



جامعة زايد  
ZAYED UNIVERSITY

[www.zu.ac.ae](http://www.zu.ac.ae)



# Zayed University Program Guide 2016 - 2017



Accredited by Middle States Commission on Higher Education



Zayed University Program Guide  
2016-2017

# ZAYED UNIVERSITY ACADEMIC CALENDAR

## for 2016-2017

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	Day	Date	Event
Summer Semester 2016	Sun	29 May 2016	Start of classes
	Tue	31 May 2016	Last day to add/drop
	Thu	02 Jun 2016	Last day to withdraw from course without Failure
	Mon	27 June 2016	Last day of classes
	Tue-Wed	29-28 June 2016	Final Exams
	Sun	03 July 2016	Grades announcement
Preliminary Period	Sat	06 Aug 2016	New faculty report
	Sun	14 Aug 2016	Return of Academic Administrators & Returning faculty report
	Sun-Thu	18-14 Aug 2016	New students Orientation / Assessments and placement exams / Faculty Professional Development Week
Fall Semester 2016	Sun	21 Aug 2016	Start of classes
	Thu	25 Aug 2016	Last day to add /Drop
	Thu	01 Sep 2016	Last day to suspend registration
	Wed	28 Sep 2016	1 <sup>st</sup> Student Engagement, Training and Service Learning (SETS) Day
	Thu	06 Oct 2016	Last day to withdraw from Course without penalty
	Thu	13 Oct 2016	Last day of Term A
	Sun	16 Oct 2016	First day of Term B
	Tue	01 Nov 2016	2 <sup>nd</sup> Student Engagement, Training and Service Learning (SETS) Day
	Wed	07 Dec 2016	Last day of classes
	Thu-Thu	15-08 Dec 2016	Final Exams
	Sun-Sun	18-11 Dec 2016	Grades Announcement
Winter Break	Sun-Thu	18 Dec 5-2016 Jan 2017	Winter break for students
	Sun-Thu	18 Dec 5-2016 Jan 2017	Winter break for faculty
Second Semester 2017	Sun	08 Jan 2017	Faculty return
	Sun-Thu	12-08 Jan 2017	New students Orientation / Assessments and placement exams / Faculty Professional Development Week
	Sun	15 Jan 2017	Start of classes
	Thu	19 Jan 2017	Last day to add/drop
	Thu	26 Jan 2017	Last day to suspend registration
	Mon	20 Feb 2017	3 <sup>rd</sup> Student Engagement, Training and Service Learning (SETS) Day
	Thu	09 Mar 2017	Last day to withdraw from a course without penalty
	Thu	09 Mar 2017	Last day of Term A
	Sun	12 Mar 2017	First day of Term B
	Sun-Thu	23-12 Mar 2017	Mid-Term Exam
Spring Break	Sun-Thu	26 Mar06- April 2017	Spring break for students
	Sun-Thu	26 Mar06- April 2017	Spring break for faculty
Spring Semester 2016 continues .....	Sun	09 April 2017	Faculty return
	Sun	09 April 2017	Student return
	Tue	18 Apr 2017	4 <sup>th</sup> Student Engagement, Training and Service Learning (SETS) Day
	Thu	11 May 2017	Last day of classes
	Sat-Sat	20-13 May 2017	Final Exams
	Tue-Tue	23-16 May 2017	Grades Announcement
	Wed	24 May 2017	Start of summer vacation
Summer Semester 2017	Wed	24 May 2017	Start of classes
	Thu	25 May 2017	Last day to add/drop
	Mon	29 May 2017	Last day to withdraw from course without Failure
	Wed	21 Jun 2017	Last day of classes
	Thu-Sat	24-22 June 2017	Final Exams
	Wed	28 Jun 2017	Grades announcement

### Holidays:

- Sat 10 Sep 2016
- Sun 11 Sep to Tue 13 Sep 2016
- Sun 02 Oct 2016
- Thu 1 and Fri 2 Dec 2016

Arafat day  
Eid Al-Adha  
Islamic New Year  
National Day

- Sun 11 Dec 2016
- Mon 24 April 2017
- Sun 27-25 June 2017

Prophet's Birthday  
Isra Wal Miraj  
Eid Al-Fitr

Note: All National and Religious Holidays are subject to change.



# College Of Arts And Creative Enterprises



# ANIMATION DESIGN

## BACHELOR OF FINE ARTS

### Description

In Animation, students develop concepts and technical skills in three-dimensional computer modeling and animation, digital video, and web design using industry-standard software. Students explore all types of virtual visualizations including text animation and motion graphics, character animation, story telling, and architectural modelling, rendering, and animation.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Theory and History of Animation: Identify and classify animation styles and production processes from the evolved history of animation practice and utilize these in contemporary contexts.
2. Professional Art & Design Practice: Communicate an idea or express a narrative or concept to a range of audiences while following time-management, and appropriate communication skills. Apply a range of art and design skills in animation, as well as in the professional practices of the animation field.
3. Critical Thinking: Develop an animation project and defend creative visual outcomes to an informed audience. Participate in critical discussion of the arts and the relationship to the creative process with a focus on animation.
4. Visual Literacy: Analyze complex visual and spatial problems to develop innovative animation and design solutions.
5. Information Technology: Use and combine multiple traditional and emerging hardware and software technologies in the execution of animation projects.
6. Teamwork and Leadership: Provide creative and constructive input to pursue a shared goal and collaborate effectively in animation production projects. Lead or cooperate among group members while assuming responsibility for self and group outcomes.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
ADV201	Advising	0
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
ART201	Principles of Design	3

ART205	Art Foundations	3
ART251	Basic Design	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
ART220	Introduction to Art History	3
ART310	Drawing I	3
ART375	3D Modeling	3
ART345	Digital Video I	3
<b>Semester 5</b>		<b>Credit Hours: (16 Required)</b>
ART477	Advanced Modeling, Lighting and Rendering	3
ART221	Research Methods for Artists and Designers	3
ART223	Arts of the Modern World	3
ART223AL	Arabic Lab I	1
ART376	Animation I	3
Elective		3
<b>Semester 6</b>		<b>Credit Hours: (15 Required)</b>
COL260	Living Science: Health and Environment	3
Elective		3
ART377	Animation II	3
ART357	Designing for the Web I	3
ART312	Painting I	3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
ART492	Senior Research Seminar	1
ART476	Animation III	3
ART475	Game Design	3
Elective		3
ART History Elective		3
Elective		3
<b>Semester 8</b>		<b>Credit Hours: (16 Required)</b>
ART496	Senior Project	3
ART History Elective		3
Non ART Elective		3
Elective		3
ART405	Professional Practice	3
ART405AL	Arabic Lab II	1
<b>Semester 9</b>		<b>Credit Hours: (3 Required)</b>
ART490	Internship	3
<b>Design Elective</b>		<b>Credit Hours: (0 Required)</b>
ART287	Interior Design Studio I	3

ART311	Drawing for Designers	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART328	Cross Cultural Influences in Design	3
ART351	Graphic Design I	3
ART352	Graphic Design II	3
ART355	Designing with Color	3
ART356	Typography I	3
ART359	Information Design	3
ART387	Furniture Design	3
ART452	Packaging Design	3
ART457	Designing for the Web II	3
ART456	Typography II	3

**Studio Elective**

**Credit Hours: (0 Required)**

ART311	Drawing for Designers	3
ART313	Drawing II	3
ART314	Illustration and Visual Narrative	3
ART315	Sculpture I	3
ART316	Ceramics I	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART340	Photography I	3
ART341	Photography II	3
ART346	Digital Video II	3
ART360	Printmaking I	3
ART363	Printmaking II	3
ART365	Digital Printmaking	3
ART366	Book Structures I	3
ART397	Special Topics in Art and Design	3
ART410	Drawing III	3
ART411	Painting II	3
ART413	Painting III	3
ART415	Mixed Media	3
ART418	Installation	3
ART430	Curatorial Practices	3
ART460	Printmaking III	3
ART497	Special Topics in Art and Design	3

**ART History Elective**

**Credit Hours: (0 Required)**

*Students choose 6 credits from a selection of 300 and 400 level courses*

ART322	History Islamic Art and Architecture	3
ART324	Contemporary Islamic Art and Architecture	3
ART325	History of Design	3



ART326	Representation: Exhibition, Display and Interpretation I	3
ART327	Representation: Exhibition, Display and Interpretation II	3
ART328	Cross Cultural Influences in Design	3
ART420	Communities, Curatorial Practices, and Collections	3
ART421	Material Culture of the United Arab Emirates	3
ART422	Contemporary Art Theory	3
ART425	History of Graphic Design	3
ART426	History of Interior Design	3
ART427	History of Animation	3
ART430	Curatorial Practices	3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
COL260	Living Science: Health and Environment	3
ADV201	Advising	0

**Required Program Courses - Credit Hours: (60 Required)**

**Credit Hours: (0 Required)**

ART201	Principles of Design	3
ART205	Art Foundations	3
ART251	Basic Design	3
ART220	Introduction to Art History	3
ART310	Drawing I	3
ART375	3D Modeling	3
ART345	Digital Video I	3
ART477	Advanced Modeling, Lighting and Rendering	3
ART221	Research Methods for Artists and Designers	3
ART223	Arts of the Modern World	3
ART376	Animation I	3
ART377	Animation II	3

ART357	Designing for the Web I	3
ART312	Painting I	3
ART492	Senior Research Seminar	1
ART476	Animation III	3
ART475	Game Design	3
ART496	Senior Project	3
ART405	Professional Practice	3
ART490	Internship	3
ART223AL	Arabic Lab I	1
ART405AL	Arabic Lab II	1

**Electives - Credit Hours: (24 Required)**

**Credit Hours: (0 Required)**

5 Electives	15
2 ART History Elective	6
Non ART Elective	3

**Total: 132**

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# GRAPHIC DESIGN

## BACHELOR OF FINE ARTS

### Description

In Graphic Design, students acquire theoretical and practical knowledge in design and practice while developing a variety of skills in print and media design. Through their course work, students explore typography, publication and packaging design, advertising, branding, and web design. They also learn about project briefs, research, and client interaction, and how to pitch, develop, and finally implement design proposals. Through community engagement and team-directed and client-based projects, students are encouraged to understand the social and cultural dimension of any project in order to become innovative leaders in design.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Theory and History of Graphic Design: Demonstrate an understanding of the evolution of graphic design and utilize styles and theoretical analyses to general visual solutions.
2. Professional Graphic Design Practice: Test academic knowledge in real practice scenarios by delivering an idea to a range of audiences while following professional standards, time-management, and appropriate communication skills.
3. Critical Thinking: Define, analyze a problem, empathize with an audience, as well as conceptualize and evaluate potential design solutions.
4. Visual Literacy: Demonstrate an understanding of the fundamentals of visual language to effectively communicate and convey ideas and/or messages through innovative design solutions.
5. Information Technology: Integrate multiple design technologies with knowledge and proficiency in the appropriate media.
6. Teamwork and Leadership: Participate in team dynamics prior to pursuing a stated goal and understand the importance of collaboration while assuming responsibility for self and team outcomes.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
ADV201	Advising	0
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
ART201	Principles of Design	3

ART220	Introduction to Art History	3
ART251	Basic Design	3
<b>Semester 4</b>		<b>Credit Hours: (19 Required)</b>
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
ART205	Art Foundations	3
ART221	Research Methods for Artists and Designers	3
ART223	Arts of the Modern World	3
ART223AL	Arabic Lab I	1
ART351	Graphic Design I	3
<b>Semester 5</b>		<b>Credit Hours: (15 Required)</b>
ART310	Drawing I	3
Elective		3
ART356	Typography I	3
ART357	Designing for the Web I	3
ART352	Graphic Design II	3
<b>Semester 6</b>		<b>Credit Hours: (15 Required)</b>
COL260	Living Science: Health and Environment	3
ART325 or ART425	History of Design History of Graphic Design	3 3
ART452	Packaging Design	3
ART459	New Media Design	3
ART451	Graphic Design III	3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
Elective		3
Elective		3
ART359	Information Design	3
ART456	Typography II	3
ART453	Graphic Design IV	3
ART492	Senior Research Seminar	1
<b>Semester 8</b>		<b>Credit Hours: (16 Required)</b>
Elective		3
ART History		3
Non ART Elective		3
ART405	Professional Practice	3
ART405AL	Arabic Lab II	1
ART496	Senior Project	3
<b>Semester 9</b>		<b>Credit Hours: (3 Required)</b>
ART490	Internship	3
<b>Design Elective</b>		<b>Credit Hours: (0 Required)</b>

ART287	Interior Design Studio I	3
ART311	Drawing for Designers	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART336	Interior Design Studio II	3
ART337	Color and Light Design	3
ART328	Cross Cultural Influences in Design	3
ART355	Designing with Color	3
ART359	Information Design	3
ART375	3D Modeling	3
ART376	Animation I	3
ART387	Furniture Design	3
ART389	Basic Architecture	3
ART452	Packaging Design	3
ART457	Designing for the Web II	3

### Studio Elective

**Credit Hours: (0 Required)**

ART311	Drawing for Designers	3
ART313	Drawing II	3
ART314	Illustration and Visual Narrative	3
ART315	Sculpture I	3
ART316	Ceramics I	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART340	Photography I	3
ART341	Photography II	3
ART345	Digital Video I	3
ART346	Digital Video II	3
ART360	Printmaking I	3
ART363	Printmaking II	3
ART365	Digital Printmaking	3
ART366	Book Structures I	3
ART397	Special Topics in Art and Design	3
ART410	Drawing III	3
ART411	Painting II	3
ART413	Painting III	3
ART415	Mixed Media	3
ART418	Installation	3
ART430	Curatorial Practices	3
ART440	Photography III	3
ART460	Printmaking III	3
ART497	Special Topics in Art and Design	3

### ART History Elective

**Credit Hours: (0 Required)**

*Students choose 6 credits from a selection of 300 and 400 level courses*

ART322	History Islamic Art and Architecture	3
ART324	Contemporary Islamic Art and Architecture	3
ART325	History of Design	3
ART326	Representation: Exhibition, Display and Interpretation I	3
ART327	Representation: Exhibition, Display and Interpretation II	3
ART328	Cross Cultural Influences in Design	3
ART420	Communities, Curatorial Practices, and Collections	3
ART421	Material Culture of the United Arab Emirates	3
ART422	Contemporary Art Theory	3
ART425	History of Graphic Design	3
ART426	History of Interior Design	3
ART427	History of Animation	3
ART430	Curatorial Practices	3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
COL260	Living Science: Health and Environment	3
ADV201	Advising	0

**Required Program Courses - Credit Hours: (66 Required)**

**Credit Hours: (0 Required)**

ART201	Principles of Design	3
ART220	Introduction to Art History	3
ART251	Basic Design	3
ART205	Art Foundations	3
ART221	Research Methods for Artists and Designers	3
ART223	Arts of the Modern World	3
ART351	Graphic Design I	3
ART310	Drawing I	3
ART356	Typography I	3

ART357	Designing for the Web I	3
ART352	Graphic Design II	3
ART325 or ART425	History of Design History of Graphic Design	3 3
ART452	Packaging Design	3
ART459	New Media Design	3
ART453	Graphic Design IV	3
ART492	Senior Research Seminar	1
ART496	Senior Project	3
ART490	Internship	3
ART223AL	Arabic Lab I	1
ART405AL	Arabic Lab II	1
ART451	Graphic Design III	3
ART359	Information Design	3
ART456	Typography II	3
ART405	Professional Practice	3

**Electives - Credit Hours: (18 Required)**

4 Electives		12
ART History Course		3
Non ART Elective		3

**Credit Hours: (0 Required)**

**Total: 132**

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# INTERIOR DESIGN

## BACHELOR OF FINE ARTS

### Description

In Interior Design, students acquire the appropriate technical skills and conceptual knowledge to design functional, safe, and aesthetically appealing interior architectural spaces for their clients. Students work on small residential to large commercial projects and learn about soft and hard decorative finishes, illumination, and the interplay between social and natural environments. Through research, problem solving, and applied practice, students understand the complexities of the built environment while developing creative solutions.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Theory and History of Art and Interior Design: Comprehend and employ historical cases and theoretical analysis as platform to initiate research design development in the context of human habitation in interior spaces.
2. Professional Interior Design Practice: Exhibit the ability to develop interior design assignments in the context of design practice fundamentals supported by internship to test their academic knowledge in the real practice scenarios.
3. Critical Thinking: Define and analyze a given design problem, evaluate and test potential solutions, develop the project through a rigorous process, and defend the outcome (orally and graphically) to an informed audience.
4. Interior Design Literacy: Demonstrate the proper design skills to formulate complex spatial problems and provide responsive and innovative solutions, while considering the social, behavioral, technical, and physical constraints.
5. Information Technology: Understand the limitations of technology to select the appropriate digital media for interior design developments, and demonstrate an integrated approach by utilizing multiple technologies in their design projects and portfolios.
6. Teamwork and Leadership: Exhibit character of supportive, flexible, trust, and self-reliance in a group setting to engage in the development of a successful outcome.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
ADV201	Advising	0
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3



