ZAYED UNIVERSITY
ANNUAL REPORT
2017 - 2018
His Highness Sheikh Khalifah Bin Zayed Al Nahyan
President of the United Arab Emirates
His Highness Sheikh Mohammed bin Rashid Al Maktoum
Vice President and Prime Minister of the UAE and Ruler of Dubai
His Highness Sheikh Mohamed bin Zayed Al Nahyan
Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces
## CONTENTS

**Message from the President** ................................................................. 15  
**Message from the Vice-President** ....................................................... 17  

1. **Introduction to Zayed University** ......................................................... 20  
   - Introduction ........................................................................ 20  
   - Zayed University Vision ....................................................... 21  
   - The Mission ........................................................................ 21  
   - University Values .............................................................. 21  
   - Strategic Objectives .......................................................... 21  
   - University Council ............................................................ 24  
   - Administrators .................................................................. 24  
   - Zayed University Academic Program Model ......................... 26  
   - The Academic Experience .................................................. 26  

2. **The Year in Review** ............................................................................. 30  

3. **Highlights** .......................................................................................... 38  
   a. Academic Units ......................................................................... 38  
      - Academic Bridge Program .................................................. 38  
      - College of Arts and Creative Enterprises ......................... 39  
      - College of Communication and Media Sciences .............. 40  
      - College of Humanities and Social Sciences ...................... 42  
      - College of Natural and Health Sciences ......................... 43  
      - College of Business ....................................................... 44  
      - College of Education ...................................................... 45  
      - College of Technological Innovation ................................. 46  
      - University College ....................................................... 47  
      - Graduate Studies Deanship ............................................ 48  
   b. Academic Support Units ............................................................... 48  
      - Office of the Vice-President .................................................. 48  
         - The Sheikh Mohamed Bin Zayed Scholars Program .......... 48  
         - Al-Maktoum College of Higher Education Academic Training Programs ........................................... 49  
      - Peer Assistance Leaders Program ...................................... 49  
      - Student Accessibility Services Department ...................... 50  
      - Student Affairs Deanship .................................................. 51  
         - Student Leadership Department ..................................... 53  
         - Alumni and Student Careers Office ............................... 55  
         - Student Counseling Center .......................................... 56  
      - Office of Undergraduate Student Academic Success ............ 56  
      - Center for Educational Innovation .................................... 57
c. Research

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>57</td>
</tr>
</tbody>
</table>

d. Administrative Support Units

<table>
<thead>
<tr>
<th>Subunit</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment and Registration Department</td>
<td>60</td>
</tr>
<tr>
<td>Strategy and Future Department</td>
<td>60</td>
</tr>
<tr>
<td>Office of Institutional Research</td>
<td>60</td>
</tr>
<tr>
<td>Office of Educational Effectiveness</td>
<td>61</td>
</tr>
<tr>
<td>Office of Strategic Planning</td>
<td>61</td>
</tr>
<tr>
<td>Office of the Provost</td>
<td>62</td>
</tr>
<tr>
<td>Academic Technology</td>
<td>62</td>
</tr>
<tr>
<td>Government Communication Department</td>
<td>63</td>
</tr>
<tr>
<td>Contracts and Procurement Department</td>
<td>64</td>
</tr>
<tr>
<td>Financial Resources Department</td>
<td>64</td>
</tr>
<tr>
<td>Campus Physical Development and Services Department</td>
<td>64</td>
</tr>
<tr>
<td>Campus Physical Development</td>
<td>64</td>
</tr>
<tr>
<td>Campus Services</td>
<td>65</td>
</tr>
<tr>
<td>Environmental Health and Services</td>
<td>65</td>
</tr>
<tr>
<td>Information Technology Department</td>
<td>67</td>
</tr>
</tbody>
</table>
e. External Affairs

<table>
<thead>
<tr>
<th>Subunit</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Childhood Learning Center</td>
<td>68</td>
</tr>
<tr>
<td>Institute for Community Engagement</td>
<td>68</td>
</tr>
</tbody>
</table>

4. The Year in Numbers

a. Enrollment and Registration Department

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>72</td>
</tr>
<tr>
<td>Students Enrollment</td>
<td>74</td>
</tr>
<tr>
<td>Students Admission</td>
<td>76</td>
</tr>
<tr>
<td>Students Retention</td>
<td>78</td>
</tr>
<tr>
<td>Students General School Certificate Scores</td>
<td>79</td>
</tr>
<tr>
<td>Students Graduation</td>
<td>80</td>
</tr>
<tr>
<td>Faculty</td>
<td>81</td>
</tr>
<tr>
<td>Senior Student Surveys</td>
<td>82</td>
</tr>
</tbody>
</table>

b. Student Accessibility Services Department

c. Peer Assistance Leaders Program

d. Student Affairs Deanship

<table>
<thead>
<tr>
<th>Subunit</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Leadership Department</td>
<td>85</td>
</tr>
<tr>
<td>Student Counseling Center</td>
<td>86</td>
</tr>
</tbody>
</table>

4. The Year in Numbers

b. Student Accessibility Services Department

c. Peer Assistance Leaders Program

d. Student Affairs Deanship

<table>
<thead>
<tr>
<th>Subunit</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Leadership Department</td>
<td>85</td>
</tr>
<tr>
<td>Student Counseling Center</td>
<td>86</td>
</tr>
</tbody>
</table>

e. Center for Educational Innovation

f. Administrative Support Services

g. Financial Statement
MESSAGE FROM THE PRESIDENT

The United Arab Emirates plays a unique role regionally and globally because of its strategic location, the successful model of its development, and the forward-looking vision of the country’s leaders. UAE leaders have long identified education to be of great importance to the future of the country, as indicated by the words of the late founding father of the nation, Sheikh Zayed bin Sultan Al Nahyan:

“The real asset of any advanced nation is its people, especially the educated ones, and the prosperity and success of the people are measured by the standard of their education.”

We at Zayed University hold firm to this commitment. The university is committed to developing and educating its students to the highest educational and professional standards to excel in their respective professions. The university utilizes the expertise of major employers to provide guidance on the skills needed in an ever-changing job market, along with internships and future employment for Zayed University graduates.

The university is dedicated to fostering an all-round educational experience for its students—from pre-admission to graduation and beyond—through the provision of comprehensive academic and student related services that support success. Academic services support students’ experiences from online English instruction for high schoolers and college freshmen to academic advising at every level and peer tutoring as needed. Student services cover personal counseling, financial aid and leadership development all the way to career counseling and job placement. These services enhance our students’ experiences and prepare them to be successful professionals in a wide variety of professional fields.

Zayed University also contributes significantly to the development of research in the scientific and technological fields, and supports the innovative efforts of the nation, along with enhancing the leadership skills of a new Emirati generation. The university’s research and academic outcomes continue to evolve and are increasingly supportive of the future prosperity of the UAE.

We welcome you to review our annual report for the 2017/2018 academic year. It was a year that witnessed significant developments as we continued to realize the vision of the nation’s leaders for Zayed University to be a leading example of progress within the nation and a key contributor to the national agenda.

Lubna Bint Khalid AlQasimi
President, Zayed University
Zayed University had another successful academic year in 2017/18 in which a number of milestones were achieved. The university has essentially completed the renewal of CAA accreditation for its academic programs in all seven degree-awarding colleges, a key milestone that supplements the accreditations by the professional accreditation bodies in the US achieved during the period 2012-2016 for programs offered by five colleges. These go along with the institutional accreditation of the university by both the CAA, Ministry of Education, and the MSCHE, one of six regional accreditation boards in the USA.

The focus of our operations and the first pillar for the university will continue to be the development of its students and their career aspirations. The academic colleges, central university units, and the support services have each delivered on their plans. In this annual report, each of the operational units provide examples of its achievements for the year.

The second and third pillars for the university are its research and innovation activities and its services to society. Here the university’s research outcomes have continued to increase by around 20% keeping pace with the previous 3 years, and the university has registered the IP of its first two products, the ZU App and the ABP’s Language App with the Ministry of Economy.

As a result of its continuing development, Zayed University has placed for the first time in the 2019 QS World University Ranking published in June 2018 at 701-750, entering the ranking of top worldwide universities in just the 20th year of existence, a starting point from which ZU will surely rise in the coming years.

