon one another. The internal quality assurance and accreditation body of the United Arab Emirates, the **Commission for Academic Accreditation**, has just recently licensed (accredited) Zayed University. As one of three federal higher education institutions, Zayed University had previously been exempt from this national process, but with the 2015 licensure the University has achieved an important milestone. As a new and emerging nation, the UAE is also keen for the external validation that international accreditation provides. It shows that institutions and programs are up to international standards of which the nation can be proud. Zayed University is at the vanguard of the public institutions in the UAE through its commitment to both institutional and specialized accreditations. Zayed University is one of only two independently accredited institutions within the UAE. This accreditation is through the Middle States Commission on Higher Education, one of six regional accreditation bodies in the United States. At the disciplinary level, the College of Business, College of Technological Innovation, College of Arts and Creative Enterprises, College of Communication and Media Sciences, and College of Education, have all been accredited by their disciplinary bodies.

University Values

- A collaborative Educational community where students, faculty and staff work together in pursuit of research and knowledge.
- Attention to professional ethics by adhering to the highest standards of personal conduct, based on respect, honesty, objectivity, accountability and transparency in practice and discipline.
- Innovation through adoption and development of the highest global practices in teaching, learning and research.
- Teamwork and cooperation to ensure the achievement of Zayed University's mission and strategic objectives with maximum efficiency and effectiveness.
- Leadership based on administrative excellence and continuous communication amongst all University stakeholders and openness to other cultures, dealing consciously and positively with them, both inside and outside the university community

Strategic Objectives

- Establish a cutting-edge educational environment that promotes creativity and innovation.
- Prepare qualified graduates who are able to contribute to the development process, and who are productive in their nation, empowered with critical thinking skills, and open to the world around them.

- Deliver high quality education that focuses on enriching students' knowledge and skills.
- Upgrade the University's research level.
- Ensure provision of all administrative services in compliance with quality, efficiency and transparency policies.
- Propagate a culture of innovation within the organization.

Specialized Accreditation*

College of Technological Innovation

Two Programs within the college of Technological Innovation obtained international accreditation through the Computing Accreditation Commission (CAC) of ABET in the summer of 2012. The college successfully completed the self- study and hosted an ABET evaluation team during 2011-12. ABET has accredited the Bachelor of Science in Information Systems and Technology Management and the Bachelor of Science in Information Technology, Specialization in Security and Network Technologies programs. In 2014, ABET granted continued accreditation status for these two programs until 2018. ABET has been an international leader in higher education quality assurance for more than 75 years and has accredited programs at more than 600 institutions worldwide.

College of Business

The College of Business received accreditation from the Association for the Advancement of Collegiate Schools of Business (AACSB-International) in June 2013. This accreditation represents the highest achievement for an educational institution that awards business degrees. Less than 5% of all business schools worldwide have earned this accreditation.

College of Education

Through the Council for Accreditation of Educator Preparation Continuous Improvement Commission (CAEP), the College of Education has received accreditation by the National Council for Accreditation of Teacher Education. Zayed University College of Education is the first university, outside of the USA, to be internationally accredited. The English Language Learning program is internationally recognized by Teachers of English to Speakers of Other Languages (TESOL) International Organization, the Early Childhood Education program is internationally recognized by the National Association for the Education of Young Children (NAEYC), and the Math Education program is internationally recognized through the National Council for Teachers of Mathematics (NCTM).

College of Communication and Media Sciences

In May of 2015, the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), the premier international accrediting body in communication and media sciences, accredited Zayed University's College of Communication and Media Sciences (CCMS). In Fall 2014, CCMS completed an in-depth self-study and hosted a site team visit from ACEJMC. The site team found CCMS in compliance with all nine ACEJMC Accrediting Standards, which included evaluation of the College's mission, governance and administration; curriculum and instruction; diversity and inclusiveness; full-time and part-time faculty; scholarship: research, creative and professional activity; student services; resources, facilities and equipment; professional and public service; and assessment of learning outcomes. The College is also accredited by the International Advertising Association.