COL220	Fundamentals of Innovation and Entrepreneurship	3
ART201	Principles of Design	3
ART205	Art Foundations	3
ART251	Basic Design	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
ART220	Introduction to Art History	3
ART287	Interior Design Studio I	3
ART279	CAD I	3
ART311	Drawing for Designers	3
<b>Semester 5</b>		<b>Credit Hours: (15 Required)</b>
ART221	Research Methods for Artists and Designers	3
ART336	Interior Design Studio II	3
ART337	Color and Light Design	3
ART379	CAD II	3
ART391	Interior Design Materials and Construction	3
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
COL260	Living Science: Health and Environment	3
ART223	Arts of the Modern World	3
ART223AL	Arabic Lab I	1
ART385	Interior Design Studio III	3
ART387	Furniture Design	3
ART388	Environmental Control Systems	3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
ART492	Senior Research Seminar	1
ART486	Interior Design Studio IV	3
ART History Elective		3
Elective		3
Elective		3
Non ART Elective		3
<b>Semester 8</b>		<b>Credit Hours: (16 Required)</b>
ART496	Senior Project	3
ART History Elective		3
Elective		3
Elective		3
ART405	Professional Practice	3
ART405AL	Arabic Lab II	1
<b>Semester 9</b>		<b>Credit Hours: (3 Required)</b>
ART490	Internship	3

**Design Elective****Credit Hours: (0 Required)**

ART311	Drawing for Designers	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART328	Cross Cultural Influences in Design	3
ART351	Graphic Design I	3
ART356	Typography I	3
ART387	Furniture Design	3
ART389	Basic Architecture	3
ART452	Packaging Design	3
ART456	Typography II	3
ART457	Designing for the Web II	3

**Studio Elective****Credit Hours: (0 Required)**

ART311	Drawing for Designers	3
ART313	Drawing II	3
ART314	Illustration and Visual Narrative	3
ART315	Sculpture I	3
ART316	Ceramics I	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART340	Photography I	3
ART341	Photography II	3
ART345	Digital Video I	3
ART346	Digital Video II	3
ART360	Printmaking I	3
ART363	Printmaking II	3
ART365	Digital Printmaking	3
ART366	Book Structures I	3
ART397	Special Topics in Art and Design	3
ART410	Drawing III	3
ART411	Painting II	3
ART413	Painting III	3
ART415	Mixed Media	3
ART418	Installation	3
ART430	Curatorial Practices	3
ART440	Photography III	3
ART460	Printmaking III	3
ART497	Special Topics in Art and Design	3

**ART History Elective****Credit Hours: (0 Required)***Students choose 6 credits from a selection of 300 and 400 level courses*

ART322	History Islamic Art and Architecture	3
ART324	Contemporary Islamic Art and Architecture	3
ART325	History of Design	3

ART326	Representation: Exhibition, Display and Interpretation I	3
ART327	Representation: Exhibition, Display and Interpretation II	3
ART328	Cross Cultural Influences in Design	3
ART420	Communities, Curatorial Practices, and Collections	3
ART421	Material Culture of the United Arab Emirates	3
ART422	Contemporary Art Theory	3
ART425	History of Graphic Design	3
ART426	History of Interior Design	3
ART427	History of Animation	3
ART430	Curatorial Practices	3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
COL260	Living Science: Health and Environment	3
ADV201	Advising	0

**Required Program Courses - Credit Hours: (63 Required)**

**Credit Hours: (0 Required)**

ART201	Principles of Design	3
ART205	Art Foundations	3
ART251	Basic Design	3
ART220	Introduction to Art History	3
ART287	Interior Design Studio I	3
ART279	CAD I	3
ART311	Drawing for Designers	3
ART221	Research Methods for Artists and Designers	3
ART336	Interior Design Studio II	3
ART337	Color and Light Design	3
ART379	CAD II	3
ART391	Interior Design Materials and Construction	3

ART223	Arts of the Modern World	3
ART385	Interior Design Studio III	3
ART387	Furniture Design	3
ART388	Environmental Control Systems	3
ART492	Senior Research Seminar	1
ART486	Interior Design Studio IV	3
ART496	Senior Project	3
ART405	Professional Practice	3
ART490	Internship	3
ART223AL	Arabic Lab I	1
ART405AL	Arabic Lab II	1

**Electives - Credit Hours: (21 Required)**

**Credit Hours: (0 Required)**

4 Electives	12
2 ART History Elective	6
Non ART Elective	3

**Total: 132**

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# MULTIMEDIA DESIGN

## BACHELOR OF SCIENCE

### Description

This interdisciplinary program emphasizes the acquisition of the knowledge and skills in information technology, public media, and the arts that will meet the growing demand by employers for multimedia graduates with broad expertise and a high level of leading-edge technical skills. The program encompasses the design, development, and deployment of interactive multimedia. It focuses on the effective management of current and emerging technologies and highlights innovation and entrepreneurship throughout the program. Graduates with a degree in Multimedia Design will be well prepared for both the public and corporate sectors and will be able to manage and develop interactive multimedia initiatives ranging from software development to the design and management of live interactive corporate media systems. The program draws equally on faculty strength in the three colleges that support it.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Theory and History of Art and Design: • Students understand and comprehend Art & Design theory. • Students are able to complete historical and conceptual analysis of social or medium specific case studies in art and design traditions. • Students are knowledgeable of the historical progression of art, including the comprehension of art and design as a cultural system.
2. Professional Art and Design Practice: • Students are able to apply design fundamental to making of art as vehicle for self expression, as well as for professional results. • Students are proficient in the practical application of art and design skills, as well as in professional practice.
3. Critical Thinking: • Students are able to define and analyze a problem, as well as evaluate and judge potential solutions. • Students can develop a project and defend the outcome to an informed audience. • Students understand the criteria for critical discussion of the arts and the relationship to the creative process.
4. Visual Literacy: • Students can demonstrate the formulation of complex visual and spatial problems as well as responsive development of innovative solutions. • Students are able to engage in analysis and interpretation of visual culture. • Students possess an understanding of design principles: color,line,mass,balance,summetry,perpective,form,shape,space,volume ,value, and visual hierarchy
5. Information Technology: • Students can demonstrate proficiency in the use of a number of technologies. • Students display an integrated approach utilizing multiple technologies in their professional portfolio in an ethical manner. • Students understand the limitations of technology by choosing appropriate media for art & design problems and projects
6. Teamwork and Leadership: • Students cooperate among group members while assuming responsibility for self and group outcomes. • Students offer creative and constructive input to the group and accept similar feedback. • Students consider multiple perspectives of others prior to pursuing a stated goal.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (18 Required)</b>
COL111 or	Modern Applications of Mathematics	3
COL112	Mathematical Modeling for Business	3
ADV201	Advising	0
COL135	Islamic Civilization I	3
COL145	English Composition II	3

COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL255	Emirates Studies	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL270	Introduction to Information Technology	3
ART201	Principles of Design	3
COM280	Applied Digital Communication	3
<b>Semester 4</b>		<b>Credit Hours: (19 Required)</b>
COL260	Living Science: Health and Environment	3
ART251	Basic Design	3
COM210	Media Storytelling I	4
ARA240	Media Storytelling in Arabic I	3
CIT210	Introduction to IT and Systems	3
CIT225	Introduction to Programming and Problem Solving	3
<b>Semester 5</b>		<b>Credit Hours: (18 Required)</b>
ART351	Graphic Design I	3
ART357	Designing for the Web I	3
ART375	3D Modeling	3
COM380	Web Design and Publishing	3
CIT255	Networks and Telecommunications	3
CIT375	Human Computer Interaction	3
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
ART376	Animation I	3
COM321	Video and Audio Production I	3
CIT345	Multimedia Systems	3
ART History or		3
CIT305	IT in Global/Local Cultures	3
COM240	Communication and Media Ethics	2
COM441	Communication and Media Law	2
<b>Semester 7</b>		<b>Credit Hours: (12 - 15 Required)</b>
ARA340	Media Storytelling in Arabic II	3
ART490 or	Internship	3
CIT490 or	Internship	6
COM490	Internship	3
CIT376	Game Development	3
CIT371	Mobile Computing	3
300 or 400 level Elective ART, CIT, or COM		3
<b>Semester 8</b>		<b>Credit Hours: (15 Required)</b>

COM382	Multimedia Production	3
400 level Elective in ART, CIT, or COM that evidences a culminating experience		3
300 or 400 level Elective other than ART, CIT, or COM		3
ART377	Animation II	3
CIT490 or	Internship	6
COM490	Internship	3
<i>Internship will be taken once, either in semester 7 or semester 8</i>		

**Total: 131.00 - 134.00**

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# MULTIMEDIA DESIGN

## BACHELOR OF SCIENCE

### Description

This interdisciplinary program emphasizes the acquisition of the knowledge and skills in information technology, public media, and the arts that will meet the growing demand by employers for multimedia graduates with broad expertise and a high level of leading-edge technical skills. The program encompasses the design, development, and deployment of interactive multimedia. It focuses on the effective management of current and emerging technologies and highlights innovation and entrepreneurship throughout the program. Graduates with a degree in Multimedia Design will be well prepared for both the public and corporate sectors and will be able to manage and develop interactive multimedia initiatives ranging from software development to the design and management of live interactive corporate media systems. The program draws equally on faculty strength in the three colleges that support it.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Theory and History of Art and Design: • Students understand and comprehend Art & Design theory. • Students are able to complete historical and conceptual analysis of social or medium specific case studies in art and design traditions. • Students are knowledgeable of the historical progression of art, including the comprehension of art and design as a cultural system.
2. Professional Art and Design Practice: • Students are able to apply design fundamental to making of art as vehicle for self expression, as well as for professional results. • Students are proficient in the practical application of art and design skills, as well as in professional practice.
3. Critical Thinking: • Students are able to define and analyze a problem, as well as evaluate and judge potential solutions. • Students can develop a project and defend the outcome to an informed audience. • Students understand the criteria for critical discussion of the arts and the relationship to the creative process.
4. Visual Literacy: • Students can demonstrate the formulation of complex visual and spatial problems as well as responsive development of innovative solutions. • Students are able to engage in analysis and interpretation of visual culture. • Students possess an understanding of design principles: color,line,mass,balance,summetry,perpective,form,shape,space,volume ,value, and visual hierarchy
5. Information Technology: • Students can demonstrate proficiency in the use of a number of technologies. • Students display an integrated approach utilizing multiple technologies in their professional portfolio in an ethical manner. • Students understand the limitations of technology by choosing appropriate media for art & design problems and projects
6. Teamwork and Leadership: • Students cooperate among group members while assuming responsibility for self and group outcomes. • Students offer creative and constructive input to the group and accept similar feedback. • Students consider multiple perspectives of others prior to pursuing a stated goal.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (18 Required)</b>
COL111 or	Modern Applications of Mathematics	3
COL112	Mathematical Modeling for Business	3
ADV201	Advising	0
COL135	Islamic Civilization I	3
COL145	English Composition II	3



COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL255	Emirates Studies	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL270	Introduction to Information Technology	3
ART201	Principles of Design	3
COM280	Applied Digital Communication	3
<b>Semester 4</b>		<b>Credit Hours: (19 Required)</b>
COL260	Living Science: Health and Environment	3
ART251	Basic Design	3
COM210	Media Storytelling I	4
ARA240	Media Storytelling in Arabic I	3
CIT210	Introduction to IT and Systems	3
CIT225	Introduction to Programming and Problem Solving	3
<b>Semester 5</b>		<b>Credit Hours: (18 Required)</b>
ART351	Graphic Design I	3
ART357	Designing for the Web I	3
ART375	3D Modeling	3
COM380	Web Design and Publishing	3
CIT255	Networks and Telecommunications	3
CIT375	Human Computer Interaction	3
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
ART376	Animation I	3
COM321	Video and Audio Production I	3
CIT345	Multimedia Systems	3
ART History or		3
CIT305	IT in Global and Local Cultures	3
COM240	Communication and Media Ethics	2
COM441	Communication and Media Law	2
<b>Semester 7</b>		<b>Credit Hours: (12 - 15 Required)</b>
ARA340	Media Storytelling in Arabic II	3
ART490 or	Internship	3
CIT490 or	Internship	6
COM490	Internship	3
CIT376	Game Development	3
CIT371	Mobile Computing	3
300 or 400 level Elective ART, CIT, or COM		3
<b>Semester 8</b>		<b>Credit Hours: (15 Required)</b>

COM382	Multimedia Production	3
400 level Elective in ART, CIT, or COM that evidences a culminating experience		3
300 or 400 level Elective other than ART, CIT, or COM		3
ART377	Animation II	3
CIT490 or	Internship	6
COM490	Internship	3

*Internship will be taken once, either in semester 7 or semester 8*

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or	Modern Applications of Mathematics	3
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL255	Emirates Studies	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL270	Introduction to Information Technology	3
COL260	Living Science: Health and Environment	3
ADV201	Advising	0

**Required Program Courses - Credit Hours: (71 - 74 Required)**

**Credit Hours: (0 Required)**

ART201	Principles of Design	3
ART251	Basic Design	3
ART351	Graphic Design I	3
ART357	Designing for the Web I	3
ART375	3D Modeling	3
ART376	Animation I	3
ART490 or	Internship	3
CIT490 or	Internship	6
COM490	Internship	3
ART377	Animation II	3
COM280	Applied Digital Communication	3
COM210	Media Storytelling I	4
COM380	Web Design and Publishing	3
COM321	Video and Audio Production I	3
COM240	Communication and Media Ethics	2
COM441	Communication and Media Law	2

COM382	Multimedia Production	3
CIT210	Introduction to IT and Systems	3
CIT225	Introduction to Programming and Problem Solving	3
CIT255	Networks and Telecommunications	3
CIT375	Human Computer Interaction	3
CIT345	Multimedia Systems	3
CIT376	Game Development	3
CIT371	Mobile Computing	3
ARA240	Media Storytelling in Arabic I	3
ARA340	Media Storytelling in Arabic II	3

**Electives - Credit Hours: (12 Required)**

**Credit Hours: (0 Required)**

300 or 400 level Elective ART, CIT, or COM	3
400 level Elective in ART, CIT, or COM that evidences a culminating experience	3
300 or 400 level Elective other than ART, CIT, or COM	3
ART History courseor	
CIT305            IT in Global and Local Cultures	3

**Total: 131.00 - 134.00**

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# VISUAL ARTS

## BACHELOR OF FINE ARTS

### Description

In Visual Art, we believe that professional creative expression requires both technical and intellectual skills that are acquired through intensive studio work, research, professional exposure, and gallery practice. Students thus acquire a variety of visual art skills, including drawing, painting, sculpture, photography, printmaking, and video, while also developing their critical awareness of artistic issues, past, present, and future, within the region and internationally.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Theory and History of Art: Apply art and design theory to complete historical and conceptual analysis of social or medium specific case studies in art and design.
2. Professional Art Practice: Apply art and design skills in practical application, as well as in professional practice.
3. Critical Thinking: Define and analyze a visual/conceptual problem, and develop and defend potential solutions to an informed audience.
4. Visual Literacy: Analyze and interpret visual culture and design principles, and formulate complex visual and spatial problems as well as develop innovative solutions.
5. Information Technology: Utilize multiple creative art and design software in the creation of their professional portfolio. Students are able to demonstrate the capabilities and limitations of technology by choosing appropriate media for the completion of their art and design projects.
6. Teamwork and Leadership: Provide creative and constructive input to pursue a shared goal and collaborate effectively in projects. Lead or cooperate among group members while assuming responsibility for self and group outcomes.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
ADV201	Advising	0
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
ART220	Introduction to Art History	3

ART201	Principles of Design	3
ART205	Art Foundations	3
<b>Semester 4</b>		<b>Credit Hours: (19 Required)</b>
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
ART221	Research Methods for Artists and Designers	3
ART223	Arts of the Modern World	3
ART223AL	Arabic Lab I	1
ART251	Basic Design	3
ART310	Drawing I	3
<b>Semester 5</b>		<b>Credit Hours: (15 Required)</b>
COL260	Living Science: Health and Environment	3
ART312	Painting I	3
ART315	Sculpture I	3
ART340	Photography I	3
ART351 or ART357	Graphic Design I Designing for the Web I	3 3
<b>Semester 6</b>		<b>Credit Hours: (15 Required)</b>
ART345	Digital Video I	3
ART360	Printmaking I	3
ART313	Drawing II	3
ART411 or ART341	Painting II Photography II	3 3
ART History Elective		3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
ART492	Senior Research Seminar	1
ART411 or ART341 or ART363	Painting II Photography II Printmaking II	3 3 3
Elective		3
Elective		3
Elective		3
Elective		3
<b>Semester 8</b>		<b>Credit Hours: (16 Required)</b>
ART496	Senior Project	3
ART History Elective		3
ART405	Professional Practice	3
ART405AL	Arabic Lab II	1
Elective		3
Non ART Elective		3
<b>Semester 9</b>		<b>Credit Hours: (3 Required)</b>