Upcoming major developments include the male campus expansion in Dubai, for which design work is being finalized under the supervision of the Dubai Municipality. This project is made possible through the generous sponsorship and support of the Dubai Government. The expansion will not only avail current programs to the male students in the Dubai campus to be on par with the Abu Dhabi campus, but will allow the university to expand its portfolio of programs offered through the new shared-labs facility housing the science and engineering labs. Also, the University Council has approved establishing the ZU Innovation and Entrepreneurship Center (ZU-IEC), a hub for developing the business skills of the students and alumni allowing them to initiate their start-up companies during their studies on campus, which will commence activities in Fall 2018.

Welcome to the 2017-2018 annual report.

Prof. Reyadh AlMehaideb
Vice-President, Zayed University
1. INTRODUCTION TO ZAYED UNIVERSITY

Zayed University was established under Federal Decree No. 11 of 1999 by the government of the United Arab Emirates, signed by the President of the UAE, His Highness Sheikh Zayed bin Sultan Al Nahyan. Article 16 of that decree establishes the formal authority of the university to award degrees and certificates upon ratification by the University Council. This Federal Decree mandates that the university shall positively and efficiently participate in the development of the UAE by conducting and promoting educational programs, holding conferences, conducting scientific research, establishing educational centers, and enhancing cooperation between international universities and institutes.

In 2013, the Minister of Higher Education and Scientific Research in the UAE charged the Commission for Academic Accreditation (CAA) with the responsibility of conducting regular institutional accreditation of federal tertiary institutions in the UAE. Upon undergoing the review process, the CAA informed Zayed University in May 2015 that the university had officially achieved the CAA institutional accreditation.

Zayed University is also institutionally accredited by the Middle States Commission on Higher Education (MSCHE), one of six regional accrediting bodies in the United States. The university was first accredited by the MSCHE in 2008, and the accreditation was renewed in 2013, and is valid for ten years.

Zayed University has campuses in the UAE’s two largest cities, Abu Dhabi and Dubai, under one central administration. Enrollment on each campus exceeds 4000 students. Thus, the university is small enough to enable personal interaction between students and faculty, and large enough to offer students a range of the most highly desired degree programs.

At Zayed University, students experience a learning environment that encourages and supports their academic success. The basis for their academic experience is the Zayed University Academic Program Model, which focuses on learning outcomes and assessment. The model provides students with a balanced and connected academic program that makes learning purposes clear, ensures that resources support the educational goals, and emphasizes student achievement and success.

Zayed University students have a choice of degree programs which have been designed to meet the highest international academic standards, and the academic interests and career goals of the students. In their programs, students participate actively in a learning process that requires them to apply their knowledge in real-world settings that develop their understanding. As their intellectual capacities grow, students assume increasing responsibility for self-directed learning.

Zayed University graduates excel in both Arabic and English languages and are well grounded in their academic disciplines, proficient in computer skills, knowledgeable about their culture and heritage, global in their perspectives, and experienced in the professional workplace. Their success at Zayed University prepares them to become leaders of their families, their communities, and their nation.

Zayed University graduate programs include Masters and Executive Masters degrees and Graduate Certificate programs designed to address specific needs of the UAE.

In the latest 2019 QS (Quacquarelli Symonds) World University Rankings, Zayed University appeared for the first time at 701-750 Worldwide. In the 2018 QS Regional Ranking, Zayed University was 20th in the Arab World, and 3rd in the UAE.
Zayed University Vision

To be globally recognized as the leading university in the region for excellence in educational innovation, research, and student leadership development that serves the changing needs of the nation in economic, social, and cultural advancements.

The Mission

Proudly bearing the name of the nation’s founding President, Zayed University is a federal institution that prepares bilingual graduates to contribute to and advance all aspects of society. The university offers diverse and internationally recognized undergraduate and graduate programs that provide engaging and inclusive student experiences. Our graduates are prepared to contribute to and promote the social and economic wellbeing of UAE society and the professions. Through research, scholarship, creative activities, outreach and continuing education services, the university provides educational leadership, expands opportunity, and disseminates knowledge to local, regional, and global communities.

University Values

Zayed University is committed to:

1. Professional Ethics
2. Leadership
3. Excellence
4. Collaboration
5. Innovation
6. Civic Responsibility
7. Respect for Diversity
8. Positive Educational Environment

Strategic Objectives

1. Prepare qualified graduates in an innovative and supportive educational environment who demonstrate academic excellence and leadership skills.
2. Enhance the leadership role of the university in scientific research and development in ways that contribute to a knowledge-based economy.
3. Demonstrate institutional and academic excellence through national and international accreditation programs.
4. Ensure provision of all administrative services in compliance with quality, efficiency and transparency.
5. Enhance the culture of innovation and creativity (within the institutional environment).
University Council

The University Council is responsible for the governance of all the academic and administrative affairs of the university.

The Council is chaired by Her Excellency Sheikha Lubna Bint Khalid Al Qasimi, President of Zayed University, and has seven members who are UAE citizens well known for their knowledge and experience. The current members are:

- H.E. Ahmed Bin Bayat, Vice Chairman of the University Council;
- H.E. Mariam Mohammed Al Rumaithi, Director General of the Foundation of Family Development;
- H.E. Mubarak Saeed Al Shamsi, Director General of Abu Dhabi Centre for Technical and Vocational Education and Training;
- H.E. Ali Bin Hamoodah Al Dhaheri, Chief Executive Officer of Bin Hamoodah Group,
- H.E. Sami Dhaen Al Qamzi, Director-General of the Department of Economic Development, Dubai; Deputy Chairman and Managing Director of DMI;
- H.E. Riyad Abdulrahman Al Mubarak, Chairman of the Department of Finance, Abu Dhabi;

Administrators

Vice-President
Prof. Reyadh AlMehaideb

Provost
Marilyn Roberts

Chief Administration and Finance Officer
Sadiq Almulla

Office of the President
Fatema AlBreiki, Manager
Amna AlShehhi, Acting Director, Internal Audit
Mayada Ammouna, Executive Secretary
In Soo Kang, Secretary

Office of the Vice-President
Maytha Obaid AlAli, Director, Strategy and Future Department
Mohamed Hilal AlMazrouie, Director of Administration
Ahmed Al-Balooshi, Legal Advisor
Mohammed Sherief ElBarbari, Executive Assistant

Office of the Provost
Mohsen Onsy, Associate Provost and Chief Academic Officer
Adam Marks, Provost’s Advisor on Academic Quality and Strategic Initiatives
Bryan Gilroy, Advisor to the Provost
Gemma Ornedo, Executive Secretary
**College Deans and Academic Directors**  
Ann Maree Reaney, Dean, College of Arts and Creative Enterprises  
Paul Williams, Dean, College of Business  
Pamela Creedon, Acting Dean, College of Communication and Media Sciences  
Rana Tamim, Dean, College of Education  
Hamdy Hassan, Acting Dean, College of Humanities and Social Sciences  
Fares Howari, Dean, College of Natural and Health Sciences  
Andrew Marrington, Acting Dean, College of Technological Innovation  
Belkeis Altareb, Dean, University College  
Wayne Jones, Director, Academic Bridge Program  

**Graduate Studies Deanship**  
Chet Jablonski, Dean  

**Office of Research**  
Michael Allen, Assistant Provost for Research  
Mouawiya AlAwad, Director, Institute for Social and Economic Research  

**Enrollment and Registration Department**  
Ruba Ramahi, Acting University Registrar  

**Student Affairs Deanship**  
Fatima AlDarmaki, Dean  
Fathyia AlKharmiri, Acting Director, Student Leadership Department  
Hind AlRustamani, Acting Director, Student Counseling Center  
Rashed AlShamsi, Manager, Alumni and Student Careers Office  
Shamsa AlTaie, Community Relations Advisor  

**Student Accessibility Services Department**  
Fatma AlQassimi, Director  

**Library and Learning Commons**  
Mary Zengati-Simba, Acting Director  

**Center for Educational Innovation**  
Barbara Harold, Acting Director  

**Human Resources Department**  
Hessa AlMarzooqi, Director  

**Campus Physical Development and Services Department**  
Riham Hwaidi, Director  

**Information Technology Department**  
Nadia Alqabanji, Acting Director  

**Financial Resources Department**  
Jayesh Vallabh, Director  

**Contracts and Procurement Department**  
Abdalla AlZarouni, Director  

**Government Communication Department**  
Osama Nasr, Acting Director  

**Institute for Community Engagement**  
Rahman Haleem, Acting Director
Zayed University Academic Program Model

To prepare students for a rapidly changing and unpredictable future, Zayed University has created an outcomes-based Academic Program Model. A primary objective of the undergraduate experience at Zayed University is the development of the skills necessary for lifelong learning. The Academic Program Model supports that end by providing students with a foundation and framework for their intellectual growth. Every course focuses on one or more of the six university-specified learning outcomes. These learning outcomes develop academic and professional competencies necessary for graduates to function effectively and independently as scholars or practitioners in a chosen field.