College of Arts and Creative Enterprises

Via the National Association of Schools of Art and Design (NASAD), the leading accrediting body for Art and Design schools at the undergraduate and graduate levels, the College of Arts and Creative Enterprises achieved substantial equivalency accreditation in May 2015. The Bachelor of Science in Multimedia Design, the Bachelor of Fine Arts in Animation Design, Graphic Design, Interior Design, and Visual Arts, along with the Master of Arts in Museum Studies have all been accredited. As part of this accreditation, curriculum modifications were implemented, facilities were upgraded that included a ventilation system, specialized equipment acquired, and a major program of learner assessment was launched.

Zayed University Academic Programs (2016-2017):

College of Arts and Creative Enterprises

Bachelor of Fine Arts in Animation Design
Bachelor of Fine Arts in Graphic Design
Bachelor of Fine Arts in Interior Design
Bachelor of Fine Arts in Visual Art
Bachelor of Science in Multimedia Design
(joint with College of Technological Innovation and College of Communication and Media Sciences)
Minor in Curatorial Practices

College of Communication and Media Sciences

Bachelor of Science in Communication and Media Sciences with Concentrations in:
Converged Media
Film and Video Communications
Integrated Strategic Communications

Tourism and Cultural Communications
Master of Arts in Communications with Concentrations in:
Strategic Public Relations
Tourism and Cultural Communications
Postgraduate Certificate in Strategic Public Relations
Postgraduate Certificate in Tourism and Cultural Communications

College of Humanities and Social Sciences

Bachelor of Arts in International Studies with Concentrations in:
International Affairs
Culture and Society
Bachelor of Arts in Emirati Studies
(joint with College of Communication and Media Sciences and College of Arts and Creative Enterprises)
Minor in Literature
Minor in Middle East and GCC Studies
Minor in Arabic for Media
Master in Diplomacy and International Affairs
Master of Arts in Judicial Studies

College of Business

Bachelor of Science in Accounting
Bachelor of Science in Finance
Bachelor of Science in Human Resource Management
Bachelor of Science in Marketing and Entrepreneurship
Executive Master of Business Administration
Master Management in International Business
Master of Science in Finance

College of Education

Bachelor of Science in Education:
Specialty in Early Childhood Education
Specialty in Upper Primary, Preparatory Education,
Teaching Field in English Language Learning
Specialty in Upper Primary, Preparatory Education, Teaching Field in Mathematics

Specialty in School Social Work
Master of Education in Educational Leadership and Administration
Master of Education in Special Education
Master of Education in Teaching and Learning

College of Technological Innovation

Bachelor of Science in Information Technology with Concentrations in:
Concentration in Security and Network Technologies
Concentration in Enterprise Systems
Bachelor of Science in Information Systems and Technology Managements
(joint with College of Business)
Master of Science in Information Technology Management
Concentration in Cyber Security
Graduate Certificate in High Technology Crime Investigation
Graduate Certificate in Information Security

College of Natural and Health Sciences

- Bachelor of Science in Environmental Science and Sustainability
- Bachelor of Science in Public Health and Nutrition
- Minor in Public Health
- Bachelor of Science in Psychology and Human Services
(joint with College of Education)
- Minor in Applied Psychology
- Executive Masters in Health Care Administration

Student Headcount (Undergraduate): Fall 2016			
	Male	Female	Overall
Academic Bridge Program	142	1278	1420
General Education	364	3195	3559
Bachelor of Arts in Art and Design		277	277
Bachelor of Science in Multimedia Design		168	168
Bachelor of Arts in International Studies	80	427	507
Bachelor of Arts in Emirati Studies		35	35
Bachelor of Science in Public Health and Nutrition	1	118	119
Bachelor of Science in Environmental Science and Sustainability	9	178	187
Bachelor of Science in Psychology and Human Services		275	275
Bachelor of Science in Business	172	967	1139
Bachelor of Science in Communication and Media Sciences	8	608	616
Bachelor of Science in Education		213	213
Bachelor of Science on Information Technology	82	388	470
Bachelor of Science in Information Systems and Technology Management	7	99	106
Double Major Students		3	3
Overall	865	8229	9094

Graduate Enrollment: Fall 2016 (Registered Headcount)			
	Male	Female	Overall
Executive Master's in Health Care Administration (EMHCA)	6	37	43
Executive Master's in Public Administration (EMPA)		4	4
Executive Master's in Business Administration (EMBA)	6	9	15
Master of Arts (M.A.) in Communications	7	33	40
Master of Arts (M.A.) in Diplomacy and International Affairs	13	20	33
Master of Arts (M.A.) in Judicial Studies	14	7	21
Master of Education (M.Ed.)	1	38	39
Master of Management (M.M.): International Business	2	22	24
Master of Education (M.Ed.) in Educational Leadership and Administration		1	1
Master of Science (M.S.) in Information Technology	27	15	42
Master of Science (M.S.) in Teaching and Learning		7	7
Overall	76	193	269