ART490	Internship	3
<b>Design elective</b>		<b>Credit Hours: (0 Required)</b>
ART287	Interior Design Studio I	3
ART311	Drawing for Designers	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART328	Cross Cultural Influences in Design	3
ART336	Interior Design Studio II	3
ART337	Color and Light Design	3
ART351	Graphic Design I	3
ART352	Graphic Design II	3
ART355	Designing with Color	3
ART356	Typography I	3
ART357	Designing for the Web I	3
ART359	Information Design	3
ART375	3D Modeling	3
ART379	CAD II	3
ART387	Furniture Design	3
ART452	Packaging Design	3
ART457	Designing for the Web II	3
ART456	Typography II	3
<b>Studio Electives</b>		<b>Credit Hours: (0 Required)</b>
ART311	Drawing for Designers	3
ART314	Illustration and Visual Narrative	3
ART316	Ceramics I	3
ART318	Three-Dimensional Design	3
ART319	Introduction to Jewelry Design	3
ART341	Photography II	3
ART346	Digital Video II	3
ART363	Printmaking II	3
ART365	Digital Printmaking	3
ART366	Book Structures I	3
ART397	Special Topics in Art and Design	3
ART410	Drawing III	3
ART413	Painting III	3
ART415	Mixed Media	3
ART418	Installation	3
ART430	Curatorial Practices	3
ART440	Photography III	3
ART460	Printmaking III	3
ART497	Special Topics in Art and Design	3
<b>ART History Elective</b>		<b>Credit Hours: (0 Required)</b>

Students choose 6 credits from a selection of 300 and 400 level courses

ART322	History Islamic Art and Architecture	3
ART324	Contemporary Islamic Art and Architecture	3
ART325	History of Design	3
ART326	Representation: Exhibition, Display and Interpretation I	3
ART327	Representation: Exhibition, Display and Interpretation II	3
ART328	Cross Cultural Influences in Design	3
ART420	Communities, Curatorial Practices, and Collections	3
ART421	Material Culture of the United Arab Emirates	3
ART422	Contemporary Art Theory	3
ART425	History of Graphic Design	3
ART426	History of Interior Design	3
ART427	History of Animation	3
ART430	Curatorial Practices	3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
COL260	Living Science: Health and Environment	3
ADV201	Advising	0

**Required Program Courses - Credit Hours: (54 Required)**

**Credit Hours: (0 Required)**

ART360	Printmaking I	3
ART220	Introduction to Art History	3
ART313	Drawing II	3
ART201	Principles of Design	3
ART205	Art Foundations	3
ART221	Research Methods for Artists and Designers	3
ART223	Arts of the Modern World	3
ART251	Basic Design	3
ART310	Drawing I	3

ART312	Painting I	3
ART315	Sculpture I	3
ART340	Photography I	3
ART351 or	Graphic Design I	3
ART357	Designing for the Web I	3
ART345	Digital Video I	3
ART492	Senior Research Seminar	1
ART496	Senior Project	3
ART405	Professional Practice	3
ART490	Internship	3
ART223AL	Arabic Lab I	1
ART405AL	Arabic Lab II	1

**Level II Studio: select two courses - Credit Hours: (6 Required)**

**Credit Hours: (0 Required)**

ART411	Painting II	3
ART341	Photography II	3
ART363	Printmaking II	3

**Elective - Credit Hours: (24 Required)**

**Credit Hours: (0 Required)**

5 Electives	15
2 ART History Electives	6
Non ART Elective	3

**Total: 132**

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College  
Of Business



# ACCOUNTING

## BACHELOR OF SCIENCE

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### Description

Students entering the College of Business and selecting major in Accounting will be required to take a total of 132 credit hours. The major itself includes the following accounting courses beyond the core requirements:

- Intermediate Accounting I
- Intermediate Accounting II
- Accounting Information Systems
- Auditing
- Intermediate Accounting Lab
- Accounting Information Systems (AIS) Lab
- Strategic Managerial Accounting
- Contemporary Topics in Financial Accounting
- Fraud Examination & Forensic Accounting
- Special Topics in Accounting

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Apply financial theory, including GAAP and IRFS, in various types of business organizations
2. Demonstrate and apply knowledge of managerial accounting and auditing standards and practices.
3. Demonstrate familiarity with basic accounting information systems.
4. Describe the primary role of the major business functions (e.g., Strategy, Production, Marketing, etc.) and identify the major external factors that affect organizations (e.g., consumer preferences, economic factors, legislation, etc.).
5. Identify and solve business problems through the application of financial accounting, managerial accounting, auditing, accounting information systems and general business knowledge.
6. Conduct research in a chosen area of specialization and document and defend the research results.
7. Communicate effectively in writing and verbally, and deliver professional-level presentations.
8. Operate individually and contribute to team effectiveness with only general supervision.
9. Demonstrate leadership in planning and managing projects and small teams.
10. Recognize and resolve ethical dilemmas in the workplace, and explain the basic principle of corporate social responsibility.

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### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3

<b>Semester 3</b>		<b>Credit Hours: (19 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
BUS202	Financial Accounting	4
MTH113	Business Calculus	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (17 Required)</b>
BUS203	Managerial Accounting	4
BUS207	Business Communications	3
BUS207AL	Arabic Lab I	1
MTH213	Business Statistics	3
ECN201	Foundations of Microeconomics	3
BUS200	Legal and Ethical Environment of Business	3
<b>Semester 5</b>		<b>Credit Hours: (16 Required)</b>
ECN202	Understanding Macroeconomics	3
BUS209	Management Decision Sciences	3
BUS308	Introduction to Finance	3
BUS311	Intermediate Accounting I	3
BUS341	Intermediate Accounting Lab	1
COL270	Introduction to Information Technology	3
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
BUS300	Operations Management	3
BUS309	Introduction to Management	3
BUS310	Introduction to Marketing	3
BUS312	Intermediate Accounting II	3
BUS413	Accounting Information Systems	3
BUS343	Accounting Information Systems (AIS) Lab	1
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
BUS412	Contemporary Topics in Financial Accounting	3
BUS407	Language in the Workplace	3
BUS407AL	Arabic Lab II	1
BUS416	Auditing	3
BUS403	Strategic Managerial Accounting	3
COL260	Living Science: Health and Environment	3
<b>Semester 8</b>		<b>Credit Hours: (15 Required)</b>
BUS401	Business Leadership	3
BUS400	Strategic Management	3
BUS418	Fraud Examination and Forensic Accounting	3
BUS419	Special Topics in Accounting	3
Elective: Outside of Business		3

<b>Semester 9</b>		<b>Credit Hours: (3 Required)</b>
BUS491	Internship	3
<b>Study Plan: General Education - Credit Hours: (48 Required)</b>		<b>Credit Hours: (0 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL270	Introduction to Information Technology	3
COL260	Living Science: Health and Environment	3
<b>Required Courses - Credit Hours: (81 Required)</b>		<b>Credit Hours: (0 Required)</b>
BUS202	Financial Accounting	4
BUS203	Managerial Accounting	4
BUS207	Business Communications	3
ECN201	Foundations of Microeconomics	3
BUS200	Legal and Ethical Environment of Business	3
ECN202	Understanding Macroeconomics	3
BUS209	Management Decision Sciences	3
BUS308	Introduction to Finance	3
BUS311	Intermediate Accounting I	3
BUS341	Intermediate Accounting Lab	1
BUS300	Operations Management	3
BUS309	Introduction to Management	3
BUS310	Introduction to Marketing	3
BUS312	Intermediate Accounting II	3
BUS413	Accounting Information Systems	3
BUS343	Accounting Information Systems (AIS) Lab	1
BUS412	Contemporary Topics in Financial Accounting	3
BUS407	Language in the Workplace	3
BUS407AL	Arabic Lab II	1
BUS416	Auditing	3
BUS403	Strategic Managerial Accounting	3
BUS401	Business Leadership	3
BUS418	Fraud Examination and Forensic Accounting	3

BUS419	Special Topics in Accounting	3
BUS491	Internship	3
MTH113	Business Calculus	3
MTH213	Business Statistics	3
BUS207AL	Arabic Lab I	1
BUS400	Strategic Management	3

**Electives - Credit Hours: (3 Required)**

**Credit Hours: (0 Required)**

Elective Outside of Business	3
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**Total: 132**

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# FINANCE

## BACHELOR OF SCIENCE

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### Description

Students entering the College of Business and selecting the Finance program will be required to take a total of 132 credit hours. The program itself includes the following finance courses beyond the core requirements:

- Corporate Finance
- Financial Markets
- Investments
- Commercial Banking
- Financial Planning & Forecasting
- Islamic Finance & Banking
- International Corporate Finance
- Portfolio Management
- Financial Derivatives

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate and apply knowledge with regard to financial and non-financial corporations' capital allocation decisions and the evaluation of the financial performance of corporations.
2. Explain the functioning of domestic and international financial markets and the role these markets play in the performance of an economy as well as in the creation of internationally diversified investment portfolios.
3. Demonstrate and apply knowledge in modern portfolio theory as well as in the pricing and use of financial derivatives.
4. Describe the primary role of the major business functions (e.g., Strategy, Production, Marketing, etc.) and identify the major external factors that affect organizations (e.g., consumer preferences, economic factors, legislation, etc.)
5. Identify and solve business problems through the application of financial management and general business knowledge
6. Conduct research in a chosen area of specialization and document and defend the research result.
7. Communicate effectively in writing and verbally, and deliver professional-level presentations.
8. Operate individually and contribute to team effectiveness with only general supervision
9. Demonstrate leadership skills in self-development at the individual and team level.
10. Recognize and resolve ethical dilemmas in the workplace, and explain the basic principle of corporate social responsibility

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### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3

COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (19 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
BUS202	Financial Accounting	4
MTH113	Business Calculus	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (17 Required)</b>
BUS203	Managerial Accounting	4
BUS207	Business Communications	3
BUS207AL	Arabic Lab I	1
MTH213	Business Statistics	3
ECN201	Foundations of Microeconomics	3
BUS200	Legal and Ethical Environment of Business	3
<b>Semester 5</b>		<b>Credit Hours: (15 Required)</b>
ECN202	Understanding Macroeconomics	3
BUS209	Management Decision Sciences	3
BUS308	Introduction to Finance	3
BUS309	Introduction to Management	3
COL270	Introduction to Information Technology	3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
BUS300	Operations Management	3
BUS310	Introduction to Marketing	3
BUS420	Corporate Finance	3
BUS422	Financial Markets	3
COL260	Living Science: Health and Environment	3
BUS424	Investments	3
<b>Semester 7</b>		<b>Credit Hours: (15 Required)</b>
BUS401	Business Leadership	3
BUS407	Language in the Workplace	3
BUS407AL	Arabic Lab II	1
BUS421	Financial Planning and Forecasting	2
BUS426	Islamic Finance and Banking	3
BUS425	Commercial Banking	3
<b>Semester 8</b>		<b>Credit Hours: (15 Required)</b>
BUS400	Strategic Management	3
BUS427	International Corporate Finance	3
BUS428	Portfolio Management	3
BUS429	Financial Derivatives	3

Elective: Outside of Business 3

**Semester 9**

**Credit Hours: (3 Required)**

BUS491 Internship 3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110 Data Management and Analysis 3

COL120 Life Skills 3

COL130 Arabic Concepts 3

COL140 English Composition I 3

COL150 Global Awareness I: Human Geography 3

COL112 Mathematical Modeling for Business 3

COL135 Islamic Civilization I 3

COL145 English Composition II 3

COL155 Global Awareness II: Encounters: People, Places, and Traditions 3

COL185 Methods of Scientific Research and Development 3

COL220 Fundamentals of Innovation and Entrepreneurship 3

COL230 Islamic Civilization II 3

ARA240 Media Storytelling in Arabic I 3

COL255 Emirates Studies 3

COL260 Living Science: Health and Environment 3

COL270 Introduction to Information Technology 3

**Required Courses - Credit Hours: (81 Required)**

**Credit Hours: (0 Required)**

BUS202 Financial Accounting 4

BUS203 Managerial Accounting 4

BUS207 Business Communications 3

BUS207AL Arabic Lab I 1

ECN201 Foundations of Microeconomics 3

BUS200 Legal and Ethical Environment of Business 3

ECN202 Understanding Macroeconomics 3

BUS209 Management Decision Sciences 3

BUS308 Introduction to Finance 3

BUS309 Introduction to Management 3

BUS300 Operations Management 3

BUS310 Introduction to Marketing 3

BUS420 Corporate Finance 3

BUS422 Financial Markets 3

BUS425 Commercial Banking 3

BUS401 Business Leadership 3

BUS407 Language in the Workplace 3

BUS407AL Arabic Lab II 1

BUS421 Financial Planning and Forecasting 2

BUS424 Investments 3

BUS426 Islamic Finance and Banking 3



BUS400	Strategic Management	3
BUS427	International Corporate Finance	3
BUS428	Portfolio Management	3
BUS429	Financial Derivatives	3
BUS491	Internship	3
MTH113	Business Calculus	3
MTH213	Business Statistics	3

**Electives - Credit Hours: (3 Required)**

**Credit Hours: (0 Required)**

Elective: Outside of Business

3

**Total: 132**

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# HUMAN RESOURCE MANAGEMENT

## BACHELOR OF SCIENCE

### Description

Students entering the College of Business and selecting the Program in human resource management will be required to take a total of 132 credit hours. The Program itself includes the following human resource management courses beyond the core requirements:

- Human Resource Management (formerly Management of People in Organizations)
- Organizational Behavior
- Compensation and Performance
- Learning and Development (formerly HR Development and Performance)
- Management of Employee Relations
- Comparative HR Management
- Recruitment and Selection
- Human Resource Information Systems
- Organization Development and Change

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Describe the benefits and limitations of fundamental theories and concepts in human resource management.
2. Identify the major steps needed to design, implement, and evaluate human resource programs and instruments.
3. Explain how national cultures differ from each other and how such differences impact work-related attitudes and behaviors.
4. Describe the primary role of the major business functions (e.g., Strategy, Production, Marketing, etc.) and identify the major external factors that affect organizations (e.g., consumer preferences, economic factors, legislation, etc.).
5. Identify and solve business problems through the application of human resource management and general business knowledge.
6. Conduct research in a chosen area of specialization and document and defend the research results.
7. Communicate effectively in writing and verbally, and deliver professional-level presentations.
8. Operate individually and contribute to team effectiveness with only general supervision.
9. Demonstrate leadership in planning and managing projects and small teams.
10. Recognize and resolve ethical dilemmas in the workplace, and explain the basic principle of corporate social responsibility.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3

COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (19 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
BUS202	Financial Accounting	4
MTH113	Business Calculus	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (17 Required)</b>
BUS203	Managerial Accounting	4
BUS207	Business Communications	3
BUS207AL	Arabic Lab I	1
MTH213	Business Statistics	3
BUS309	Introduction to Management	3
BUS200	Legal and Ethical Environment of Business	3
<b>Semester 5</b>		<b>Credit Hours: (18 Required)</b>
ECN201	Foundations of Microeconomics	3
BUS209	Management Decision Sciences	3
BUS301	Human Resource Management	3
BUS308	Introduction to Finance	3
BUS351	Organizational Behavior	3
COL270	Introduction to Information Technology	3
<b>Semester 6</b>		<b>Credit Hours: (15 Required)</b>
BUS300	Operations Management	3
ECN202	Understanding Macroeconomics	3
BUS310	Introduction to Marketing	3
BUS451	Recruitment and Selection	3
BUS452	Learning and Development	3
<b>Semester 7</b>		<b>Credit Hours: (15 Required)</b>
BUS407	Language in the Workplace	3
BUS407AL	Arabic Lab II	1
BUS450	Compensation and Performance	3
BUS366	Human Resource Information Systems	2
BUS456	Management of Employee Relations	3
COL260	Living Science: Health and Environment	3
<b>Semester 8</b>		<b>Credit Hours: (15 Required)</b>
BUS401	Business Leadership	3
BUS400	Strategic Management	3
BUS455	Comparative Human Resource Management	3
BUS457	Organization Development and Change	3

Elective: Outside of Business 3

**Semester 9**

**Credit Hours: (3 Required)**

BUS491 Internship 3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110 Data Management and Analysis 3

COL120 Life Skills 3

COL130 Arabic Concepts 3

COL140 English Composition I 3

COL150 Global Awareness I: Human Geography 3

COL112 Mathematical Modeling for Business 3

COL135 Islamic Civilization I 3

COL145 English Composition II 3

COL155 Global Awareness II: Encounters: People, Places, and Traditions 3

COL185 Methods of Scientific Research and Development 3

COL220 Fundamentals of Innovation and Entrepreneurship 3

COL230 Islamic Civilization II 3

COL240 English Composition III 3

COL255 Emirates Studies 3

COL260 Living Science: Health and Environment 3

COL270 Introduction to Information Technology 3

**Program Required Courses - Credit Hours: (81 Required)**

**Credit Hours: (0 Required)**

BUS202 Financial Accounting 4

BUS203 Managerial Accounting 4

BUS207 Business Communications 3

BUS309 Introduction to Management 3

BUS200 Legal and Ethical Environment of Business 3

BUS209 Management Decision Sciences 3

BUS301 Human Resource Management 3

BUS308 Introduction to Finance 3

BUS351 Organizational Behavior 3

BUS300 Operations Management 3

BUS310 Introduction to Marketing 3

BUS451 Recruitment and Selection 3

BUS452 Learning and Development 3

BUS407 Language in the Workplace 3

BUS450 Compensation and Performance 3

BUS366 Human Resource Information Systems 2

BUS456 Management of Employee Relations 3

BUS401 Business Leadership 3

BUS400 Strategic Management 3

BUS455 Comparative Human Resource Management 3

BUS457 Organization Development and Change 3

BUS491	Internship	3
BUS207AL	Arabic Lab I	1
BUS407AL	Arabic Lab II	1
ECN201	Foundations of Microeconomics	3
ECN202	Understanding Macroeconomics	3
MTH113	Business Calculus	3
MTH213	Business Statistics	3