Zayed University Learning Outcomes (ZULOs)

The faculty at Zayed University have identified the following six learning outcomes that they believe are essential in assuring the future success of Zayed University graduates:

- **Language**: Zayed University graduates will be able to communicate effectively in English and Modern Standard Arabic, using the academic and professional conventions of these languages appropriately.
- **Technological Literacy**: Zayed University graduates will be able to effectively understand, use, and evaluate technology both ethically and securely in an evolving global society.
- **Critical Thinking and Quantitative Reasoning**: Zayed University graduates will be able to demonstrate competence in understanding, evaluating, and using both qualitative and quantitative information to explore issues, solve problems, and develop informed opinions.
- **Information Literacy**: Zayed University graduates will be able to find, evaluate, and use appropriate information from multiple sources to respond to a variety of needs.
- **Global Awareness**: Zayed University graduates will be able to understand and value their own culture and other cultures, perceiving and reacting to differences from an informed and socially responsible point of view.
- **Leadership**: Zayed University graduates will be able to undertake leadership roles and responsibilities, interacting effectively with others to accomplish shared goals.

The Academic Experience

**Pre-Baccalaureate Program**

Students whose English test scores do not qualify them for direct entry to the baccalaureate program are placed in the appropriate level of the Academic Bridge Program (ABP). The primary purpose of the ABP is to prepare students for academic study in English at Zayed University.

**Baccalaureate Program**

**General Education Program**

Students enter the baccalaureate degree program through enrollment in the general education program in University College. The general education program creates an intellectual experience that is shared by all Zayed University undergraduate students, and prepares them for their individual major fields of study.

**Academic Programs**

Zayed University has seven colleges that offer a range of academic programs and concentrations that lead to Bachelor’s degrees. The seven colleges and the degrees they offer are:

- **College of Arts and Creative Enterprises**
  - Bachelor of Fine Arts in Animation Design
  - Bachelor of Fine Arts in Graphic Design
  - Bachelor of Fine Arts in Interior Design
  - Bachelor of Fine Arts in Visual Arts
  - Bachelor of Science in Multimedia Design (joint program with the College of Communication and Media Sciences, and the College of Technological Innovation)
- **College of Business**
  - Bachelor of Science in Accounting
  - Bachelor of Science in Finance
  - Bachelor of Science in Human Resource Management
  - Bachelor of Science in Marketing and Entrepreneurship

- **College of Communication and Media Sciences**
  - Bachelor of Science in Communication and Media Sciences
    - Concentrations:
      - Media Production and Storytelling
      - Integrated Strategic Communications
      - Tourism and Cultural Communications

- **College of Education**
  - Bachelor of Science in Education
    - Concentrations:
      - Early Childhood Education
      - School Social Work

- **College of Humanities and Social Sciences**
  - Bachelor of Arts in International Studies
    - Concentrations:
      - International Relations
      - Middle East/Gulf Studies
      - Political Economy and Development
  - Bachelor of Arts in Emirati Studies (*joint program with the College of Communication and Media Sciences*)

- **College of Natural and Health Sciences**
  - Bachelor of Science in Environmental Science and Sustainability
  - Bachelor of Science in Public Health and Nutrition
  - Bachelor of Science in Psychology and Human Services (*joint program with the College of Education*)

- **College of Technological Innovation**
  - Bachelor of Science in Information Technology
    - Concentrations:
      - Security and Network Technologies
      - Web and Mobile Application Development
  - Bachelor of Science in Information Systems and Technology Management
    - (*joint program with the College of Business*)
    - Concentrations:
      - Enterprise Systems
      - Management of Information Systems
      - Business Intelligence
Internships

Every academic program requires an internship, which students usually perform in their last year of study. Internships emphasize active, hands-on, applied learning in the workplace, and students deepen their understanding of the value of education as they confront the demands of working in a professional environment. Internships also allow potential employers the opportunity to see Zayed University students in action. This work experience helps students make more informed career decisions upon graduation.

Graduate Program

Zayed University’s Master’s degree programs are fully approved by the UAE Ministry of Education, and as the university is accredited by the Middle States Commission on Higher Education, are internationally recognized for further education and employment in private and public-sector organizations.

The graduate degrees offered are:

- **College of Business**
  - Executive Master of Business Administration
  - Master of Management in International Business
  - Master of Science in Finance

- **College of Communication and Media Sciences**
  - Master of Arts in Communications
    - **Concentrations:**
      - Strategic Public Relations
      - Tourism and Cultural Communications

- **College of Education**
  - Master of Education in Educational Leadership and Administration
  - Master of Education in Special Education
  - Master of Education in Teaching and Learning

- **College of Humanities and Social Sciences**
  - Masters in Diplomacy and International Affairs
  - Master of Arts in Judicial Studies

- **College of Technological Innovation**
  - Master of Science in Information Technology
    - **Concentration:**
      - Cyber Security

Research

Zayed University fosters research, scholarship, and creative activity that address the interests, needs, and concerns of the UAE, the Gulf region, and the world. The Office of Research seeks to support internal and external research grants and research fellowship programs that develop national research capacity. The Office of Research also enables and fosters international collaborations.

Zayed University faculty use their diverse international research experiences, and engage with contemporary issues of the UAE. Undergraduate and graduate students are encouraged to become involved in research and individual study projects. The Undergraduate Research Scholars Program fosters ZU undergraduates who will conduct faculty-mentored research in their field of study. Undergraduates also have the opportunity to work with faculty’s ongoing research projects. Graduate students have the opportunity to conduct research with experienced faculty members as Research Assistants or Co-Investigators.
2. THE YEAR IN REVIEW
AUGUST 2017
- Zayed University Welcomes New Students During Orientation Week

SEPTEMBER 2017
- Annual Convocation Day
- Emirati Women's Day
- Club Fairs
- Blood Donation Campaign

OCTOBER 2017
- Majors Days
- Zu Showcases Student Accomplishments at Najah 2017 (AUH ADNEC)
- He Sheikha Lubna Al Qasimi Takes Part in The international Conference Women Leaders In Science, Technology and Engineering
- Breast Cancer Awareness Campaign
- Diabetes Campaign
- Innovation 360 Series

NOVEMBER 2017
- 4th Membs Conference
- Flag Raising Ceremonies
- Dean's List Ceremonies
- World Mental Health Day
- White Cane Days
- Tolerance Day
- CCMS Students Enroll Over 500 Volunteers for Special Olympics
- Two ZU Students Top Abu Dhabi Furniture Design Contest
- ZU Kickstarts National Day Celebrations Touring Etihad Museum
- ZU Celebrates The 46th UAE National Day
- Commemoration Day Celebration

JANUARY 2018
- 3rd Scholarship of Teaching and Learning Conference
- Graduate Programs Orientation Seminar
- Campus Fire Drills
- He Sheikha Lubna Al Qasimi Participates in "Women’s Empowerment in the Middle East And North Africa" Conference in Morocco

FEBRUARY 2018
- Innovation Month At ZU
- ZU and Educhain Partner for Digitally Formed Students' Academic Credentials
- ZU and California State University Explore Ties In Fields of Academic Research And Innovation
- UAE Hackathon 2018
- Cambridge University Delegation Visit
- Kuwait University Delegation Visit
- ZU Middle East Film Festival
- 1st Annual Education Conference Held to Advance Educational Modernization Process
- Annual Career Spotlight: “Shaping The Future”
MARCH 2018