Faculty: Headcounts			
by Contract Type	Regular	Adjunct	Overall
Female	291	108	399
Male	266	20	286
Grand Total	557	128	685
by Rank	Regular	Adjunct	Overall
Professor	36	1	37
Associate Professor	93	2	95
Assistant Professor	240	39	279
Instructor	188	86	274
Overall	557	128	685

University Staff: Headcounts			
by Gender	Female	Male	Overall
Academic Administrators	4	8	12
Senior Appointments	1	3	4
Staff	268	139	407
Grand Total	273	150	423
by Contract Type	Regular	Special Contracts	Overall
Academic Administrators	12		12
Senior Appointments	3	1	4
Staff	376	31	407
Grand Total	391	32	423

Undergraduate New Students - Fall 2016		
	Male	Female
# New Enrollment	244	1645
% Direct Entrants to Baccalaureate Program	56.6%	48.4%
% Entry to Foundation Program	43.4%	51.6%
Average CEPA Score	181.93	181.82
Average High School Score	82.72	84.05

Undergraduate Degrees Awarded: (AY 2015 – 16)			
	Male	Female	Overall
Bachelor of Arts in Art and Design		104	104
Bachelor of Science in Public Health and Nutrition		51	51
Bachelor of Science in Environmental Science and Sustainability	3	50	53
Bachelor of Arts in International Studies	41	136	177
Bachelor of Arts in Emirati Studies		9	9
Bachelor of Science in Business Sciences	66	335	401
Bachelor of Science in Communication and Media Sciences	19	215	234
Bachelor of Science in Education		44	44
Bachelor of Science in Information Technology	30	126	156
Bachelor of Science in Multimedia Design		60	60
Bachelor of Science in Info Systems and Tech. Management	10	23	33
Bachelor of Science in Technology and Education		1	1
Bachelor of Science in Psychology and Human Services		86	86
Double Major		1	1
Overall	169	1241	1410

Graduate Program: Degrees Awarded 1 Jan 2016 - 31 Dec 2016			
	Male	Female	Overall
MA in Contemp Islamic Studies	3		3
MA in Communications	5	27	32
MA in Diplomacy/Int. Affairs	8	23	31
MA in Islamic Econ & Wealth Management	1		1
MA in Islamic World Studies	1		1
MA in Judicial Studies	8		8
MEd Master of Education	1	42	43
Exec. Master in Business Admin	10	4	14
Exec. Master in Health Care Administration	6	14	20
Exec. Master of Public Admin	3	13	16
MM International Business		8	8
MSc in Finance	14	11	25
MSc in Teaching & Learning		9	9
MSc in Information Technology	16	17	33
Overall	76	168	244

2016 (internal funding)	
Total AED Awarded	16,649,191.00
Number of Awards	215
2016 (external funding)	
<i>ENEC (Emirates Nuclear Energy Corporation)</i>	2,281,660.00
<i>Ministry of Environment</i>	20,000.00
Total AED Awarded (external)	2,301,660.00
TOTAL	18,950,851.04

ALL Research Activities (2016-2017), Summary	Research Categories								
	Article	Book	Book Chapter	Book Review	Conference Paper	Citation	Editorial	Monographs	Totals
College of Arts and Creative Enterprises	8				1				9
College of Business	37	1	5	3	1	1			48
College of Communication and Media Sciences	19	3	8	1	2				33
College of Education	11	2	5						18
College of Humanities and Social Sciences	10	16	11	2	6		2	1	48
College of Natural and Health Sciences	69		1	8	5	3			86
College of Technological Innovation	46	2	8	1	52		2		111
University College	31	1	3	4	7		1		47
Academic Bridge Program	6		1						7
Library and Learning Commons		1	1	1					3
Center for Educational Innovation		1	2						3
University Totals:	237	27	45	20	74	4	5	1	413

*Data rendered from Scopus and Google Scholar

The above research publications largely account for the scientific outcomes but do not fully account for the creative outcomes of the university.