**Electives - Credit Hours: (3 Required)**

**Credit Hours: (0 Required)**

Elective: Outside of Business (3 Credit Hours)

3

**Total: 132**

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# MARKETING AND ENTREPRENEURSHIP

## BACHELOR OF SCIENCE

### Description

Students entering the College of Business and selecting the Program in Marketing and Entrepreneurship will be required to take 132 credit hours. The Program itself includes the following courses beyond the core

- Entrepreneurship
- Consumer Behavior
- Innovation Management
- Family Business Management
- Integrated Marketing Communication
- Digital Marketing and Commerce
- Applied Business Research
- Global Marketing Management
- Applied Business Project

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Apply a range of relevant principles and theoretical knowledge to develop strategies and solutions to current Entrepreneurial and Marketing problems.
2. Apply relevant principles and theories to a national and global marketing context to develop marketing and entrepreneurial strategies for the organization.
3. Explain how data, market information and knowledge drive the development of marketing and entrepreneurial strategy.
4. Describe the primary role of the major business functions (e.g., Strategy, Production, Marketing, etc.) and identify the major external factors that affect organizations (e.g., consumer preferences, economic factors, legislation, etc.).
5. Identify and solve business problems through the application of Marketing and Entrepreneurship and general business knowledge.
6. Conduct research in a chosen area of specialization and document and defend the research results.
7. Communicate effectively in writing and verbally, and deliver professional-level presentations.
8. Operate individually and contribute to team effectiveness with only general supervision.
9. Demonstrate leadership skills in self-development at the individual and team level.
10. Recognize and resolve ethical dilemmas in the workplace, and explain the basic principle of corporate social responsibility.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3

COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (19 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
BUS202	Financial Accounting	4
MTH113	Business Calculus	3
<b>Semester 4</b>		<b>Credit Hours: (17 Required)</b>
BUS200	Legal and Ethical Environment of Business	3
BUS203	Managerial Accounting	4
BUS207	Business Communications	3
BUS207AL	Arabic Lab I	1
MTH213	Business Statistics	3
ECN201	Foundations of Microeconomics	3
<b>Semester 5</b>		<b>Credit Hours: (15 Required)</b>
BUS310	Introduction to Marketing	3
BUS330	Entrepreneurship	3
ECN202	Understanding Macroeconomics	3
BUS209	Management Decision Sciences	3
BUS309	Introduction to Management	3
<b>Semester 6</b>		<b>Credit Hours: (15 Required)</b>
BUS335	Consumer Behavior	3
BUS332	Innovation Management	3
BUS308	Introduction to Finance	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
BUS300	Operations Management	3
BUS433	Digital Marketing and Commerce	3
BUS435	Family Business Management	3
BUS437	Applied Business Research	3
BUS407	Language in the Workplace	3
BUS407AL	Arabic Lab II	1
<b>Semester 8</b>		<b>Credit Hours: (17 Required)</b>
BUS401	Business Leadership	3
BUS432	Integrated Marketing Communication	3
BUS434	Global Marketing Management	3
BUS438	Applied Business Project	2
BUS400	Strategic Management	3

Elective: Outside of Business 3

**Semester 9**

**Credit Hours: (3 Required)**

BUS491 Internship 3

**General Education - Credit Hours: (48 Required)**

**Credit Hours: (0 Required)**

COL110 Data Management and Analysis 3

COL120 Life Skills 3

COL130 Arabic Concepts 3

COL140 English Composition I 3

COL150 Global Awareness I: Human Geography 3

COL112 Mathematical Modeling for Business 3

COL135 Islamic Civilization I 3

COL145 English Composition II 3

COL155 Global Awareness II: Encounters: People, Places, and Traditions 3

COL185 Methods of Scientific Research and Development 3

COL220 Fundamentals of Innovation and Entrepreneurship 3

COL230 Islamic Civilization II 3

COL240 English Composition III 3

COL255 Emirates Studies 3

COL260 Living Science: Health and Environment 3

COL270 Introduction to Information Technology 3

**Required Courses - Credit Hours: (81 Required)**

**Credit Hours: (0 Required)**

BUS202 Financial Accounting 4

BUS200 Legal and Ethical Environment of Business 3

BUS203 Managerial Accounting 4

BUS207 Business Communications 3

BUS310 Introduction to Marketing 3

BUS330 Entrepreneurship 3

BUS209 Management Decision Sciences 3

BUS309 Introduction to Management 3

BUS335 Consumer Behavior 3

BUS332 Innovation Management 3

BUS308 Introduction to Finance 3

BUS300 Operations Management 3

BUS433 Digital Marketing and Commerce 3

BUS435 Family Business Management 3

BUS437 Applied Business Research 3

BUS407 Language in the Workplace 3

BUS401 Business Leadership 3

BUS432 Integrated Marketing Communication 3

BUS434 Global Marketing Management 3

BUS438 Applied Business Project 2

BUS400 Strategic Management 3



BUS491	Internship	3
BUS207AL	Arabic Lab I	1
BUS407AL	Arabic Lab II	1
ECN201	Foundations of Microeconomics	3
ECN202	Understanding Macroeconomics	3
MTH113	Business Calculus	3
MTH213	Business Statistics	3

**Electives - Credit Hours: (3 Required)**

**Credit Hours: (0 Required)**

Elective: Outside of Business

3

**Total: 132**

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# College Of Communication and Media Sciences



# COMMUNICATION AND MEDIA SCIENCES

## BACHELOR OF SCIENCE

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### Description

The curriculum followed by students who major in Communication and Media Sciences broadly educates them in the arts, humanities, social sciences, and applied sciences, as well as in the professional crafts of written, oral, and visual communication. Students are well-prepared to put words, visuals, and sound together in ways that are meaningful, effective, aesthetically pleasing, and interesting.

All concentrations take introductory courses in Media History, Media and Cultural Criticism, Media Storytelling, Media Ethics, Applied Digital Communication, and Public Speaking and Persuasion, as well as advanced courses in Communication and Media Research and Analysis, Media Law, and Internship.

Rather than focusing on one form or medium of communication, students study a variety of media and technologies, including audio, video, web, multi-media, and print. They also take two professional practicums, Zayed Media Lab I and II. This approach provides a distinctive integration of instruction and practical applications.

The academic program follows the model of programs accredited by the International Advertising Association, the Accrediting Council on Education in Journalism and Mass Communication, and the Public Relations Society of America. This ensures a broad liberal arts education and depth in understanding and applying professional principles, skills, and competencies. This model makes Zayed University's Communication and Media Sciences program unique to the United Arab Emirates and to the Middle East.

#### **Concentrations:**

During the first three semesters, students complete courses in general education plus COM 200 Communication, Media, and Society. Once the students are admitted to the Program, they concentrate on courses in Communication and Media Sciences and concentrate in one of four areas:

- Converged Media
- Film and Video Communications
- Integrated Strategic Communications
- Tourism and Cultural Communications

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Understand and apply the principles and law of freedom of speech and press for the country in which the institution that invites ACEJMC is located as well as understand the range of systems of freedom of expression around the world
2. Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
3. Demonstrate an understanding of forms of diversity in global cultures and in domestic society in relation to mass communications.
4. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
5. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
6. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
7. Think critically, creatively and independently
8. Conduct research and evaluate information by methods appropriate to the communications professions in which they work.
9. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
10. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
11. Apply basic numerical and statistical concepts.
12. Apply current tools and technologies appropriate for the communications professions in which they work,

and to understand the digital world.

13. Work effectively in groups and interpersonal contexts; demonstrate the capacity to attain goals; exhibit professionalism in the workplace.

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## Degree Requirements:

<b>General Education</b>		<b>Credit Hours: (48 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Required Program Courses</b>		<b>Credit Hours: (39 Required)</b>
COM200	Communication, Media and Society	3
COM210	Media Storytelling I	4
COM230	Public Speaking and Persuasion	3
COM240	Communication and Media Ethics	2
COM280	Applied Digital Communication	3
ARA375	Public Speaking and Professional Presentation in Arabic	3
COM261	Communication and Media History	2
COM311	Zayed Media Lab I	1
COM360	Communication and Media Research & Analysis	3
ARA340	Media Storytelling in Arabic II	3
COM490	Internship	3
COM312	Zayed Media Lab II	1
COM441	Communication and Media Law	2
ARA395	Media Translation Workshop	3
ARA240	Media Storytelling in Arabic I	3
<b>Concentration in Integrated Strategic Communications required Courses</b>		<b>Credit Hours: (21 Required)</b>
COM351	Principles of Public Relations	3
COM352	Principles of Advertising	3
COM353	Writing for Integrated Strategic Communications	3

COM356 or	Media Planning and Management	3
COM357	Creative Advertising	3
COM451	Integrated Strategic Communications	3
BUS310	Introduction to Marketing	3
COM231 or	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3

**Concentration in Converged Media required Courses - Credit Hours: (15 Required)** **Credit Hours: (0 Required)**

COM315	Media Storytelling II	3
COM321	Video and Audio Production I	3
COM231 or	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3
COM380	Web Design and Publishing	3
COM481	Advanced Converged Media	3

**Concentration in Film and Video Communications required courses - Credit Hours: (18 Required)** **Credit Hours: (0 Required)**

COM231 or	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3
COM315	Media Storytelling II	3
COM320	Photojournalism	3
COM321	Video and Audio Production I	3
COM421	Video and Audio Production II	3
COM457	Senior Project in Visual Communication	3

**Concentration in Tourism and Cultural Communications required courses - Credit Hours: (21 Required)** **Credit Hours: (0 Required)**

COM231	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3
COM356 or	Media Planning and Management	3
COM357	Creative Advertising	3
COM371	Tourism Principles	3
COM372	Communicating Tourism: Destinations, and Heritage	3
COM475	Planning and Promotion for Events and Festivals	3
BUS310	Introduction to Marketing	3

**Concentration in Integrated Strategic Communications Electives** **Credit Hours: (18 Required)**

4 Non COM electives	12
COM Elective	3
ISC specialization elective	3

**Concentration in Converged Media required Electives - Credit Hours: (24 Required)** **Credit Hours: (0 Required)**

5 Non COM electives	15
2 CM specialization electives	6
COM elective	3

**Concentration in Film and Video Communications electives - Credit Hours: (21 Required)**

**Credit Hours: (0 Required)**

5 Non COM electives	15
FVC specialization elective	3
COM elective	3

**Concentration in Tourism and Cultural Communications electives - Credit Hours: (18 Required)**

**Credit Hours: (0 Required)**

4 Non COM electives	12
COM elective	3
Tourism Elective	3

**Elective Courses**

**Credit Hours: (0 Required)**

COM382	Multimedia Production	3
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**Total: 126**

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# COMMUNICATION AND MEDIA SCIENCES - CONCENTRATION IN CONVERGED MEDIA

## BACHELOR OF SCIENCE

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### Description

Converged Media refers to the blending or merging of formerly distinct media technologies like newspaper or magazine journalism, multimedia, video, and others. The Converged Media (CM) concentration core includes 22 credit hours, provided by five required courses and three COM elective courses. The Converged Media concentration provides students with a strong grounding in writing, theory, history, production skills, and practical training. The selected courses for this concentration are as follows:

1. COM 315 Media Storytelling II
2. COM 380 Web Design and Publishing
3. COM 321 Video and Audio Production I
4. COM 481 Advanced Converged Media
5. COM 312 Zayed Media Lab II
6. A specialization elective to be selected from the following: COM 320 Photojournalism, COM 382 Multimedia Production, COM 383 Virtual Communities and Social Media, and COM497 Special Topics in Communication and Media.
7. Two free COM electives (one must be 300 or 400 level).

Converged Media is an emerging form of media, which combines different forms of journalism, such as print, photography, and video, into one piece or group of pieces. This concentration will prepare students to lead the philosophical and technological initiatives of traditional mass media players— newspapers, broadcasters, magazines—and will provide students with the skills to examine and develop new digital mass media systems and to revamp existing media products to address the needs of a new digital media market. It will explore the effects of digital technology on traditional forms of media as well as the way in which new forms of cultural representations are created, consumed, and shared.

With the Converged Media concentration, students can work at any and all local and regional media companies (radio, TV, newspaper, magazine, online) especially in the online production side where the need for staff is considerable. As students choosing this concentration will be skilled in gathering information, as well as producing for the various new media outlets, their abilities will be useful for a wide variety of employers.

Graduates in Converged Media are well suited for professional positions in multimedia, news journalism, magazine and book publishing, and the development of web pages and interactive sites.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Understand and apply the principles and law of freedom of speech and press for the country in which the institution that invites ACEJMC is located as well as understand the range of systems of freedom of expression around the world
2. Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
3. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
4. Understand concepts and apply theories in the use and presentation of images and information.
5. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
6. Think critically, creatively and independently
7. Conduct research and evaluate information by methods appropriate to the communications professions in which they work.
8. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
9. Demonstrate an understanding of forms of diversity in global cultures and in domestic society in relation to mass communications.

10. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
11. Apply basic numerical and statistical concepts.
12. Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.
13. Work effectively in groups and interpersonal contexts; demonstrate the capacity to attain goals; exhibit professionalism in the workplace.

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## Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (21 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COM200	Communication, Media and Society	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COM210	Media Storytelling I	4
COM230	Public Speaking and Persuasion	3
COM240	Communication and Media Ethics	2
COM280	Applied Digital Communication	3
ARA240	Media Storytelling in Arabic I	3
ARA375	Public Speaking and Professional Presentation in Arabic	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
COM231 or COM237	Media and Cultural Criticism	3
COM261	Interpersonal & Intercultural Communication	3
COM261	Communication and Media History	2
COM315	Media Storytelling II	3
COM380	Web Design and Publishing	3



Non COM Elective	3
Non- COM Elective	3

**Semester 6**

**Credit Hours: (16 Required)**

COM311	Zayed Media Lab I	1
COM321	Video and Audio Production I	3
COM360	Communication and Media Research & Analysis	3
ARA340	Media Storytelling in Arabic II	3
Non COM Elective		3
Non COM Elective		3

**Semester 7**

**Credit Hours: (15 Required)**

COM481	Advanced Converged Media	3
CM Specialization Elective		3
Non COM Elective		3
CM Specialization Elective		3
COM Elective		3

**Semester 8**

**Credit Hours: (9 Required)**

COM441	Communication and Media Law	2
COM490	Internship	3
COM312	Zayed Media Lab II	1
ARA395	Media Translation Workshop	3

**Total: 126**

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# COMMUNICATION AND MEDIA SCIENCES - CONCENTRATION IN FILM AND VIDEO COMMUNICATIONS

## BACHELOR OF SCIENCE

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### Description

Film and Video Communications brings together film, broadcast (video and audio) media, and photojournalism.

The concentration in Film and Video Communications (FVC) provides students with a strong grounding in writing, theory, critical skills, production skills, and business models. The Film and Video Communications core includes 22 credit hours provided by six required courses and two COM electives:

1. COM 315 Media Storytelling II
2. COM 320 Photojournalism
3. COM 321 Video and Audio Production I
4. COM 421 Video and Audio Production II
5. COM 312 Zayed Media Lab II
6. A specialization elective to be selected from the following: COM 323 The Business of Film and Television, COM 324 Film and Television Criticism, COM 358 Entrepreneurship in the Media, and COM 497 Special Topics in Communication and Media
7. COM 457 Senior Project in Visual Communication
8. Two COM elective (3XX or 4XX)

Film and Video Communications will be the specialization of choice for students who are interested in planning, creating, producing, and critiquing visual messages through the use of audio, video, text, and still photography. This concentration reflects the synergy and compatibility that exists between these fields. The emphasis of this specialization is on the creation of informative and persuasive messages using still and video images. With this focus, students become adept at the use of still photography and videography in mass and new media and develop both skills and portfolios in each.

Graduates in Film and Video Communications are well suited for professional positions in broadcast journalism (both audio and video) as well as media management, film, documentary and video editing and production, programming, photojournalism, and freelance photography.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Understand and apply the principles and law of freedom of speech and press for the country in which the institution that invites ACEJMC is located as well as understand the range of systems of freedom of expression around the world
2. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
3. Apply basic numerical and statistical concepts.
4. Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
5. Demonstrate an understanding of forms of diversity in global cultures and in domestic society in relation to mass communications.
6. Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.
7. Work effectively in groups and interpersonal contexts; demonstrate the capacity to attain goals; exhibit professionalism in the workplace.
8. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
9. Understand concepts and apply theories in the use and presentation of images and information.
10. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
11. Think critically, creatively and independently

12. Conduct research and evaluate information by methods appropriate to the communications professions in which they work.
13. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.