- ZU Welcomed Into CFA Institute University Affiliation Program
- Applied Linguistics and Language Teaching International Conference And Exhibition
- Dean's List Ceremonies
- ZU Celebrates International Women's Day
- Happiness Day
- 2nd Global Adaptation Network Forum
- 8th Gulf Programming Contest
- IT Mother Camp

APRIL 2018

- “Omna Fatima” Workshops For Syrian Refugees at The Ritsona Refugee Camp in Greece
- Dubai’s 2nd Historical Documents Conference Launched at ZU
- Getex Exhibition (DXB DICEC)
- Think Science Fair (DXB WTC)
- Youth Circle Forum
- Graduation Ceremonies for 16th Batch of Female Bachelor’s Degree Students
- Graduation Ceremony 6th Batch Of Male Bachelor’s Degree Students
- Graduation Ceremony For Master’s Degree Students
- HH Sheikh Mansour Bin Zayed Al Nahyan Attends ZU Honor Students Graduation Ceremony
- Learning Difficulties and Awareness Campaign
- Research and Creative Projects Symposium

MAY 2018

- ZU Showcase Exhibition at Manarat Al Saadiyat
- 100th Anniversary of the Birth of His Highness Sheikh Zayed Bin Sultan Al Nahyan
- Darb Zayed Symposium
- Once Program Ceremony
- End-of-Year Student Recognition Ceremonies

JUNE 2018

- Zayed Humanitarian Day
- ZU Hosts Iftar Gathering Ceremony
ZU Participate in the Najah Exhibition
ZU Showcase Exhibition at Manarat Al Saadiyat
3. HIGHLIGHTS OF THE YEAR

a. Academic Units

ACADEMIC BRIDGE PROGRAM

Virtual Academic Bridge Program (VABP)
These free courses, developed by Academic Bridge Program (ABP) faculty members, include Study Skills for University, Reading Skills for University, Writing Skills for University as well as three foundational grammar courses. The VABP comprises a collection of 6 self-access online courses for students to learn and practice some of the essential academic English skills needed for success at university. These skills-based courses target the unique and specific needs of English language learners planning to attend an English Medium Instruction tertiary institution such as Zayed University.

The VABP is the only series of open, online English language courses that are specifically designed for first language, Arabic-speaking learners in the Gulf Region.

Community Service

The ABP has provided its students with a range of co-curricular and service-learning opportunities during the 2017/18 Academic Year, partnering with other colleges, the Red Crescent, the German International School, New Medical Center Royal Hospital, Mafraq Hospital, and Sheikh Khalifa Medical Center. Over the year 1000 students participated in some form of activity: over 140 students volunteered to read to chronically ill children in local hospitals; around 700 collected over 400 boxes of basic needs equipment for labor camp workers; 800 students participated in a ZU community Health, Wellness and Nutrition Fair; 50 students contributed school equipment for refugee camp schools in Jordan.

403 Boxes say, “ZU Loves U” for the 2017 Box Appeal.
through the “Fill the Bus” campaign; and a group of our highest level students volunteered to teach basic English to ZU workers with low English language levels. All in all, ABP students contributed around 1800 hours to community service, thus developing their sense of civic responsibility, leadership, organizational skills, practical use of English and bringing back to the community some of the talents and strengths they possess.

**Zayed University Academic Vocabulary App (ZAVA)**

The ABP launched its vocabulary-learning app for students at the start of the academic year. ZAVA is a research-based and pedagogically sound self-access app containing a list of 1200 essential high-frequency general and academic vocabulary. The list of words was designed by ABP faculty based on current research into the most vital words students need for success in undergraduate studies. The app contains thirteen unique activity types which progress through six key stages of vocabulary learning. The activities were specifically designed to support Arabic-speaking learners of English.

**COLLEGE OF ARTS AND CREATIVE ENTERPRISES**

**Digital Manufacturing from Vision to Reality**

To mark the month of innovation at Zayed University in February 2018, the College of Arts and Creative Enterprises (CACE) held a series of open invitation events utilizing 3D design, virtual reality, rapid fabrication, and animation. People were invited to experience the process of design, visualization and production in real time. “Yes, YOU Can! Digital Manufacturing from Vision to Reality” was an event situated in a contemporary, next generation lab environment that comprised of spaces designed to be conducive to research and design development. CACE Professors Dr. Thorsten Lomker and Dr. Andrew Buchanan presented a digital workflow from concept and immersive design to digital fabrication.

**CACE Exhibitions Held Nationally**

In 2017-18 CACE has held exhibitions nationally at Abu Dhabi Art, Alserkal Avenue, Dubai Design District, Dubai Design Week’s Global Grad Show, Dubai National Science Technology and Innovation Festival, Dubai Canvas art festival, COMICON, Harper’s Bazaar annual House of Bazaar event, Manarat Al Saadiyat, Do Art, Do it Now! in collaboration with the Guggenheim Abu Dhabi, SIKKA art fair, Sharjah Art Museum, and others.
CACE Students and Alumni Invited to Participate in International Exhibitions

Student and alumni art and design work has been recognized by invitations to participate in international exhibitions, including a solo exhibition by senior student Asma Khoory Look Beyond Them at Nieuw Dakota in Amsterdam (Netherlands), and group exhibitions Der Nachtkrapp at University of Gothenburg (Germany), and 2017 Lessedra World Art Printmaking Annual in Sofia (Bulgaria).

In March 2018, CACE received an invitation to exhibit student work and attend the Art Bahrain Across Borders international art fair in Manama, with a feature presentation and performance at the gala dinner on opening night, and a residency program Hybrid Art Camp in Hungary for graduating student Mona Haddad.

Students were also invited to collaborate with Opera Kameralna in Warsaw (Poland), where they will develop costumes for Zaide, an opera by W.A. Mozart, proposed to be staged in Warsaw (2019) and in Abu Dhabi (2020), supported by ADMAF.

COLLEGE OF COMMUNICATION AND MEDIA SCIENCES

CCMS Hosted I.P.R. Research Symposium

The College of Communication and Media Sciences (CCMS) was delighted to host an Institute for Public Relations (IPR) Research Symposium in Dubai, the first of its kind in the Middle East, at the Zayed University Convention Centre on 19 February 2018. The full-day research symposium covered the latest trends in public relations education, practice and research in the Middle East. The symposium was well attended by a cross section of academics and practitioners from the UAE, and representatives from India and Jordan. One of the most important outcomes of the conference was the announcement of an issue of a top tier journal focused on Middle East public relations research. Editor-in-Chief of the Journal of Public Relations Research, Dr. Bey-Ling Sha, San Diego State University, USA, announced that a special issue on Public Relations in the Middle East, which will be co-edited by CCMS faculty Dr. Ganga Dhanesh, Assistant Dean of Research and Graduate Studies, and Gaelle Duthler, Associate Dean.
Zayed University Annual Report 2017 – 2018

**ZU Student Radio Station**

The preliminary stages for a campus-wide college intranet radio station have been implemented on the female campus in Abu Dhabi, with plans underway for the other campuses to also have professional radio broadcast studios in the near future. The students are being advised by two CCMS faculty, Paul Lowman and James Piecowye, and a third faculty member, Owen Bennett-Jones (a well-known BBC radio personality) has recently joined CCMS.

The radio station complements the introduction of a Radio Audio Production course as part of the college’s Media Production and Storytelling concentration. This course is now being taught as part of the current curriculum. However, our vision for radio extends beyond the classroom. We believe that a Zayed University Radio Station can and should be part of a larger ecosystem of services, programs and community outreach.

9th Zayed University Middle East Film Festival

The ninth Zayed University Middle East Film Festival (ZUMEFF) was held at Warehouse 421 in Abu Dhabi in February 2018. ZUMEFF plays a very important and vital part in the UAE film scene, given the strong interest in film enterprises and events in Abu Dhabi. The 2018 festival, overseen by CCMS faculty member Sascha Ritter, his students and volunteers, received more than 150 submissions and the finalists were from six countries including Germany, Jordan, Palestine, Lebanon, Qatar and the UAE.

CCMS and the MENA Special Olympics

Eight CCMS classes and students were involved in promoting and volunteering in the 2018 MENA Special Olympics by bringing the games into the classroom.