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## Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (21 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COM200	Communication, Media and Society	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COM210	Media Storytelling I	4
COM230	Public Speaking and Persuasion	3
COM240	Communication and Media Ethics	2
COM280	Applied Digital Communication	3
ARA240	Media Storytelling in Arabic I	3
ARA375	Public Speaking and Professional Presentation in Arabic	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
COM231 or	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3
COM261	Communication and Media History	2
COM315	Media Storytelling II	3
COM320	Photojournalism	3
COM321	Video and Audio Production I	3
Non COM Elective		3

**Semester 6****Credit Hours: (16 Required)**

COM311	Zayed Media Lab I	1
COM360	Communication and Media Research & Analysis	3
COM421	Video and Audio Production II	3
ARA340	Media Storytelling in Arabic II	3
Non COM Elective		3
Non COM Elective		3

**Semester 7****Credit Hours: (15 Required)**

Non COM Elective		3
COM457	Senior Project in Visual Communication	3
Non COM Elective		3
FVC Specialization Elective		3
COM Elective		3

**Semester 8****Credit Hours: (9 Required)**

COM312	Zayed Media Lab II	1
ARA395	Media Translation Workshop	3
COM490	Internship	3
COM441	Communication and Media Law	2

**Total: 126**

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# COMMUNICATION AND MEDIA SCIENCES - CONCENTRATION IN INTEGRATED STRATEGIC COMMUNICATIONS

## BACHELOR OF SCIENCE

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### Description

*(this concentration is accredited by the International Advertising Association)*

Integrated Strategic Communications describes the integration of the well-established fields of Public Relations, Advertising, Promotion, and Marketing. Integrated Strategic Communications involves the planning and execution of communication programs, campaigns, and messages in order to create coordinated and consistent communication strategies and tactics for public and private corporations that address the complex needs of clients in the 21st century.

The Integrated Strategic Communications (ISC) concentration core includes 22 credit hours provided by six required courses and two COM electives. The ISC concentration provides students with a strong grounding in writing, theory, communication skills, practical training, and business models. The selected courses for this specialization are as follows:

1. COM 351 Principles of Public Relations
2. COM 352 Principles of Advertising
3. COM 353 Writing for Integrated Strategic Communications
4. COM 451 Integrated Strategic Communications
5. COM 312 Zayed Media Lab II
6. A specialization elective to be selected from the following: COM 237 Interpersonal and Intercultural Communication, COM 315 Media Storytelling II, COM 321 Video and Audio Production I, COM 356 Media Planning and Management, COM 357 Creative Advertising, COM 358 Entrepreneurship in the Media, COM 380 Web Design and Publishing, COM 382 Multimedia Production, COM 383 Virtual Communities and Social Media, COM 475 Planning and Promotion for Events and Festivals, COM 497 Special Topics in Communication and Media.
7. COM 356 Media Planning and Management or COM 357 Creative Advertising
8. A free COM elective (3XX or 4XX)
9. BUS 310 Introduction to Marketing

Graduates in Integrated Strategic Communications are well suited for professional positions in advertising, public relations, community relations, customer service, event planning and promotions, client servicing, and media planning as well as for careers in government and corporate communications.

Upon graduation, students qualify for the International Advertising Association (IAA) Diploma in Marketing Communications if they meet certain course requirements.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Understand and apply the principles and law of freedom of speech and press for the country in which the institution that invites ACEJMC is located as well as understand the range of systems of freedom of expression around the world
2. Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
3. Demonstrate an understanding of forms of diversity in global cultures and in domestic society in relation to mass communications.
4. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
5. Understand concepts and apply theories in the use and presentation of images and information.
6. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
7. Think critically, creatively and independently
8. Conduct research and evaluate information by methods appropriate to the communications professions in

which they work.

9. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
10. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
11. Apply basic numerical and statistical concepts.
12. Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.
13. Work effectively in groups and interpersonal contexts; demonstrate the capacity to attain goals; exhibit professionalism in the workplace.

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## Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (21 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COM200	Communication, Media and Society	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COM210	Media Storytelling I	4
COM230	Public Speaking and Persuasion	3
COM240	Communication and Media Ethics	2
COM280	Applied Digital Communication	3
ARA240	Media Storytelling in Arabic I	3
ARA375	Public Speaking and Professional Presentation in Arabic	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
COM231 or	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3
COM261	Communication and Media History	2

COM351	Principles of Public Relations	3
COM352	Principles of Advertising	3
BUS310	Introduction to Marketing	3
Non COM Elective		3
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
COM311	Zayed Media Lab I	1
COM353	Writing for Integrated Strategic Communications	3
COM360	Communication and Media Research & Analysis	3
COM Elective		3
Non COM Elective		3
Non COM Elective		3
<b>Semester 7</b>		<b>Credit Hours: (15 Required)</b>
COM356 or	Media Planning and Management	3
COM357	Creative Advertising	3
COM451	Integrated Strategic Communications	3
ARA340	Media Storytelling in Arabic II	3
Non COM Elective		3
ISC Specialization Elective		3
<b>Semester 8</b>		<b>Credit Hours: (9 Required)</b>
ARA395	Media Translation Workshop	3
COM441	Communication and Media Law	2
COM312	Zayed Media Lab II	1
COM490	Internship	3

**Total: 126**

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# COMMUNICATION AND MEDIA SCIENCES - CONCENTRATION IN TOURISM AND CULTURAL COMMUNICATIONS

## BACHELOR OF SCIENCE

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### Description

The concentration in Tourism and Cultural Communications prepares students to become communication experts in the tourism and cultural industries. It gives students a grounding in tourism and the related fields of events, culture, and heritage from an interdisciplinary perspective. In addition, the program helps students develop communication strategies and tactics to promote the United Arab Emirates and its tourism and cultural sectors. This program also prepares students who wish to pursue graduate studies in the College's M.A. in Tourism and Cultural Communications.

The Tourism and Cultural Communications (TCC) concentration core includes 22 credit hours provided by six required courses and two COM electives. The TCC concentration provides students with a strong grounding in writing, theory, communication skills, practical training, and business models. The selected courses for this specialization are as follows:

1. COM 371 Tourism Principles
2. COM 372 Communicating Tourism, Destinations and Heritage
3. COM 475 Planning and Promotion for Events and Festivals
4. COM 237 Interpersonal and Intercultural Communication
5. COM 312 Zayed Media Lab II
6. A specialization elective to be selected from the following: COM 315 Media Storytelling II, COM 320 Photojournalism, COM 321 Video and Audio Production I, COM 351 Principles of Public Relations, COM 352 Principles of Advertising, COM 356 Media Planning and Management, COM 357 Creative Advertising, COM 380 Web Design and Publishing, COM 382 Multimedia Production, COM 383 Virtual Communities and Social Media, and COM 497 Special Topics in Communication and Media.
7. COM 356 Media Planning and Management or COM 357 Creative Advertising
8. A free COM elective (3XX or 4XX)
9. BUS 310 Introduction to Marketing

Graduates in Tourism and Cultural Communications are well suited for professional positions in tourism promotions, event management, exhibitions, festivals, visitor information centers, tours, research, and cultural programming.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Understand and apply the principles and law of freedom of speech and press for the country in which the institution that invites ACEJMC is located as well as understand the range of systems of freedom of expression around the world
2. Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
3. Demonstrate an understanding of forms of diversity in global cultures and in domestic society in relation to mass communications.
4. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
5. Understand concepts and apply theories in the use and presentation of images and information.
6. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
7. Think critically, creatively and independently
8. Conduct research and evaluate information by methods appropriate to the communications professions in which they work.
9. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
10. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style



and grammatical correctness.

11. Apply basic numerical and statistical concepts.
12. Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.
13. Work effectively in groups and interpersonal contexts; demonstrate the capacity to attain goals; exhibit professionalism in the workplace.

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## Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (21 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COM200	Communication, Media and Society	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COM210	Media Storytelling I	4
COM230	Public Speaking and Persuasion	3
COM240	Communication and Media Ethics	2
COM280	Applied Digital Communication	3
ARA240	Media Storytelling in Arabic I	3
ARA375	Public Speaking and Professional Presentation in Arabic	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
COM231	Media and Cultural Criticism	3
COM237	Interpersonal & Intercultural Communication	3
COM371	Tourism Principles	3
COM261	Communication and Media History	2
BUS310	Introduction to Marketing	3
Non COM Elective		3

<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
COM311	Zayed Media Lab I	1
COM356 or	Media Planning and Management	3
COM357	Creative Advertising	3
COM360	Communication and Media Research & Analysis	3
COM372	Communicating Tourism: Destinations, and Heritage	3
COM Elective		3
Non COM Elective		3
<b>Semester 7</b>		<b>Credit Hours: (15 Required)</b>
COM475	Planning and Promotion for Events and Festivals	3
ARA340	Media Storytelling in Arabic II	3
Non COM Elective		3
Tourism Elective		3
Non COM Elective		3
<b>Semester 8</b>		<b>Credit Hours: (9 Required)</b>
COM490	Internship	3
COM312	Zayed Media Lab II	1
COM441	Communication and Media Law	2
ARA395	Media Translation Workshop	3

**Total: 126**

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College  
Of Education



# MAJOR IN EARLY CHILDHOOD EDUCATION

## BACHELOR OF SCIENCE

### Description

The Early Childhood Education major prepares teacher candidates to teach children from birth to age eight. Teachers in this major have extensive practice at all levels and are well prepared to foster language and literacy development, numeracy and quantitative reasoning, and investigative skills.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Professional Knowledge. Use the professional knowledge and skill base, current and emerging knowledge and skills of the profession and engage in continuous professional learning and skill development.
2. Professionalism and Ethics. Make considered, informed and ethical decisions, demonstrate the ability to adjust and adapt to change in complex environments and exhibit professional attitudes and dispositions appropriate to the diverse UAE environment.
3. Cultural Responsiveness. Demonstrate respect for others in diverse environments, for the rich heritage and culture of the UAE and communicate competently in English and Arabic with stakeholders in professional environments.
4. Global Awareness. Establish commitment to inclusive environments, demonstrate empathy and global understanding in professional and learning environments.
5. STEM Education and Research. Draw from the foundational knowledge of science, technology, the arts and design, engineering and mathematics to support continuous development of innovative environments, educational and social research, review of impact of professional decision-making and in supporting communities of practice in educational learning and practice environments.
6. Contextualized Practice. Use current and emerging learning theory, content knowledge and skills appropriate to young learners, knowledge of language acquisition and cognitive development to assure best international practice that is contextualized in the unique environment of the UAE.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3

COL255	Emirates Studies	3
COL270	Introduction to Information Technology	3
EDC207	Early and Middle Childhood Development	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
EDC350	Education Studies I: The Learner	3
EDC350A	Education Studies I: Practicum I	1
EDC350AL	Education Studies I: The Learner Arabic Lab	2
EDC324	People with Special Needs	3
EDC314	Early Childhood Program Models	3
EWS222	English in the Professions I	3
EDC316	Parents as Educators	3
<b>Semester 5</b>		<b>Credit Hours: (19 Required)</b>
EDC351	Education Studies II: The Teacher	3
EDC351A	Education Studies II: Practicum II	2
EDC373	Literacy and English Language Learning I	3
EDC368	Communicative Competence in Arabic	2
EDC352	Early Childhood Mathematics and Science	3
EWS223	English in the Professions II	3
COL260	Living Science: Health and Environment	3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
EDC473	Literacy and English Language Learning II	3
EDC386	Literature for Children	3
EDC341	Learning English in Schools	3
EDC323	Integrated Curriculum for Early Childhood	3
EDC452	Elementary Mathematics and Science	3
ARA335	Teaching Arabic Literacy	3
<b>Semester 7 - Blocked</b>		<b>Credit Hours: (17 Required)</b>
EDC450	Education Studies III: Curriculum Design	3
EDC450A	Education Studies III: Practicum III	2
EDC321	Classroom Management	3
EDC460	Learning Technologies	3
EDC465	Inclusive Classrooms	3
EDC353	Principles and Practices in assessment	3
<i>Semester 7 is a block of seven courses (17 sch) that are integrated and include an extensive clinical practice. Students attend from 9-3 daily when on campus and school hours when in the field. The 3.0 GPA req is waived for this block of courses and individualized support is available OR additional time in practice. Non-completers receive an "I" and have a semester to complete independent work or additional time in practice.</i>		
<b>Semester 8</b>		<b>Credit Hours: (12 Required)</b>
EDC490	Internship	12

**Total: 132**

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# MAJOR IN SCHOOL SOCIAL WORK

## BACHELOR OF SCIENCE

### Description

The Social Work major focuses on social work candidates who are specifically targeting social work in schools by supporting student success and achievement, organizing topical discussions and work on current social issues, and supporting teachers in helping all children learn.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Professional Knowledge: Use the professional knowledge and skill base, current and emerging knowledge and skills of the social work and counseling profession and engage in continuous professional learning and skill development.
2. Professionalism and Ethics: Make considered, informed and ethical decisions, use research-based interventions, demonstrate the ability to adjust and adapt to change in complex environments and exhibit professional attitudes and dispositions appropriate to the diverse UAE environment and the support of all students.
3. Cultural Responsiveness: Demonstrate respect for others in diverse environments. for the rich heritage and culture of the UAE and communicate competently in English and Arabic with stakeholders in professional environments.
4. Global Awareness: Establish commitment to inclusive environments, demonstrate empathy and global understanding in professional and learning environments.
5. STEM Education and Research: Draw from the foundational knowledge of science, technology, the arts and design, engineering and mathematics to support continuous development of innovative and inclusive environments, social research, and review of impact of professional decision-making that support communities of practice in social work practice environments.
6. Contextualized Practice: Analyze student needs through the implementation of ethical engagement with home, schools, individuals and family units that support student success and resilience in a diverse and complex environment in schools.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (18 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
EDC202 or PSY212	Human Development	3
	Introduction to Psychology	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3

COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COL220	Fundamentals of Innovation and Entrepreneurship	3

**Semester 4**

**Credit Hours: (18 Required)**

HSC205	Principles of Nutrition I	3
EDC324	People with Special Needs	3
EWS222	English in the Professions I	3
EDC350	Education Studies I: The Learner	3
EDC350A	Education Studies I: Practicum I	1
EDC350AL	Education Studies I: The Learner Arabic Lab	2
EDC207	Early and Middle Childhood Development	3

**Semester 5**

**Credit Hours: (17 Required)**

EDC307	Adolescent Development	3
EDC316	Parents as Educators	3
EDC351	Education Studies II: The Teacher	3
EDC351A	Education Studies II: Practicum II	2
PSY310	Introduction to Counseling	3
PSY410	Individual and Family Assessment	3

**Semester 6**

**Credit Hours: (17 Required)**

PSY413	Psychological Interventions	3
EDC431	Partnerships with families and Communities	3
EWS223	English in the Professions II	3
EDC368	Communicative Competence in Arabic	2
EDC432	Professional, Ethical, and Legal Issues	3
EDC367	Interventions with Children	3

**Semester 7 - Block**

**Credit Hours: (17 Required)**

EDC321	Classroom Management	3
EDC353	Principles and Practices in assessment	3
EDC450	Education Studies III: Curriculum Design	3
EDC450A	Education Studies III: Practicum III	2
EDC460	Learning Technologies	3
EDC465	Inclusive Classrooms	3

*Semester 7 is a block of seven courses (17 sch) that are integrated and include an extensive clinical practice. Students attend from 9-3 daily when on campus and school hours when in the field. The 3.0 GPA req is waived for this block of courses and individualized support is available OR additional time in practice. Non-completers receive an "I" and have a semester to complete independent work or additional time in practice.*

**Semester 8**

**Credit Hours: (12 Required)**

EDC490	Internship	12
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**Total: 132**

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# MAJOR IN UPPER PRIMARY, PREPARATORY EDUCATION, TEACHING FIELD IN ENGLISH LANGUAGE LEARNING

## BACHELOR OF SCIENCE

### Description

The English Language Learning teaching field prepares teacher candidates to be specialists in language development in reading, writing, speaking, and listening. Teacher candidates preparing as English Language Learning teachers focus on the teaching of students in grades 7-9 in Abu Dhabi and in grades 2-9 in Dubai in response to education agency requirements.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Professional Knowledge. Use the professional knowledge and skill base, current and emerging knowledge and skills of the profession and engage in continuous professional learning and skill development.
2. Professionalism and Ethics Make considered, informed and ethical decisions, demonstrate the ability to adjust and adapt to change in complex environments and exhibit professional attitudes and dispositions appropriate to the diverse UAE environment.
3. Cultural Responsiveness Demonstrate respect for others in diverse environments, for the rich heritage and culture of the UAE and communicate competently in English and Arabic with stakeholders in professional environments.
4. Global Awareness. Establish commitment to inclusive environments, demonstrate empathy and global understanding in professional and learning environments.
5. STEM Education and Research. Draw from the foundational knowledge of science, technology, the arts and design, engineering and mathematics to support continuous development of innovative environments, educational and social research, reviewing impact of professional decision-making and in supporting communities of practice in educational and social work learning and practice environments.
6. Contextualized Practice. Apply language acquisition and developmental knowledge and skills in teaching speakers of other languages at C2 and C3 levels, develop personal capacity for bilingualness and the ability to be a conduit of information and best practices in school language learning environments for personal and collegial continuous development.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111 or COL112	Modern Applications of Mathematics	3
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3



<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
<b>Semester 4</b>		<b>Credit Hours: (15 Required)</b>
EDC350	Education Studies I: The Learner	3
EDC350A	Education Studies I: Practicum I	1
EDC350AL	Education Studies I: The Learner Arabic Lab	2
EDC324	People with Special Needs	3
EDC307	Adolescent Development	3
EDC303	Linguistics for ESL Teachers	3
<b>Semester 5</b>		<b>Credit Hours: (16 Required)</b>
EDC351	Education Studies II: The Teacher	3
EDC351A	Education Studies II: Practicum II	2
EDC368	Communicative Competence in Arabic	2
EWS222	English in the Professions I	3
EDC354	Language and Culture	3
EDC331	Teaching Grammar I	3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
EDC473	Literacy and English Language Learning II	3
EDC386	Literature for Children	3
EDC341	Learning English in Schools	3
EWS223	English in the Professions II	3
EDC332	Teaching Grammar II	3
EDC475	English Language Learning Methods and Materials: Listening and Speaking	3
<b>Semester 7 - Blocked</b>		<b>Credit Hours: (17 Required)</b>
EDC450	Education Studies III: Curriculum Design	3
EDC450A	Education Studies III: Practicum III	2
EDC321	Classroom Management	3
EDC460	Learning Technologies	3
EDC465	Inclusive Classrooms	3
EDC353	Principles and Practices in assessment	3
<i>Semester 7 is a block of seven courses (17 sch) that are integrated and include an extensive clinical practice. Students attend from 9-3 daily when on campus and school hours when in the field. The 3.0 GPA req is waived for this block of courses and individualized support is available OR additional time in practice. Non-completers receive an "I" and have a semester to complete independent work or additional time in practice.</i>		
<b>Semester 8</b>		<b>Credit Hours: (12 Required)</b>
EDC490	Internship	12



# MAJOR IN UPPER PRIMARY, PREPARATORY EDUCATION, TEACHING FIELD IN MATHEMATICS

## BACHELOR OF SCIENCE

### Description

The Math Education teaching field prepares teacher candidates to be specialists in the teaching of mathematics computation and quantitative reasoning. Teacher candidates prepare as Mathematics teaching for students in grades 7-9.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Professional Knowledge Use the professional knowledge and skill base, current and emerging knowledge and skills of the profession and engage in continuous professional learning and skill development.
2. Professionalism and Ethics Make considered, informed and ethical decisions, demonstrate the ability to adjust and adapt to change in complex environments and exhibit professional attitudes and dispositions appropriate to the diverse UAE environment.
3. Cultural Responsiveness Demonstrate respect for others in diverse environments, for the rich heritage and culture of the UAE and communicate competently in English and Arabic with stakeholders in professional environments.
4. Global Awareness. Establish commitment to inclusive environments, demonstrate empathy and global understanding in professional and learning environments.
5. STEM Education and Research. Draw from the foundational knowledge of science, technology, the arts and design, engineering and mathematics to support continuous development of innovative environments, educational and social research, reviewing impact of professional decision-making and in supporting communities of practice in educational and social work learning and practice environments.
6. Contextualized Practice. Use best practice knowledge and skills in Mathematics Education to foster student development of quantitative literacy, problem solving in emerging areas of today's knowledge environment and to support emerging professional and multicultural STE(A)M innovation perspectives.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3

COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3

**Semester 4**

**Credit Hours: (18 Required)**

EDC350	Education Studies I: The Learner	3
EDC350A	Education Studies I: Practicum I	1
EDC350AL	Education Studies I: The Learner Arabic Lab	2
EDC324	People with Special Needs	3
EDC307	Adolescent Development	3
MTH121	Calculus I	3
EDC393	Teaching Mathematics I	3

**Semester 5**

**Credit Hours: (17 Required)**

EDC351	Education Studies II: The Teacher	3
EDC351A	Education Studies II: Practicum II	2
EWS222	English in the Professions I	3
EDC394	Teaching Mathematics II	3
MTH281	Probability and Statistics I	3
MTH486	History of Mathematics	3

**Semester 6**

**Credit Hours: (17 Required)**

EDC396	Teaching Mathematics III	3
MTH261	Elementary Geometry	3
EWS223	English in the Professions II	3
EDC368	Communicative Competence in Arabic	2
MTH482	Probability and Statistics II	3
MTH331	Linear Algebra	3

**Semester 7**

**Credit Hours: (17 Required)**

EDC450	Education Studies III: Curriculum Design	3
EDC450A	Education Studies III: Practicum III	2
EDC321	Classroom Management	3
EDC460	Learning Technologies	3
EDC465	Inclusive Classrooms	3
EDC353	Principles and Practices in assessment	3

*Semester 7 is a block of seven courses (17 sch) that are integrated and include an extensive clinical practice. Students attend from 9-3 daily when on campus and school hours when in the field. The 3.0 GPA req is waived for this block of courses and individualized support is available OR additional time in practice. Non-completers receive an "I" and have a semester to complete independent work or additional time in practice.*

**Semester 8**

**Credit Hours: (12 Required)**

EDC490	Internship	12
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**Total: 129**

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# College of Humanities and Social Sciences



جامعة زايد  
ZAYED UNIVERSITY

كلية آداب وعلوم  
الاستدامة

COLLEGE OF SUSTAINABILITY  
SCIENCES AND HUMANITIES

# EMIRATI STUDIES

## BACHELOR OF ARTS

### Description

This interdisciplinary program draws theoretical perspectives and applied knowledge from the Colleges of Sustainability Sciences, and, Communication and Media Sciences in order to develop a comprehensive course of study in two fundamental areas of Emirati cultural resources: archaeological and historical knowledge, heritage and cultural production. The other elements of the program are designed to provide career preparation in exhibition design and curatorship, and cultural tourism—sectors that are expanding within the United Arab Emirates. The country needs citizens who, knowing their history, heritage, and culture, can work effectively in both heritage tourism and cultural tourism. Those targeted growth sectors are seeing considerable investment in restoration, conservation, museums, arts centers, and cultural festivals and celebrations. Investment in the human capital to staff those new ventures is necessary if the United Arab Emirates is to be a successful tourist destination. Graduates with the degree in Emirati Studies will expand national capacity in all the knowledge and skill areas that support and sustain heritage and cultural tourism. Eligible Emirati Studies students may apply for the HSS Honors Thesis option, which will add 3 credit hours to their program.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Knowledge and Methods: On successful completion of the program, the student will demonstrate comprehensive understanding of the major concepts, theories, and methods in history, archaeology, and the social sciences, and use this knowledge effectively to analyze and explain Emirati society and culture.
2. Language and Communication: On successful completion of the program, the student will demonstrate strong written, oral, and visual communication skills in English and Arabic to present and explain complex matters.
3. Critical Thinking: On successful completion of the program, the student will critically assess and evaluate information pertaining to Emirati society, history, and culture to develop coherent arguments and informed conclusions within and across various fields of study.
4. Regional and Transnational Awareness: On successful completion of the program, the student will exhibit an understanding of the historical background and emerging social, economic, and cultural trends in the UAE, the Arab Gulf states and the wider region.
5. Research Competency: On successful completion of the program, the student will demonstrate advanced skills in investigating, assessing and synthesizing data from archival, policy and international academic sources, and the ability to disseminate high-quality research at presentations and conferences.
6. Professionalism and Leadership: On successful completion of the program, the student will demonstrate the skills, responsibility, and professionalism required to lead teams and manage projects.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3

<b>Semester 3</b>		<b>Credit Hours: (19 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
HSS200	Social and Economic Trends in the Gulf	3
HSS200AL	Arabic Lab	1
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (15 Required)</b>
COL270	Introduction to Information Technology	3
COM237	Interpersonal & Intercultural Communication	3
HSS201	History of the United Arab Emirates	3
HSS202	Archaeology: Knowledge and Methods	3
HSS251	World History	3
<b>Semester 5</b>		<b>Credit Hours: (15 Required)</b>
HSS261	Introduction to Culture and Society	3
COM371	Tourism Principles	3
HSS321	Heritage of the Gulf	3
HSS381	Legacy of Sheikh Zayed bin Sultan al Nahayan	3
HSS382	Archaeology of the Emirates	3
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
COM372	Communicating Tourism: Destinations, and Heritage	3
HSS383	Archaeology Field School	3
HSS385	Bedouin Society	3
HSS391	Research Methods	3
HSS391AL	Arabic Lab II	1
Elective: within program elective		3
<b>Semester 7</b>		<b>Credit Hours: (12 - 15 Required)</b>
HSS490	Internship	6
HSS397	Special Topics	3
Elective: Any		3
HSS495	Honor Thesis I *	0 - 3
<b>Semester 8</b>		<b>Credit Hours: (15 - 18 Required)</b>
COM 4xx: Any topic in tourism and events planning		3
HSS421	Policy Case Study 1	3
HSS384	The Anthropology of Tourism and Heritage	3
HSS401	Political History of the UAE	3
HSS497	Senior Seminar: Modernity and its Challenges	3
HSS496	Honors Thesis II *	0 - 3
<b>General Education - Credit Hours: (48 Required)</b>		<b>Credit Hours: (0 Required)</b>

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL270	Introduction to Information Technology	3

**Required Program Courses - Credit Hours: (65 Required)**

**Credit Hours: (0 Required)**

HSS200	Social and Economic Trends in the Gulf	3
HSS201	History of the United Arab Emirates	3
HSS202	Archaeology: Knowledge and Methods	3
HSS251	World History	3
HSS261	Introduction to Culture and Society	3
HSS321	Heritage of the Gulf	3
HSS381	Legacy of Sheikh Zayed bin Sultan al Nahayan	3
HSS382	Archaeology of the Emirates	3
HSS383	Archaeology Field School	3
HSS385	Bedouin Society	3
HSS391	Research Methods	3
HSS490	Internship	6
HSS397	Special Topics	3
HSS421	Policy Case Study 1	3
HSS384	The Anthropology of Tourism and Heritage	3
HSS401	Political History of the UAE	3
HSS497	Senior Seminar: Modernity and its Challenges	3
HSS200AL	Arabic Lab	1
HSS391AL	Arabic Lab II	1
COM237	Interpersonal & Intercultural Communication	3
COM371	Tourism Principles	3
COM372	Communicating Tourism: Destinations, and Heritage	3

**Honors Thesis - Credit Hours: (0-6 Required)**

**Credit Hours: (0 Required)**

*Note: As in the International Studies major, eligible Emirati Studies students may choose to write an Honors Thesis (enrolling in HSS 495 and HSS 496) in their final year, thus adding 6 credits to their program.*



HSS495	Honor Thesis I	3
HSS496	Honors Thesis II	3

**Electives - Credit Hours: (9 Required)**

**Credit Hours: (0 Required)**

Elective: Within program elective	3
COM 4xx: Any topic in tourism and events 3 planning	3
Elective: Any	3

**Total: 122.00 - 128.00**

\*: Note: As in the International Studies major, eligible Emirati Studies students may choose to write an Honors Thesis (enrolling in HSS 495 and HSS 496) in their final year, thus adding 6 credits to their program.

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# INTERNATIONAL STUDIES - CONCENTRATION IN CULTURE AND SOCIETY

## BACHELOR OF ARTS

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### Description

The concentration in Culture and Society offers students an interdisciplinary approach grounded in the humanities and social sciences for an integrated understanding of the relationship between cultural production, social institutions, and knowledge across time. Students in this concentration will be prepared for careers in cultural institutions, research centers, and social services in the private and public sectors, as well as for admission to graduate studies in the humanities and social sciences.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. **Disciplinary and Interdisciplinary Knowledge:** On successful completion of the program, the student will demonstrate a solid understanding of major ideas, works, theories and debates in the humanities and social sciences, analyze various connections across these disciplines, and apply this knowledge when explaining the development of identities, societies and cultures at the local, regional, and international levels.
  2. **Language and Communication:** On successful completion of the program, the student will demonstrate solid written, oral, and visual communication skills in English using rigorous academic standards and, when required, advanced informational technology skills to present and explain complex matters and arguments.
  3. **Critical Thinking:** On successful completion of the program, the student will critically assess and evaluate information to develop logical and coherent arguments, weigh the merits of alternative ideas, and develop informed conclusions within and across various fields of study.
  4. **Global Awareness:** On successful completion of the program, the student will exhibit an understanding of the political, economic, social and cultural trends happening in the world and will evaluate different socio-cultural norms and relationships from an informed and responsible point of view.
  5. **Research Capacity:** On successful completion of the program, the student will demonstrate a strong ability to investigate, assess and use data from multiple sources, a solid proficiency in qualitative and quantitative research methods, and an ability to conduct high-quality research projects.
  6. **Professional Competency:** On successful completion of the program, the student will show high ethical and professional standards when engaging with colleagues, either individually or as part of a team, and will demonstrate responsibility and a sense of self-independence and leadership.
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### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
ADV201	Advising	0
COL111 or	Modern Applications of Mathematics	3
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3

COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
HSS251 or	World History	3
HSS252	Comparative Intellectual Traditions	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (16 Required)</b>
ART251 or	Basic Design	3
CIT210 or	Introduction to IT and Systems	3
COM280 or	Applied Digital Communication	3
MTH281	Probability and Statistics I	3
HSS200 or	Social and Economic Trends in the Gulf	3
HSS201	History of the United Arab Emirates	3
HSS200AL	Arabic Lab	1
HSS261	Introduction to Culture and Society	3
HSS251 or	World History	3
HSS252	Comparative Intellectual Traditions	3
HSS210	Introduction to International Relations	3
<b>Semester 5</b>		<b>Credit Hours: (16 Required)</b>
HSS328	Humanistic Enquiries: Critical Thinking I	3
HSS374	Comparative Sociology	3
HSS391	Research Methods	3
HSS391AL	Arabic Lab II	1
HSS458	World Regions: Societies and Cultures	3
Non HSS Elective		3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
HSS301 or	Geography: People, Places, and Power	3
HSS302	Cities: Culture, Space, Sustainability	3
HSS329	Theory, Method, Evidence: Critical Thinking II	3
HSS361 or	World Cinemas	3
HSS362	Popular Cultures	3
HSS397	Special Topics	3
Elective for minor or outside HSS		3
COL270	Introduction to Information Technology	3
<b>Semester 7</b>		<b>Credit Hours: (12 - 15 Required)</b>
HSS353	Politics of Identity	3
HSS495	Honor Thesis I *	0 - 3

Elective for minor or within program		3
HSS490	Internship	6
<b>Semester 8</b>		<b>Credit Hours: (12 - 15 Required)</b>
HSS458	World Regions: Societies and Cultures	3
HSS496	Honors Thesis II *	0 - 3
HSS497	Senior Seminar: Modernity and its Challenges	3
Elective for minor or outside HSS **		3
Elective **		3
		<b>Total: 122.00 - 128.00</b>

\*: for select students

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# INTERNATIONAL STUDIES - CONCENTRATION IN INTERNATIONAL AFFAIRS

## BACHELOR OF ARTS

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### Description

The concentration in International Affairs focuses on history, state relations, international and global institutions, and contemporary political issues. Students in this concentration are prepared to work in government agencies dealing with international affairs and in international institutions operating in the United Arab Emirates. Students are also prepared for graduate studies in political science, international relations, peace and conflict studies, and other related fields.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. **Disciplinary and Interdisciplinary Knowledge:** On successful completion of the program, the student will demonstrate a solid understanding of major ideas, works, theories, and debates in the humanities and social sciences, analyze various connections across these disciplines, and apply this knowledge when explaining the relations between states and non-state actors at the local, regional and international levels.
2. **Language and Communication:** On successful completion of the program, the student will demonstrate solid written, oral, and visual communication skills in English using rigorous academic standards and, when required, advanced informational technology skills to present and explain complex matters and arguments.
3. **Critical Thinking:** On successful completion of the program, the student will critically assess and evaluate information to develop logical and coherent arguments, weigh the merits of alternative ideas, and develop informed conclusions within and across various fields of study.
4. **Global Awareness:** On successful completion of the program, the student will exhibit an understanding of the political, economic, social and cultural trends happening in the world and will evaluate differences from an informed and responsible point of view.
5. **Research Capacity:** On successful completion of the program, the student will demonstrate a strong ability to investigate, assess and use data from multiple sources, a solid proficiency in qualitative and quantitative research methods, and an ability to conduct high-quality research projects.
6. **Professional Competency:** On successful completion of the program, the student will show high ethical and professional standards when engaging with colleagues, either individually or as part of a team, and will demonstrate responsibility and a sense of self-independence and leadership.

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### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3

<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
HSS251 or	World History	3
HSS252	Comparative Intellectual Traditions	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (16 Required)</b>
ART251 or	Basic Design	3
CIT210 or	Introduction to IT and Systems	3
COM280 or	Applied Digital Communication	3
MTH281	Probability and Statistics I	3
HSS200 or	Social and Economic Trends in the Gulf	3
HSS201	History of the United Arab Emirates	3
HSS200AL	Arabic Lab	1
HSS251 or	World History	3
HSS252	Comparative Intellectual Traditions	3
HSS261	Introduction to Culture and Society	3
HSS210	Introduction to International Relations	3
<b>Semester 5</b>		<b>Credit Hours: (16 Required)</b>
HSS325	Comparative Political Systems	3
HSS374	Comparative Sociology	3
HSS391	Research Methods	3
HSS391AL	Arabic Lab II	1
Elective for minor of within program		3
Non HSS Elective		3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
HSS330 or	International Law and World Politics	3
HSS332 or	International Relations in the Gulf Region	3
HSS333	Foreign Relations of the United States	3
HSS341 or	Development and Underdevelopment	3
HSS352 or	The State, Society, and the Economy	3
HSS334 or	The Politics of Oil	3
ECN202	Understanding Macroeconomics	3
HSS397	Special Topics	3
Elective for minor or within program		3
Elective for minor or outside HSS		3
COL270	Introduction to Information Technology	3
<b>Semester 7</b>		<b>Credit Hours: (12 - 15 Required)</b>
HSS353	Politics of Identity	3
HSS495	Honor Thesis I *	0 - 3

Elective		3
HSS490	Internship	6

**Semester 8**

**Credit Hours: (15 Required)**

HSS458	World Regions: Societies and Cultures	3
HSS496 or	Honors Thesis II *	3
	Elective: for Non-Thesis Students	3
HSS497	Senior Seminar: Modernity and its Challenges	3
	Elective for minor or outside HSS	3
	Elective	3

**Total: 125.00 - 128.00**

\*: for select students

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# INTERNATIONAL STUDIES

## BACHELOR OF ARTS

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### Description

The International Studies relies on integrating knowledge from disciplines with research and analytical skills, social and cultural understanding, and practical experience. Graduates will demonstrate a high level of competence in academic written English. The combination of the knowledge of disciplinary fields with practical knowledge develops the foundation for careers in public and community service, diplomacy, the private and public sector, and graduate studies in the humanities and the social sciences.