The CCMS Tourism and Cultural Communication class taught by Noela Michael registered more than 500 volunteers. Two faculty-Melissa Lee Price and Park Beede-served on a panel to promote CCMS class projects at the AUSACE (Arab-US Association of Communication Educators) Conference in Cairo, Egypt in November.

More than 10 CCMS majors volunteered to do the first live video streaming for the Special Olympics. The live video streaming at the 2019 games expects to involve more than 200 volunteers and students and the College’s Media Production and Storytelling classes will be ready.
COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

CHSS Hosted Delegates from Institut Catholique de Paris
In February 2018, CHSS had the privilege to host delegates from the Institut Catholique De Paris, France who were on a study trip to the UAE under the patronage of H.E. Sheikha Lubna Al Qassimi, the President of Zayed University. The delegates were headed by the Dean of the Canon Law College Professor Ludvic Danto. There were 47 members representing the institute which included alumni, students, and faculty members. In Abu Dhabi, delegates were delighted to meet Her Excellency Shaikha Lubna and discuss the opportunities for future academic collaboration between the two universities. The delegates also attended workshops organized by CHSS faculty which covered various subjects like Law, Tolerance, and Diversity in Islam.

CHSS Student Presented Study at A.G.Y.A. in Tunisia
Under the supervision of Dr. Magdalena Karolak, Associate Professor of Humanities and Social Science, International Studies student Khawla Mohammed Al-Shuwaihi recently presented a study at the International Conference of the Arab-German Young Academy of Sciences and Humanities (AGYA) in Tunisia. The paper, entitled: “Social Media and Cultural Authority: What Can We Learn from the Arabian Gulf?” argues that the Gulf Cooperation Council countries have been transformed to a much greater extent by the recent adoption of social media than the more traditional media such as TV, radio and press in the past.

Bronze-Age Boat Reconstruction Project
Dr. Eric Staples received a cluster grant to fund the Bronze-Age Boat Reconstruction Project. The proposed project is a joint initiative between Zayed University and New York University Abu Dhabi to build an 8-meter experimental archaeological reconstruction of a merchant vessel that sailed the Arabian Gulf in the Bronze Age. This Bronze Age boat will be a composite craft, built of reed, wood, date-palm and bitumen components. It is an experiential educational project, designed to engage students in current research in the field. Until recently very little was actually known about these vessels and the technologies that were used by the inhabitants of the Arabian Gulf to build them, and there are still significant gaps in our understanding. This project delves into the archaeological and textual evidence related to these vessels, in order to deepen our understanding of their construction and the technologies available at that time.
COLLEGE OF NATURAL AND HEALTH SCIENCES

4th MEMBS Conference at Zayed University

Zayed University hosted the 4th edition of the Middle East Molecular Biology Conference and Exhibition from the 1-4 November 2017, at the Zayed University Convention Center, Abu Dhabi. The conference was attended by over 800 scientists and researchers from 40 countries and included several scientific sessions and workshops.

HE Sheikha Lubna Al Qasimi, President of Zayed University, held a meeting at the Abu Dhabi Campus hosting Mr. Mohamed Amir Maani, Founder & Organizers Chairperson of the Fourth Middle East Molecular Biology Conference and Exhibition (MEMBS). Her Excellency called upon the conference participants to attend to the dispatched outcomes of the conference, and to follow-up on executed results to cover different disciplines and fields of scientific research and innovation.

Mr. Maani conveyed gratitude for the support shown by HE Sheikha Lubna for hosting the 4th edition of the MEMBS conference. He noted the outstanding commitment shown by Zayed University students during their participation in the conference, from handling organizational processes, guest reception and guidance, to support and coordination when necessary, naming them ‘future talents and leaders.’

The meeting was attended by Dr. Marilyn Roberts, Provost of Zayed University, Prof. Fares Howari, Dean of the Faculty of Natural and Health Sciences, and other Organizing Committee members.

ESPEN Course in Clinical Nutrition at Zayed University

CNHS is committed to raise the bar for nutritional knowledge in the region, as well as promoting collaboration between healthcare providers. In response to the surging demand for competent clinical nutritionists in the region, and according to the UAE’s national key performance indicators for healthcare, the Health Science Department partnered with the European Society for Clinical Nutrition and Metabolism (ESPEN) to provide continuous world-class medical nutrition training to healthcare professionals in the country and the region. The joint venture resulted in bringing the Life Long Learning (LLL) advanced nutrition courses to the UAE at the convenience of local and regional dietitians, physicians and pharmacists.

On 23-24 February 2018 at the ZU Convention Center in Dubai, the first series of LLL Advanced Nutrition courses was launched. A total of 8 courses ran in parallel over 2 days, with 130 healthcare professionals from the GCC and MENA region in attendance. Topics covered medical nutrition therapy for obesity, diabetes, cancer, pediatrics, kidney failure and enteral nutrition among others. At the end of each course, an exam was given which led to Certification if passed. The LLL courses can be accumulated to earn an ESPEN Diploma in Clinical Nutrition and Metabolism. The course series will be repeated yearly at ZU. Special thanks to Prof. Fares Howari for facilitating all the processes, and to Nestle Health Science for their full sponsorship.
World Mental Health Day: A collaborative event at Zayed University

On Thursday, 26 October 2017, the World Mental Health Day event was held in the Atrium of the ZU Dubai Campus. The event was organized by the Student Counselling Centre, Health and Wellness Services in collaboration with Department of Psychology (CNHS), with the purpose of raising awareness regarding mental health issues, facilitating contact with mental health professionals that provide relevant services in the UAE, and identifying resources available in our community. Representatives from several institutions, including Rashid Hospital, Dubai Foundation for Women and Children, the Anti-Narcotics Department of the Dubai Police, and the American Centre for Psychiatry and Neurology, were present at the event.

Nine groups of students participated in the event by presenting posters related to psychological disorders, challenges that mental health professionals face in the UAE, and psychological interventions. The event was successful in bringing professionals together, promoting collaboration between the university and the institutions represented, as well as raising mental health awareness. On the day of the event the Department of Psychology was awarded a plaque by the Student Counselling Centre as well as certificates of appreciation for the faculty members involved. Moreover, faculty members received certificates of appreciation during the 8th Annual Rewarding Ceremony at Rashid Hospital for their participation and support.

COLLEGE OF BUSINESS

ZU Accepted into the Harvard Business School Competitiveness Network

The College of Business at Zayed University has successfully entered into a prestigious institutional alliance with the Institute of Strategy and Competitiveness (ISC) at the Harvard Business School (HBS). ISC is headed by Professor Michael Porter, who is a world-renowned scholar and thought leader on strategy and competitiveness. As part of the Microeconomics of Competitiveness (MOC) affiliate network that is housed within ISC, Zayed University faculty and students will be able to benefit from exclusive access to a continuously updated curriculum, research and electronic resources on corporate competitiveness and strategy. Zayed University will also be able to leverage the global MOC network to create further research collaborations and present the research carried out in the UAE at HBS. In addition, the College of Business will send faculty to the annual MOC faculty workshop to gain curriculum training on conducting the famous Harvard Case Study teaching pedagogy.

College of Business Hosted Nobel Laureate from the London School Of Economics

The College of Business hosted a Nobel Prize winner at Zayed University in 2017. Sir Christopher Pissarides, Regius Professor of Economics at the London School of Economics, gave a keynote presentation in an event held at the Abu Dhabi campus. The lecture, entitled ‘Human Capital as a Factor of Economic Development and Growth,’ attracted great interest with more than 300 students, faculty, staff, and guests from other UAE universities, industry and government. Sir Christopher Pissarides was also asked about the impact of artificial intelligence, robots, and automation on jobs in the future, and he forecasted that jobs requiring human interaction will always be in demand. However, he cautioned that in the future, there are likely to be different types of jobs and possibly a shorter, more productive work week. He also forecasted that jobs in the arts and theater will likely be in greater demand given that many people will have more leisure time.
Zayed University was declared the first university in Abu Dhabi and Dubai to receive an entry into the CFA Institute University Affiliation Program, a global association of investment professionals that sets excellence standards in the industry. The University Affiliation Program recognizes academic institutions that embed a significant portion of the CFA® Program Candidate Body of Knowledge™ (CBOK) into their curriculum. The affiliation was announced at an event organized in February 2018 at the Zayed University Abu Dhabi campus and hosted by His Excellency Prof. Reyadh AlMehaideb, Zayed University Vice-President, and the Regional Head of the CFA, Mr. Gary Baker. The CFA affiliation signals to potential students, employers, and the marketplace that Zayed University curriculum is closely tied to professional practice in the investment industry and is well-suited to preparing students to sit for the Chartered Financial Analyst (CFA) examinations.