In fast-developing and changing societies such as the United Arab Emirates, the people who understand the dynamic nature of the globalization of societies, their institutions, problems, and opportunities can most competently advance effective social, economic, and political developments.

The International Studies program in the College of Humanities and Social Sciences leads to a Bachelor of Arts degree. It provides a rigorous education in the political, economic, and socio-cultural aspects of the complex interrelationships that exist within and among nations in a rapidly changing and increasingly interdependent world. It also prepares students to be effective, globally aware decision-makers in the opening years of the 21st century.

Building on a foundation of faculty strength across disciplines in the social sciences and humanities (anthropology, comparative literature, history, international relations, political science, and sociology), the International Studies program is further strengthened by faculty expertise in the major world regions of East Asia, South Asia, Southeast Asia, the Middle East, Europe, and the Americas. Through rigorous training in interdisciplinary research methods and acquisition of knowledge of different world regions, this program provides global awareness and understanding of the transnational flows of people, ideas, technologies, information, and capital. Zayed University Learning Outcomes College coursework and out-of-class experiences provide opportunities for students to develop competency and document achievement in the Zayed University Learning Outcomes. Instructors assess student achievement in the Zayed University Learning Outcomes through the normal assessment process in each course. Advisors monitor student development and, during the fourth year, prior to internship, a team of program advisors and instructors assesses ZULO achievement levels and readiness for internship. Demonstration of competencies in ZULOs related to the major is assessed through periodic assessments by instructors and advisors during the undergraduate program.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. **Disciplinary and Interdisciplinary Knowledge:** On successful completion of the program, the student will demonstrate a solid understanding of major ideas, works, theories, and debates in the humanities and social sciences, analyze various connections across these disciplines, and apply this knowledge when explaining the relations between states and non-state actors at the local, regional and international levels.
2. **Language and Communication:** On successful completion of the program, the student will demonstrate solid written, oral, and visual communication skills in English using rigorous academic standards and, when required, advanced informational technology skills to present and explain complex matters and arguments.
3. **Critical Thinking:** On successful completion of the program, the student will critically assess and evaluate information to develop logical and coherent arguments, weigh the merits of alternative ideas, and develop informed conclusions within and across various fields of study.
4. **Global Awareness:** On successful completion of the program, the student will exhibit an understanding of the political, economic, social and cultural trends happening in the world and will evaluate differences from an informed and responsible point of view.
5. **Research Capacity:** On successful completion of the program, the student will demonstrate a strong ability to investigate, assess and use data from multiple sources, a solid proficiency in qualitative and quantitative research methods, and an ability to conduct high-quality research projects.
6. **Professional Competency:** On successful completion of the program, the student will show high ethical and professional standards when engaging with colleagues, either individually or as part of a team, and will demonstrate responsibility and a sense of self-independence and leadership.

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### Degree Requirements:



**General Education****Credit Hours: (48 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111 or COL112	Modern Applications of Mathematics Mathematical Modeling for Business	3 3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
ADV201	Advising	0

**Required Program Courses****Credit Hours: (44 Required)**

HSS353	Politics of Identity	3
HSS397	Special Topics	3
HSS391	Research Methods	3
HSS497	Senior Seminar: Modernity and its Challenges	3
HSS251	World History	3
HSS252	Comparative Intellectual Traditions	3
HSS374	Comparative Sociology	3
HSS458	World Regions: Societies and Cultures	3
HSS490	Internship	6
HSS210	Introduction to International Relations	3
HSS200 or HSS201	Social and Economic Trends in the Gulf History of the United Arab Emirates	3 3
HSS261	Introduction to Culture and Society	3
HSS200AL	Arabic Lab	1
HSS391AL	Arabic Lab II	1
ART251 or CIT210 or COM280 or MTH281	Basic Design Introduction to IT and Systems Applied Digital Communication Probability and Statistics I	3 3 3 3

**Concentration in Culture and Society required courses****Credit Hours: (15 Required)**

HSS301 or HSS302	Geography: People, Places, and Power Cities: Culture, Space, Sustainability	3 3
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HSS328	Humanistic Enquiries: Critical Thinking I	3
HSS329	Theory, Method, Evidence: Critical Thinking II	3
HSS361 or	World Cinemas	3
HSS362	Popular Cultures	3
HSS458	World Regions: Societies and Cultures	3

**Concentration in International Affairs required courses - Credit Hours: (9 Required)**

**Credit Hours: (0 Required)**

HSS325	Comparative Political Systems	3
HSS330 or	International Law and World Politics	3
HSS332 or	International Relations in the Gulf Region	3
HSS333	Foreign Relations of the United States	3
HSS341 or	Development and Underdevelopment	3
HSS352 or	The State, Society, and the Economy	3
HSS334 or	The Politics of Oil	3
ECN202	Understanding Macroeconomics	3

**Concentration in Culture and Society Electives**

**Credit Hours: (15 Required)**

Non HSS Elective		3
2 Elective for minor or outside HSS		6
Elective for minor or within program		3
Elective		3

**Concentration in International Affairs electives - Credit Hours: (21 Required)**

**Credit Hours: (0 Required)**

2 Elective for minor or within program		6
Non HSS Elective		3
Elective: for Non-Thesis Students		3
2 Elective for minor or outside HSS		6
Elective		3

**Honor Students**

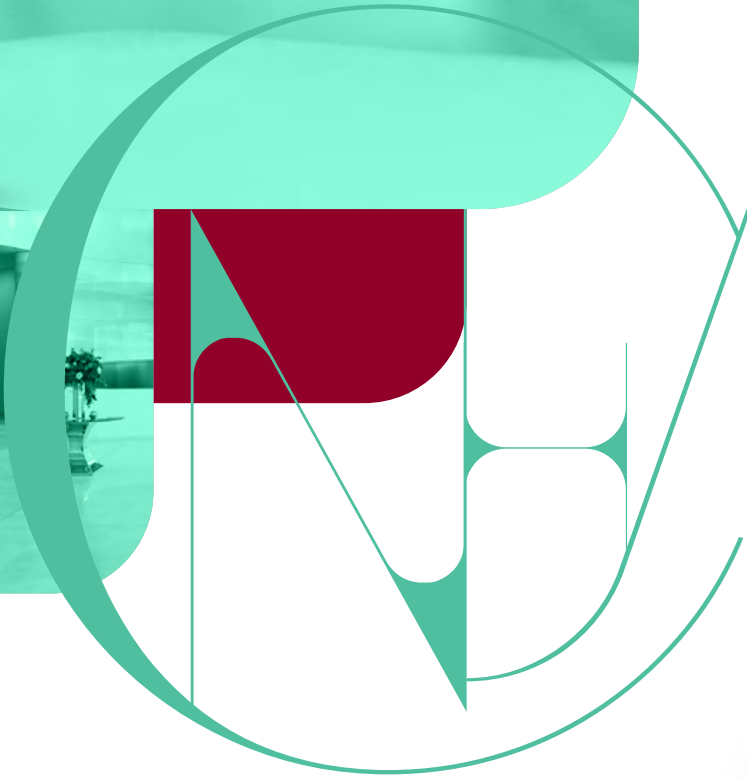
**Credit Hours: (0 - 6 Required)**

HSS495	Honor Thesis I	3
HSS496	Honors Thesis II	3

**Total: 122.00 - 128.00**

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# College of Natural and Health Sciences



# ENVIRONMENTAL SCIENCE AND SUSTAINABILITY

## BACHELOR OF SCIENCE

### Description

Environmental Science and Sustainability Students in Environmental Science and Sustainability have an interest in science and environmental issues. The degree concentrates on topics involving environmental sustainability, an established ideology that promotes environmentally-conscious living and development. Courses will discuss local and global environmental topics from a social, political, economic and ethical perspective, giving students the necessary comprehensive approach in dealing with the UAE's complex environmental challenges. This is driven by the changing 21st century landscape, where climate change, the need for efficient use of limited natural resources including energy and water, biodiversity loss, and deteriorating living conditions involving transportation, food safety, health and other issues demand environmentally friendly solutions. Courses will impart knowledge and skills in all basic sciences, and research, as well as the analysis of environmental and sustainability problems, and the development of strategies to address these. The study of the environment requires a solid understanding of the sciences, and this preparation could be used for graduate medical studies as students will be able to achieve all requirements for pre-med, provided that the elective outside the major is a psychology course. Career paths are therefore flexible and can either lead to environmental careers, or to graduate studies such as medicine, or any other discipline which requires solid scientific preparation. Careers in environmental science include environmental protection, environmental management, sustainable technologies, environmental health, environmental science, sustainability science, or energy science.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. **Conceptual Knowledge:** The student will understand the fundamental principles of the natural sciences and their application to environmental issues including environmental sustainability, health, waste management, biodiversity conservation, environmental hazards, energy and earth systems.
2. **Communication Skills:** The student will explain environmental science and sustainability concepts using the related terminology in context, and will formulate content using advanced written, oral and visual communication skills.
3. **Problem Solving & Critical Thinking:** The student will critically assess the information from various sources to develop logical and coherent arguments and evaluate practical and sustainable solutions to environmental problems.
4. **Research Skills:** The student will demonstrate a strong understanding of scientific methods and approaches to collect and analyze scientific data and will apply this knowledge using scientific tools and techniques during practical field and laboratory exercises.
5. **Environmental Awareness & Responsibility:** The student will demonstrate a wide appreciation of modern environmental issues at both local and global scales and will incorporate socio-cultural norms while taking on professional responsibilities in environmental stewardship.
6. **Practical And Professional Engagement:** The student will develop skills to operate professionally, ethically and autonomously in the workplace, whether as individuals, as part of a larger team, or as the leader of a team.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (18 Required)</b>
COL111	Modern Applications of Mathematics	3

COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL255	Emirates Studies	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
MTH114	Mathematics for Science	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (16 Required)</b>
BIO201	Biological Concepts I	4
CHE201	General Chemistry I	4
PHY201	General Physics I	4
ENV240	Principles of Environmental Sustainability	3
ENV240AL	Arabic Lab I	1
<b>Semester 5</b>		<b>Credit Hours: (18 Required)</b>
BIO202	Biological Concepts II	4
CHE202	General Chemistry II	4
PHY202	General Physics II	4
ENV241	Earth Systems	3
MTH281	Probability and Statistics I	3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
CHE365	Fundamentals of Organic Chemistry	4
BIO351	Ecology and Conservation Biology	4
BIO372	Microbiology	4
ENV360	Environmental Policy and Economics	3
ENV371	Introduction to Environmental Health	3
<b>Semester 7</b>		<b>Credit Hours: (17 Required)</b>
HSC466	Research Methods	3
CHE471	Environmental Chemistry	4
ENV470	Water and Solid Waste Management	3
ENV470AL	Arabic Lab II	1
ENV474	Energy and Sustainability	3
Elective outside of major		3
<b>Semester 8</b>		<b>Credit Hours: (12 Required)</b>
ENV490	Internship	6
ENV491	Senior Project	3
ENV477	Case Studies in Environmental Hazards	3

**General Education - Credit Hours: (48 Required)****Credit Hours: (0 Required)**

COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COL220	Fundamentals of Innovation and Entrepreneurship	3

**Program required courses - Credit Hours: (81 Required)****Credit Hours: (0 Required)**

MTH114	Mathematics for Science	3
MTH281	Probability and Statistics I	3
BIO201	Biological Concepts I	4
BIO202	Biological Concepts II	4
BIO351	Ecology and Conservation Biology	4
BIO372	Microbiology	4
CHE201	General Chemistry I	4
CHE202	General Chemistry II	4
CHE365	Fundamentals of Organic Chemistry	4
CHE471	Environmental Chemistry	4
PHY201	General Physics I	4
PHY202	General Physics II	4
HSC466	Research Methods	3
ENV240	Principles of Environmental Sustainability	3
ENV241	Earth Systems	3
ENV360	Environmental Policy and Economics	3
ENV371	Introduction to Environmental Health	3
ENV470	Water and Solid Waste Management	3
ENV474	Energy and Sustainability	3
ENV490	Internship	6
ENV491	Senior Project	3
ENV477	Case Studies in Environmental Hazards	3
ENV240AL	Arabic Lab I	1
ENV470AL	Arabic Lab II	1

**Electives - Credit Hours: (3 Required)**

Elective outside of major

**Credit Hours: (0 Required)**

3

**Total: 132**

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# PSYCHOLOGY AND HUMAN SERVICES

## BACHELOR OF SCIENCE

### Description

The College of Education and College of Sustainability Sciences and Humanities jointly offer the B.S. with a major in Psychology and Human Services. This degree develops the skills necessary for entry-level human service jobs needed by various sectors in the United Arab Emirates. This degree also provides the foundations necessary for graduate work in psychology, counseling, or a related field. The degree program has been developed in such a way that it makes available a rigorous joint curriculum that prepares the students to enter the workforce or proceed to graduate school. This degree program includes practical experiences related to courses that support development of skills in case study, resource access, assessment, use of intervention strategies, and service learning.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. **Theoretical & Conceptual Knowledge:** Upon successful completion of the program, the student will demonstrate a comprehensive understanding of the major terms, concepts, and theories in psychology and its cognate disciplines.
2. **Critical & Analytical Thinking:** Upon successful completion of the program, the student will effectively use psychological concepts and theories to assess information, generate questions, and analyze critical perspectives relevant to psychology at the theoretical and applied level.
3. **Research Capacity:** Upon successful completion of the program, the student will independently evaluate quantitative and qualitative research in psychology and will design, plan, and produce solid empirical research studies.
4. **Communication Skills:** Upon successful completion of the program, the student will accurately express information and ideas on a range of complex topics related to psychology in written and oral forms and will interact sensitively with people of diverse abilities, cultures and backgrounds.
5. **Contextual Application of Knowledge:** Upon successful completion of the program, the student will understand how social and individual differences affect the applicability and generalizability of psychological theories and concepts and will use knowledge effectively to understand human behavior in various cultural contexts.
6. **Knowledge & Practice of Ethics:** Upon successful completion of the program, the student will exhibit clear understanding of the major principles that govern professional ethics in psychology and will identify and evaluate dimensions of ethical dilemmas in professional and interpersonal settings.
7. **Professional Development:** Upon successful completion of the program, the student will demonstrate professional behavior when engaging with others, will work responsibly in groups and individually, and will pursue and respond appropriately to feedback to improve performance.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (18 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3



COL255	Emirates Studies	3
<b>Semester 3</b>		<b>Credit Hours: (16 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL260	Living Science: Health and Environment	3
PSY212	Introduction to Psychology	3
PSY212AL	Arabic Lab I	1
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COL270	Introduction to Information Technology	3
EDC207	Early and Middle Childhood Development	3
PSY363	Social Psychology	3
PSY330	Personality and Individual Differences	3
PSY310	Introduction to Counseling	3
EDC307	Adolescent Development	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
EDC366	Introduction to Research in Social Work and Human Services	3
EDC324	People with Special Needs	3
EDC368	Communicative Competence in Arabic	2
PSY340	Mental Health and Psychological Disorders	3
PSY375	Health Psychology	3
Non EDC and Non PSY Elective		3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
EDC354	Language and Culture	3
EDC431	Partnerships with families and Communities	3
EDC466 or	Marriage and the Family	3
PSY371	Organizational Psychology	3
PSY321	Biological Basis for Behavior	3
PSY410	Individual and Family Assessment	3
PSY325	Cognitive Psychology	3
<b>Semester 7</b>		<b>Credit Hours: (15 Required)</b>
EDC367 or	Interventions with Children	3
EDC407	Adulthood and Aging	3
EDC432	Professional, Ethical, and Legal Issues	3
PSY451	Seminar in Applied Psychology and Human Services	3
EDC Elective		3
PSY413	Psychological Interventions	3
<b>Semester 8</b>		<b>Credit Hours: (9 Required)</b>
HSC490 or	Internship in Psychology and Human Services	6
EDC492	Internship	6
HSC491 or	Senior Project	3

EDC499	Capstone Seminar	3
<b>General Education - Credit Hours: (48 Required)</b>		<b>Credit Hours: (0 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL270	Introduction to Information Technology	3
<b>Required Program courses - Credit Hours: (72 Required)</b>		<b>Credit Hours: (0 Required)</b>
PSY212	Introduction to Psychology	3
PSY363	Social Psychology	3
PSY330	Personality and Individual Differences	3
PSY310	Introduction to Counseling	3
PSY340	Mental Health and Psychological Disorders	3
PSY375	Health Psychology	3
PSY321	Biological Basis for Behavior	3
PSY410	Individual and Family Assessment	3
PSY325	Cognitive Psychology	3
PSY451	Seminar in Applied Psychology and Human Services	3
PSY413	Psychological Interventions	3
EDC207	Early and Middle Childhood Development	3
EDC307	Adolescent Development	3
EDC366	Introduction to Research in Social Work and Human Services	3
EDC324	People with Special Needs	3
EDC368	Communicative Competence in Arabic	2
EDC354	Language and Culture	3
EDC431	Partnerships with families and Communities	3
EDC466 or	Marriage and the Family	3
PSY371	Organizational Psychology	3
EDC367 or	Interventions with Children	3
EDC407	Adulthood and Aging	3
EDC432	Professional, Ethical, and Legal Issues	3