**COLLEGE OF EDUCATION**

**1st Annual Teacher Conference**

In the presence of H.E Sheikha Lubna bint Khalid Al Qasimi, President of Zayed University; H.E Hussain Ibrahim Al Hammadi, Minister of Education; and H.E. Jameela Al Muhairi, Minister of State for Public Education, the College of Education held its first Annual Teacher Conference on 28 February - 1 March 2018 at the ZU campus in Dubai. The conference provided a platform for practitioners, administrators, and academics in the field to share, collaborate, and explore innovative approaches to creating successful teaching and learning environments for students. The conference also allowed schools affiliated with ZU's College of Education to come together and build stronger partnerships for the advancement of K-12 education in the UAE.

**4th Students’ Research and Creative Projects Symposium**

Funded by ZU's Office of Research and organized by the College’s Academic Advisors and Field Experience Office, the College of Education celebrated its students' academic work during the 4th Students’ Research and Creative Projects Symposium on both its campuses on 20 and 23 November 2017. Around 180 graduate and undergraduate students, from 20 different courses, participated in 24 research and creative projects under the supervision of their instructors. ZU’s Vice-President Professor Reyadh AlMehaideb, and Provost Dr. Marilyn Roberts, toured the displays and talked to the presenting students about their projects. Assistant Provost for Research, Dr. Michael Allen, served as a jury member for the evaluation of the projects on the Abu Dhabi campus. Both events were well attended by partner schools, local organizations, and the ZU wider community.
COLLEGE OF TECHNOLOGICAL INNOVATION

ABET Computing Accreditation Commission Visit

ABET is the leading US accreditation body for computing, engineering and engineering technology programs. The College of Technological Innovation (CTI) has two undergraduate programs accredited by the ABET Computing Accreditation Commission:

- Bachelor of Science in Information Technology, concentration in Security & Network Technologies
- Bachelor of Science in Information Systems & Technology Management

From 4 to 7 November 2017, a team of evaluators from leading US universities came to Zayed University to conduct the site visit for the reaccreditation of the College of Technological Innovation’s ABET-accredited programs. As per their Draft Statement received 26 February 2018, the team did not identify any deficiencies, which would prevent the reaccreditation of the College’s programs. The Computing Accreditation Commission will meet in Baltimore in July to make its final accreditation and reaccreditation decisions for the year, and on the basis of no deficiencies being identified, the College anticipates the good news that its programs will be reaccredited.

Gulf Programming Contest 2018

On 21 and 22 March 2018, CTI hosted the Gulf Programming Contest, the leading international programming competition for students in the GCC. Programming is a vital skill in the global economy and will only become more important in the future, and the Gulf Programming Contest serves to promote and encourage the development of programming skills. Despite high uptake of smart devices, computing and ICT generally in the Gulf, there is little homegrown content for these platforms. The Gulf Programming Contest encourages talented young programmers from the region to develop their skills in an environment of healthy competition.

Hosting the contest is a visible sign of the college’s new emphasis on and support for the development of deeper programming skills, following on from launching a new concentration in Web and Mobile Application Development last academic year, and major reforms to its programming curriculum. The college plans to sustain the interest and energy of the Gulf Programming Contest into the next academic year as it continues its mission to develop graduates with deeper programming skills to support vital application areas like data analytics and artificial intelligence.

10TH Annual Undergraduate Research Conference on Applied Computing

On 25 and 26 April 2018, the College hosted the 10th Annual Undergraduate Research Conference on Applied Computing (URC). The objective of this conference is to promote undergraduate research activity at educational institutions in the UAE, other Gulf countries, and the rest of the Arab world, by providing a forum for students to present their work and interact with other young researchers, faculty, and industrial leaders. The URC has been the college’s largest annual event since 2009. Since that time, it has grown dramatically, attracting more participants from not only across the UAE but the whole Arab region. The 2018 edition has attracted more than 200 projects from 6 countries.

In addition to student presentations and posters, invited speakers from academia and industry, and a panel discussion, the 2018 edition of the URC will also include a competition of the best mobile applications for encouraging reading, and a competition for the best demo/prototype for an entrepreneurial project.
UNIVERSITY COLLEGE

Al Waha Academic Support Zone

General Education students can find one-on-one and small group assistance through Al Waha Academic Support Zone. Help with writing, science, math, and global courses were offered by select faculty across all campuses. Students were expected to make appointments through GradesFirst though walk-in visits were encouraged.

In addition to one-on-one faculty assistance with specific goals for a session, workshops and review sessions were offered for students. An Al Waha Blackboard site for students was developed to have students use online resources to support learning.

Innovation and Entrepreneurship Labs

The Department of Advising and Academic Development (AAD) worked diligently to promote and support the innovation and entrepreneurship mission of the country. Two AAD faculty members, Dr. JR Ratliff and Ms. Umbreen Shaikh, were selected to serve as representatives from Zayed University into the Stanford Innovation and Entrepreneurship Program. These faculty members collaborated with other professionals representing several international universities to learn the process and benefit of innovation, in addition to best practices for bringing innovative ideas to entrepreneurial fruition. They have been identified as Program Ambassadors who will be responsible for training other faculty to deliver the course outcomes.

The department furthered this mission with the submission of a university-wide proposal to create an Innovation Lab for GEN 220 (Fundamentals of Innovation and Entrepreneurship) on both campuses as a means of promoting idea generation and incubating entrepreneurial ideas. The Innovation Lab space in Dubai is already operational.

Innovation Competition

Tied to the GEN 220 Fundamentals of Innovation and Entrepreneurship course, the University College Innovation Competition afforded students the opportunity to promote their unique ideas for products and services to showcase team work, creativity, and critical thinking skills. The goal of the competition is not only to reward innovative thinkers, but to help the UAE grow and foster an innovative mindset. Faculty teaching the course nominate one or two teams from each class section to compete for the 1st, 2nd, and 3rd place prizes. The teams pitch their ideas to a panel of judges and their peers in what has now become an annual event.
GRADUATE STUDIES DEANSHIP

On-Line Admission Applications
The Graduate Studies Deanship (GSD) created and launched on-line admission applications in 2017 (the project was expanded in Spring 2018 to include undergraduate admissions). 115 male and 197 female students registered for graduate programs in 2017-18.

Strategic Enrollment Management and Client Relationship Management
GSD introduced and launched (for the 1st time in the GCC) Strategic Enrollment Management (SEM), Client Relationship Management (CRM) and full digital marketing techniques including inbound marketing with “call to action” choices and the use of Google Analytics to shape and grow graduate enrollments and determine return on investment for marketing initiatives.

Award of Master’s Degrees
160 Master’s Degrees were awarded in 2017. That is the sixth highest number of graduates since 2003.

b. Academic Support

OFFICE OF THE VICE-PRESIDENT

The Sheikh Mohamed Bin Zayed Scholars Program
The aim of the Sheikh Mohamed Bin Zayed Scholars Program is to develop young leaders in the UAE by selecting highly motivated and talented students who demonstrate leadership potential; and giving them unique access to specially designed courses, cross-cultural and leadership experiences, graduate school counseling, and advanced degree scholarship opportunities as part of a partnership between the government of Abu Dhabi and New York University.

The program is a demanding and challenging, academic and leadership enrichment program. It is open to students in their third or fourth year of a bachelor’s degree program at one of the UAE’s three federal tertiary-level education institutions. Each year, a cohort of 24 scholars is selected, and they have to commit to the 9-month program whilst also continuing their own regular university studies.

Since 2008-2009, when the Sheikh Mohamed Bin Zayed Scholars Program first began, Zayed University has been privileged to have over 79 students accepted into this prestigious program. Currently, 15 ZU students are being reviewed as possible contenders for the 2018-19 program.

Graduates of the SMBZSP are given the opportunity to study at NYU graduate or professional schools in New York. Those who are accepted into a Master’s degree program are eligible to receive a full scholarship. So far, 6 ZU students have taken this opportunity upon successful completion of the SMBZSP.
Al-Maktoum College of Higher Education Academic Training Programs

The Al-Maktoum College of Higher Education in Dundee, Scotland has been offering scholarship opportunities to female Zayed University students since 2003. The college offers two programs for students, one in winter (an accredited program that focuses on leadership, multiculturalism, and globalization) and one in summer (focusing on history and culture, as well as leadership and management).

Over the past 15 years, over 200 Zayed University students have participated in these programs. In 2017-18, 13 ZU students have been involved: 8 participated in the accredited winter program, and 5 on the summer program.

PEER ASSISTANCE LEADERS PROGRAM

PALs Symposium

The Peer Assistance Leaders (PALs) Program successfully hosted a one-day symposium on the ZU Dubai campus on Thursday, 9 November 2017. This event titled ‘Peer into the Future’ attracted more than 130 attendees from UAE-wide institutions, as well as eight American visitors from Kansas State University. Six of these visitors were College of Education students who were making a reciprocal visit to the United Arab Emirates in response to an earlier visit to Kansas State University by four female PALs in March 2017.

The symposium was chaired by Zahra Zaki Abdulmajeed Abdulla Khalifa, a current PAL on the Dubai campus who invited the Provost of Zayed University, Dr. Marilyn Roberts to officially open the day’s proceedings.

The keynote speaker for the symposium was Dr. Charlie Nutt, the Executive Director of NACADA and a faculty member of Kansas State University. During his keynote address, Dr. Charlie Nutt spoke eloquently about the importance and relevance of peer tutoring and complimented the role of the PALs Program in ensuring academic success at Zayed University.

PALs Virtual Support Innovation: V-PALS

At the end of 2017 the PALs Program, which provides student-to-student academic support, began implementing a virtual support program (V-PALs). The goal of this innovative approach is to offer virtual on-line academic support anytime and anywhere. This approach is designed to increase access, as well as widen access to the support we offer. For example, Grade 13 high school students can now access the V-PALs and request academic support.

To ensure the safety and security of our students in the virtual world, each V-PAL is given an avatar and a special V-PAL e-mail address. The avatars, created with support from the College of Art and Creative Enterprises are designed to protect the students’ identities, i.e. hiding their gender and nationality. The V-PALs e-mail address provides a secure form of communication that does not compromise the V-PALs personal email. In addition, all V-PALs are to receive training from the College of Technological Innovation on cyber security. At the beginning of April 2018, the V-PALs piloted this innovation alongside a research study examining the challenges such an approach faces. Full implementation is expected by Fall 2018.
STUDENT ACCESSIBILITY SERVICES DEPARTMENT

Awareness Campaigns
The Student Accessibility Services Department (SAS) participated in a number of events to increase knowledge about our services and promote inclusion. Apart from the New Students Orientation Day we also took part in Majors Day, the Career Fair and Innovation Day, which helped to spread awareness about the services offered to Students of Determination.

Class Visits
Another highlight of the year was the 108 class visits made by SAS staff to classes within the university. A significant achievement was that over 2,000 students were given short presentations on the various services SAS offers to the ZU community.

SAS Exhibited at Sight ME in the Sharjah Expo
SAS also exhibited at Sight ME in the Sharjah Expo, and four of the staff presented at the ALLT 2018 Conference.
White Cane Days

In addition, SAS conducted two White Cane Days to spread awareness of visual impairment, which also promoted inclusion of Students of Determination.

STUDENT AFFAIRS DEANSHIP

Darb Zayed

As part of the ‘Year of Zayed’, Student Affairs, in collaboration with the Happiness Council, organized the Darb Zayed Symposium. Held on March 7, 2018 the symposium was attended by at least four hundred students throughout the day. The following guest speakers were invited:

- H.E. Ahmed Shabeeb Al Dhaheri – Secretary General, Federal National Council;
- Dirar Belhoul Al Falasi – Director General, Watani Al Emarat Foundation;
- H.E. Al Sayed Ali Al Hashimi – Advisor for Religious and Judicial Affairs, Ministry of Presidential Affairs;
- Mr. Mohamed Al Qudsi – First Presenter in Abu Dhabi TV;
- Mrs. Abla Al Nowais – Former Media Consultant to the Presidential Court.

The speakers shared their experiences and the values they learned from having worked with the UAE’s Founding Father, Sheikh Zayed (may his soul rest in peace).

Aside from the symposium, Darb Zayed also showcased two other initiatives: a donation drive to sell children’s books in support of Syrian refugees, and a photography competition entitled ‘Best Angle of the UAE’. At least fifty entries were received through social media.
Young Leaders Award Training Program
Student Affairs, in support of the Office of the Provost, developed a leadership training program for students and alumni, based on the principles of the leadership programs of the Institute of Leadership and Management in the UK. The ZU Young Leaders Award Training Program was developed to complement the leadership skills that are offered to students through their journey at Zayed University.

The program ensures that individuals learn core leadership and self-management skills and behavior, improve personal accountability and motivation, and gain an understanding of the importance of linking practical experience to theory.

E-Badges
Student Affairs developed four digital badges to be awarded to students for their achievements in the areas of Student Organizations, Community Service, Sports, and Career Development. The goal of this initiative is to motivate students to participate in extracurricular programs and opportunities that are available for them on- and off-campus.

End-of-Year Student Recognition
100 students were recognized for their achievements in extracurricular activities in various areas, such as: winning awards for mastering foreign languages, community service and volunteerism, PALs leadership, and sports.
STUDENT LEADERSHIP DEPARTMENT

Youth Circle Forum

The Student Leadership Department in collaboration with the Ministry of Youth organized a forum under the theme “The Role of Youth in the UAE Centennial 2071 Plan.”

The speakers were Prof. Reyadh AlMehaideb, Vice-President of Zayed University, and H.E. Saeed Al Rumaithi, Member of the Federal National Council who is well known for his strong presence on social media and his concern for the youth of the UAE. The moderator of the session was Thuraya AlMarzooqi, Student Council advisor and former Student Council President.

The session was held on the Dubai campus on 16 April, with more than 80 people in attendance.

International Trips for Community Service and Cultural Exchange

In order to enhance students’ learning experiences in ZU, the Student Leadership Department arranged a number of international trips for students:

1. **Ritsona Refugee Camp in Greece, Spring 2018**
   The Student Leadership Department in collaboration with the Red Crescent organized a visit to the Ritsona Refugee Camp in Greece. Under the patronage of HE Sheikha Lubna AlQasimi, a delegation from ZU that included 15 female students attended the official opening of the “Omna Fatima” Sewing Machine Workshop project for the Syrian Refugees, in the presence of the UAE Ambassador to Greece. The students also conducted several cultural and social support workshops for the refugee children. This is the fourth Sewing Machine Workshop that students have opened at refugee camps (two each in Greece and Jordan).

2. **Trip to Saudi Arabia to perform Umrah, Fall 2017**
   In line with the purpose of the ‘Year of Giving’ as well as preparations for the ‘Year of Zayed’, the Student Leadership team arranged this trip to enhance students’ wellbeing and citizenship.

3. **Trip to South Korea, Spring 2018**
   A group of female students from the Korean Club, Dubai Campus, went on a trip to South Korea during the Spring Break, 2018. The trip exposed students to Korean culture, gave them the chance to learn about technological advancements in South Korea, and the opportunity to conduct some community service.
Local Community Service Initiatives

1. **The Good Will Bus**
   ZU students went to Al Ain in September 2017 to promote happiness and positivity by distributing positivity notes to visitors at the Al Ain Book Fair, and by distributing gifts to laborers on the streets of Al Ain. The program was called “The Good Will Bus.”

2. **National Day Celebration at Provita Center**
   In November 2017, student volunteers celebrated National Day with young and old patients at the Provita International Medical Center in Abu Dhabi.

3. **Blood Donation Drive**
   The Blood Donation Drive is an annual event held on campus in collaboration with the Blood Bank. The drive encourages students to give back to the community and to help save lives.