EDC492 or	Internship	6
HSC490	Internship in Psychology and Human Services	6
EDC499 or	Capstone Seminar	3
HSC491	Senior Project	3
PSY212AL	Arabic Lab I	1

**Electives - Credit Hours: (6 Required)**

**Credit Hours: (0 Required)**

Non EDC and Non PSY Elective	3
EDC Elective	3

**Total: 126**

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# PUBLIC HEALTH AND NUTRITION

## BACHELOR OF SCIENCE

### Description

Public Health and Nutrition The focus of this degree is the health status of individuals and communities and the wide variety of policies and activities that are designed to create awareness of health issues, prevent illness, and improve health status. Poor health and disease are major concerns in the U.A.E and the number of U.A.E residents suffering from chronic diseases is expected to continue to rise. As a result, there is a need for public health and nutrition specialists who can deal with the rising incidence of noncommunicable diseases in the U.A.E. Knowledge and skills are developed that enable graduates to work effectively with decision-makers, professionals, and others in the community to analyze public health and nutrition issues in different settings and create and manage programs to enhance health and well-being. In addition to a solid basis in science, students will learn essential practical skills to allow them to take up employment in the diverse areas of the health sector with specific emphasis on public health and nutrition. These will include the study of the role of nutrition in disease prevention, clinical nutrition and therapeutic diets, food safety, community health and nutrition and nutrition and health counseling, as well as health education and health promotion. Career opportunities exist in a wide range of settings that include local hospitals, government ministries, clinics, schools, and private sector organizations. For students who wish to pursue a clinical career in hospitals, the incorporation of a clinical internship, lasting 6-12 months, is necessary after completion of the degree.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Critical Thinking and Problem-Solving Skills: Upon successful completion of the program, the student will critically evaluate evidence and contextual factors obtained from reliable sources to produce well-reasoned decisions and interventions in public health and nutrition.
2. Knowledge and Practice: Upon successful completion of the program, the student will demonstrate a substantive understanding of major concepts and practices in nutrition and public health, and will evaluate how these concepts and practices can be applied appropriately at a local and global level.
3. Communication: Upon successful completion of the program, the student will demonstrate highly developed visual, oral and written communication skills in order to convey complex public health and nutrition information and practices to a variety of audiences.
4. Research: Upon successful completion of the program, the student will demonstrate a comprehensive understanding of the methods and approaches used in public health and nutrition to collect and analyze data, and will apply knowledge and skills effectively to conduct research.
5. Professional Engagement: Upon successful completion of the program, the student will demonstrate high standards of professional integrity and ethics, will recognize the need for further learning, and will engage respectfully with people of diverse cultures, abilities, and backgrounds.
6. Leadership, Autonomy, and Teamwork: Upon successful completion of the program, the student will exhibit effective leadership and management skills and sensibilities required to work efficiently, independently and in teams.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (18 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3

COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL255	Emirates Studies	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
HSC205	Principles of Nutrition I	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
BIO201	Biological Concepts I	4
CHE201	General Chemistry I	4
HSC210	Principles of Nutrition II	3
HSC267	Public Health I	3
HSC267AL	Arabic Lab I	1
MTH281	Probability and Statistics I	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
BIO321	Human Physiology	4
CHE202	General Chemistry II	4
HSC307	Nutrition Across the Lifespan	3
HSC328	Diet Planning and Assessment	3
HSC366	Introduction to Epidemiology	3
<b>Semester 6</b>		<b>Credit Hours: (17 Required)</b>
CHE365	Fundamentals of Organic Chemistry	4
HSC316	Community Health and Nutrition	3
HSC367	Public Health II and Policies	3
HSC367AL	Arabic Lab II	1
HSC412	Medical Nutrition Therapy I	3
Elective outside of major		3
<b>Semester 7</b>		<b>Credit Hours: (18 Required)</b>
BIO372	Microbiology	4
CHE331	Biochemistry	3
HSC466	Research Methods	3
HSC323	Food Sanitation and Hygiene	2
HSC440	Medical Nutrition Therapy II	3
HSC450	Planning and Evaluation in Health Promotion and Health Education	3
<b>Semester 8</b>		<b>Credit Hours: (11 Required)</b>
HSC422	Nutrition and Health Counseling	2
HSC318	Food Science	3
HSC490A	Internship	3

HSC491	Senior Project	3
<b>General Education - Credit Hours: (48 Required)</b>		<b>Credit Hours: (0 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3
COL270	Introduction to Information Technology	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
<b>Program required courses - Credit Hours: (81 Required)</b>		<b>Credit Hours: (0 Required)</b>
HSC205	Principles of Nutrition I	3
HSC210	Principles of Nutrition II	3
HSC267	Public Health I	3
HSC307	Nutrition Across the Lifespan	3
HSC328	Diet Planning and Assessment	3
HSC366	Introduction to Epidemiology	3
HSC316	Community Health and Nutrition	3
HSC367	Public Health II and Policies	3
HSC412	Medical Nutrition Therapy I	3
HSC466	Research Methods	3
HSC323	Food Sanitation and Hygiene	2
HSC440	Medical Nutrition Therapy II	3
HSC450	Planning and Evaluation in Health Promotion and Health Education	3
HSC422	Nutrition and Health Counseling	2
HSC318	Food Science	3
HSC490A	Internship	3
HSC491	Senior Project	3
HSC267AL	Arabic Lab I	1
HSC367AL	Arabic Lab II	1
BIO201	Biological Concepts I	4
BIO321	Human Physiology	4
BIO372	Microbiology	4
CHE201	General Chemistry I	4

CHE202	General Chemistry II	4
CHE365	Fundamentals of Organic Chemistry	4
CHE331	Biochemistry	3
MTH281	Probability and Statistics I	3

**Electives - Credit Hours: (3 Required)**

**Credit Hours: (0 Required)**

Elective outside of major	3
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**Total: 132**

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# College Of Technological Innovation





# INFORMATION TECHNOLOGY - CONCENTRATION IN ENTERPRISE SYSTEMS

## BACHELOR OF SCIENCE

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### Description

This concentration prepares students for the latest enterprise application systems used in streamlining business processes within organizations.

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### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Critical Thinking and Quantitative Reasoning in IT: IT College graduates will be able to use critical thinking and quantitative processes to identify, analyze and solve problems, and evaluate solutions in an IT context
  2. Information Technology Application: IT College graduates will be able to select existing and cutting-edge IT tools and procedures to develop modules and systems which fulfill organizational requirements for operation in a global environment
  3. Information Technology Management: IT college graduates will be able to assist in developing and performing core IT management processes related to the analysis, design, implementation and operation of IT systems aligned with enterprise strategy in a global environment.
  4. Information Technology Professional Practice: IT College graduates will be able to work effectively in individual and group situations, understand how groups interact, be able to assume a leadership role when required, and understand the fundamentals of professional and ethical conduct
  5. IT Systems Theory and Practice: IT College graduates will be able to understand and apply the fundamentals of systems theory to the design and implementation of enterprise applications.
  6. Technical Communication: IT College graduates will be able to express themselves effectively and efficiently in both English and Arabic while using the correct IT terms for each language
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### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL270	Introduction to Information Technology	3

CIT210	Introduction to IT and Systems	3
CIT261	Enterprise and Information Systems Foundations	3
<b>Semester 4</b>		<b>Credit Hours: (17 Required)</b>
COL255	Emirates Studies	3
CIT225	Introduction to Programming and Problem Solving	3
CIT235	Information Security Basics	3
CIT300	Technical Communication	3
CIT301	Technical Writing (Arabic)	2
CIT360	Management of Information Systems	3
<b>Semester 5</b>		<b>Credit Hours: (18 Required)</b>
COL260	Living Science: Health and Environment	3
CIT361	Enterprise Resource Planning Systems	3
CIT365	Database Systems	3
CIT377	IT Project Management	3
CIT Specialization Elective I		3
CIT375	Human Computer Interaction	3
<b>Semester 6</b>		<b>Credit Hours: (18 Required)</b>
CIT305	IT in Global and Local Cultures	3
CIT306	IT in Global and Local Cultures (Arabic)	2
CIT362	IT in Logistics and Supply Chain	3
CIT369	Business Process Management	3
CIT460	Systems Analysis & Design	4
CIT or BUS Elective		3
<b>Semester 7</b>		<b>Credit Hours: (15 Required)</b>
CIT463	Enterprise Systems Development	3
CIT466	Data Analytics	3
CIT480	IT Entrepreneurship	3
CIT492	Emerging Technologies for the Enterprise	3
CIT Specialization Elective II		3
<b>Semester 8</b>		<b>Credit Hours: (12 Required)</b>
CIT468	IT Strategy and Governance	3
CIT490	Internship	6
CIT499	Senior Project	3

**Total: 128**

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# INFORMATION TECHNOLOGY - CONCENTRATION IN SECURITY AND NETWORK TECHNOLOGIES

## BACHELOR OF SCIENCE

### Description

Security and Network Technologies This concentration prepares students to protect and secure information systems from threats and attacks. Students also learn to apply IT in the design and development of secure computer networks and telecommunications.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Critical Thinking and Quantitative Reasoning in IT: IT College graduates will be able to use critical thinking and quantitative processes to identify, analyze and solve problems, and evaluate solutions in an IT context
2. Information Technology Application: IT College graduates will be able to select existing and cutting-edge IT tools and procedures to develop modules and systems which fulfill organizational requirements for operation in a global environment
3. Information Technology Management: IT college graduates will be able to assist in developing and performing core IT management processes related to the analysis, design, implementation and operation of IT systems aligned with enterprise strategy in a global environment.
4. Information Technology Professional Practice: IT College graduates will be able to work effectively in individual and group situations, understand how groups interact, be able to assume a leadership role when required, and understand the fundamentals of professional and ethical conduct
5. IT Systems Theory and Practice: IT College graduates will be able to understand and apply the fundamentals of systems theory to the design and implementation of enterprise applications.
6. Technical Communication: IT College graduates will be able to express themselves effectively and efficiently in both English and Arabic while using the correct IT terms for each language

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL111	Modern Applications of Mathematics	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (18 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL255	Emirates Studies	3

COL270	Introduction to Information Technology	3
CIT210	Introduction to IT and Systems	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
CIT215	Computing Foundations	3
CIT225	Introduction to Programming and Problem Solving	3
CIT235	Information Security Basics	3
CIT245	Web Development	3
CIT255	Networks and Telecommunications	3
CIT360	Management of Information Systems	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
CIT300	Technical Communication	3
CIT301	Technical Writing (Arabic)	2
CIT315	Operating Systems Administration	3
CIT320	Programming & Problem Solving	3
CIT350	Communication Networks I	3
CIT365	Database Systems	3
<b>Semester 6</b>		<b>Credit Hours: (17 Required)</b>
CIT305	IT in Global and Local Cultures	3
CIT306	IT in Global and Local Cultures (Arabic)	2
CIT335	Information Security Technologies	3
CIT355	Communication Networks II	3
CIT377	IT Project Management	3
CIT Elective		3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
COL260	Living Science: Health and Environment	3
CIT430	Information Security Management	3
CIT460	Systems Analysis & Design	4
CIT466	Data Analytics	3
CIT480	IT Entrepreneurship	3
<b>Semester 8</b>		<b>Credit Hours: (12 Required)</b>
CIT490	Internship	6
CIT499	Senior Project	3
CIT Specialization Elective		3

**Total: 128**

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# INFORMATION SYSTEMS AND TECHNOLOGY MANAGEMENT

## BACHELOR OF SCIENCE

### Description

Information Systems and Technology Management (Joint with College of Business ) The Colleges of Business and Technological Innovation jointly offer the B.S. degree in Information Systems and Technology Management. The emphasis is on the knowledge and skills needed to manage and apply IT to the computing requirements of enterprises. The program consists of courses in Business and courses in Information Technology. The Information Systems and Technology Management major prepares students for positions such as system developers and business IT consultants. The United Arab Emirates has a strong need for professionals in these fields in both the government and private sector.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Investigative Thinking: to apply critical thinking and disciplined research processes to identify, analyze, document and defend a proposed course of action
2. Problem Solving: to analyze technical and management system problems, and to critically evaluate and implement appropriate solutions
3. Management Responsibility: to demonstrate ability to identify and plan solutions in unfamiliar or complex problem situations and to manage small-scale projects and teams.
4. Professional Practice: to work effectively, ethically and responsibly in individual and group situations, assuming leadership roles as required
5. Global Perspective: to understand and communicate the underlying principles and factors affecting organizational functions and systems in a global environment
6. Professional Communication: to communicate effectively in English and in Arabic using appropriate professional terms in presentations, writing and speech.

### Degree Requirements:

<b>Semester 1</b>		<b>Credit Hours: (15 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3
COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
<b>Semester 2</b>		<b>Credit Hours: (15 Required)</b>
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
<b>Semester 3</b>		<b>Credit Hours: (19 Required)</b>
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL270	Introduction to Information Technology	3
BUS202	Financial Accounting	4

CIT261	Enterprise and Information Systems Foundations	3
<b>Semester 4</b>		<b>Credit Hours: (18 Required)</b>
COL255	Emirates Studies	3
BUS309	Introduction to Management	3
CIT225	Introduction to Programming and Problem Solving	3
CIT245	Web Development	3
CIT360	Management of Information Systems	3
ECN201	Foundations of Microeconomics	3
<b>Semester 5</b>		<b>Credit Hours: (17 Required)</b>
COL260	Living Science: Health and Environment	3
BUS301	Human Resource Management	3
BUS310	Introduction to Marketing	3
CIT365	Database Systems	3
CIT300	Technical Communication	3
CIT301	Technical Writing (Arabic)	2
<b>Semester 6</b>		<b>Credit Hours: (16 Required)</b>
CIT235	Information Security Basics	3
CIT377	IT Project Management	3
BUS308	Introduction to Finance	3
BUS407	Language in the Workplace	3
BUS407AL	Arabic Lab II	1
BUS413	Accounting Information Systems	3
<b>Semester 7</b>		<b>Credit Hours: (16 Required)</b>
CIT Elective		3
CIT460	Systems Analysis & Design	4
CIT466	Data Analytics	3
CIT480	IT Entrepreneurship	3
BUS401	Business Leadership	3
<b>Semester 8</b>		<b>Credit Hours: (12 - 19 Required)</b>
BUS400 or	Strategic Management	3
BUS402 or	Strategic Management	4
CIT468	IT Strategy and Governance	3
CIT499	Senior Project	3
CIT490 or	Internship	6
BUS490	Internship	12
<b>OLD PLAN</b>		<b>Credit Hours: (0 Required)</b>
CIT491	Research Methods	3
<b>General Education - Credit Hours: (48 Required)</b>		<b>Credit Hours: (0 Required)</b>
COL110	Data Management and Analysis	3
COL120	Life Skills	3

COL130	Arabic Concepts	3
COL140	English Composition I	3
COL150	Global Awareness I: Human Geography	3
COL112	Mathematical Modeling for Business	3
COL135	Islamic Civilization I	3
COL145	English Composition II	3
COL155	Global Awareness II: Encounters: People, Places, and Traditions	3
COL185	Methods of Scientific Research and Development	3
COL220	Fundamentals of Innovation and Entrepreneurship	3
COL230	Islamic Civilization II	3
COL240	English Composition III	3
COL270	Introduction to Information Technology	3
COL255	Emirates Studies	3
COL260	Living Science: Health and Environment	3

**Required Program Courses - Credit Hours: (77-84 Required)**

**Credit Hours: (0 Required)**

BUS202	Financial Accounting	4
BUS309	Introduction to Management	3
BUS301	Human Resource Management	3
BUS310	Introduction to Marketing	3
BUS308	Introduction to Finance	3
BUS407	Language in the Workplace	3
BUS413	Accounting Information Systems	3
BUS401	Business Leadership	3
BUS400 or	Strategic Management	3
BUS402 or	Strategic Management	4
CIT468	IT Strategy and Governance	3
CIT490 or	Internship	6
BUS490	Internship	12
CIT261	Enterprise and Information Systems Foundations	3
CIT225	Introduction to Programming and Problem Solving	3
CIT245	Web Development	3
CIT360	Management of Information Systems	3
CIT365	Database Systems	3
CIT300	Technical Communication	3
CIT235	Information Security Basics	3
CIT377	IT Project Management	3
CIT460	Systems Analysis & Design	4
CIT466	Data Analytics	3
CIT480	IT Entrepreneurship	3
CIT499	Senior Project	3
CIT301	Technical Writing (Arabic)	2
BUS407AL	Arabic Lab II	1
ECN201	Foundations of Microeconomics	3

**Electives - Credit Hours: (3 Required)**

CIT Elective

**Credit Hours: (0 Required)**

3

**Total: 128.00 - 135.00**

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