Leadership Programs

1. **New Student Orientation Program Leaders**
   This is a series of leadership training programs that aims to create a solid leadership foundation course to explore and unlock students’ highest potential. The programs build skill sets that enable students to be more confident, and to become effective student orientation leaders. The programs promote both personal and professional development.

2. **Challenging Adventure Program**
   In February 2018, the Student Leadership Department organized a challenging adventure program in Ras Al Khaimah. The trip aimed to push students out of their comfort zones by spending a night in a camp in the middle of the mountains, and by participating in a set of workshops organized by certificated facilitators.

Sports Programs

Zayed University Sports Abu Dhabi program continues to grow with established intramural and intercollegiate programs for both the male and female students.

1. **Intramural Football Tournament**
   A highlight of the intramural program this year was the first male intramural football tournament. 100 male students participated, with staff and faculty also forming teams to participate in the event.

2. **Abu Dhabi Inter-University Sports League**
   Zayed University entered eight teams with a total of 157 male and female students in the Abu Dhabi Interuniversity Sports League (ADISL). The ZU Women’s football team finished in third place this season.
3. Jasadak Amana
ZU Sports Abu Dhabi received recognition from His Highness Sheikh Nahyan Bin Zayed Al Nahyan for their support and participation in ‘Jasadak Amana,’ a UAE Armed Forces National Service community health initiative.

Cultural Trips for International Students
The student housing facility on Abu Dhabi campus serves as home for 20 Eritrean Students. As part of their transition to the UAE, the students have been provided with programs and activities focusing on cultural awareness and local exposure. Field trips were arranged during the Spring and Winter breaks to places such as:
- Mesbar Al Hadeeth Museum in Dubai, built in 1787 which is one of the oldest existing buildings in Dubai.
- Al Shamaliya Island, Abu Dhabi

ALUMNI AND STUDENT CAREERS OFFICE
Career Spotlight: Shaping the Future
ZU Alumni and Student Careers Office organized ‘Career Spotlight,’ its annual career fair, in February and March 2018. Inspired by the Year of Zayed, this year’s theme was “Shaping the Future”. The event hosted 150 employers from the Government, Semi-Government, and Private Sectors for the 3-days event on Abu Dhabi and Dubai Campuses.

The program included a keynote speech highlighting how ZU students can prepare for their future careers.

In order to give talented students the opportunity to enhance their skills and to participate in extra-curricular activities, the Alumni and Student Careers Office organized
- the “Talent Zone” in Dubai, in collaboration with 8 institutions; and
- the “Your Way to the Future” in Abu Dhabi campus, with participation from 14 learning and opportunity providers.

A special interactive simulation zone of jobs in the future was designed by an undergraduate student from the College of Creative Arts and Enterprises.

During the event on both campuses, there was an Alumni Networking Majlis for Alumni employers attending the career fair to meet and have discussions with the Senior Management Team. In support of the employability agenda, the Alumni and Student Careers office signed five MOUs this academic year.
IT Mother Camp – Community Outreach Program

The Alumni and Student Careers Office in collaboration with the College of Technological Innovation Alumni Chapter conducted the fifth IT Mother Camp during the Spring Break of 2018. The initiative provides a 5-day training program to mothers (aged 30 – 60) to learn and practice IT Skills. The program also includes visits to the University IT Department and Student Accessibility Center to learn first-hand the importance of technology in everyday life. This year’s program was so popular that it was extended to two weeks instead of one as originally planned. A total of 45 mothers and 30 alumni volunteers/trainers participated in the program.

STUDENT COUNSELING CENTER

World Health Day, World Mental Health Day, and Cancer Awareness Campaigns

The Student Counseling Center held many outreach activities, campaigns, and workshops on the Abu Dhabi and Dubai campuses to increase students’ awareness of health issues, mindfulness, and the benefits of seeking counseling (see The Year in Numbers for more information). The major events for this year were the World Health Day, the World Mental Health Day, and the Cancer Awareness Campaigns that were held in collaboration with various community institutes.

Forum on Best Government Practices for Happiness and Quality of Life

The center presented papers in a number of forums, including a paper on ‘Student Counseling and Happiness’ at the Forum on Best Government Practices for Happiness and Quality of Life, which was held on 8 May 2018 in Dubai.

OFFICE OF UNDERGRADUATE STUDENT ACADEMIC SUCCESS

Majors’ Day

The aim of the event is to inform students about the different academic programs that are available in the university, and the requirements to be admitted to those programs. This event is held every semester before students apply for their majors to ensure that students have the relevant information that they need. The event is held on each ZU campus, and all colleges and student services departments are represented.

College Academic Advisors’ Retreat

This is an annual activity arranged by the Office for Student Success for College Academic Advisors. It aims to recognize the achievements of the National Academic advisors and motivate them to continue focusing on their goals that align with ZU strategies.

The objectives for this year’s retreat were: to acknowledge the effective role of Academic Advisors in managing students’ academic status; to lift the spirit of the team members and motivate them to work closely; to develop team building and enhance their leadership skills; and to provide an opportunity to unwind and have some fun in an external venue.
NACADA 2017

The Office of Student Success Acting Director presented at the NACADA International Conference in Sheffield, United Kingdom, which was hosted by the University of Sheffield on July 10-13, 2017. The presentation was titled under “Happy Students are willing to Learn Effectively” and explained about different services and facilities that are available to ZU students so they can enjoy their university life, which in turn can have positive impacts in terms of psychology, performance, and learning. The presentation was well received according to the feedback from the attendees.

CENTER FOR EDUCATIONAL INNOVATION

Accreditation of the Innovative Teaching Program

Zayed University’s Innovative Teaching Program achieved full accreditation from the UK-based Higher Education Academy (HEA), making it the first such accredited program in the UAE. The accreditation signifies that the program aligns with the HEA’s professional standards framework, which is a way to benchmark excellence in professional development for teaching and learning. This significant accomplishment reflects Zayed University’s commitment to excellence in teaching.

Scholarship of Teaching and Learning Conference

Zayed University hosted the third Scholarship of Teaching and Learning Conference on 9 January 2018 in the Dubai campus Convention Center. This year’s theme, “Innovative Teaching Through Classroom Research”, highlighted the benefits of faculty conducting an inquiry into their teaching in an effort to improve their teaching practices and their students’ learning outcomes. There were 160 attendees, and some of the topics of the twenty-six presentations included student motivation, simulations, mobile technology, project-based learning, and information literacy.

Think-Pair-Share Website

A new development in the CEI educational technology strand is a Think-Pair-Share website for faculty and student use. The pedagogy behind the Think Pair Share activity is quite simple as students go through a process of individual, pair and then group work and complete some thinking, writing and discussion to collaboratively write and answer a question. This isn’t a new pedagogical idea, and teachers and students have had great success with it. The instructional design of the website aims to help students engage in a collaborative thinking and writing process and the new website helps teachers and students.

c. Research

OFFICE OF RESEARCH

Research is central to Zayed University’s mission. We hire faculty scholars who are active in the discovery and dissemination of knowledge. Many of them publish their work in the top journals in their fields, and they are regularly cited by other scholars. They also actively work with students to ensure that our graduates are equipped with the curiosity and the skills to become the next generation of researchers, whether they apply those skills in government, business, education, or their personal lives.

The research activity of Zayed University can be divided into four types: 1) basic and applied research carried out by faculty scholars individually or collaboratively, 2) mentored research by students, 3) applied research funded by public and private organizations, and 4) policy-oriented research undertaken at the request of government entities.
Faculty Research

Research output at Zayed University doubled from 2014 to 2017, and tripled from 2012. But output alone is only one measure of the impact of research.

ZU’s “field-weighted citation impact,” a measure of how often the work of our scholars is cited, shows that, on average, scholarship coming from Zayed University is now cited more often than the norm.

Zayed University scholars have been honored with awards and other notable recognitions by their professional peers. Faculty researchers have benefited from a substantial increase in research funding from the University over the last few years, and many research-active faculty now have their work funded with individual or collaborative grants.

The research and creative work undertaken by ZU faculty addresses a wide variety of issues and draws on a range of skills and disciplines. A small sample of ongoing work will give some indication of the scope of work in which Zayed University faculty are involved:

- A project focusing on sustainable community gardening that also seeks to change people’s mindsets about food and waste. This innovative project combines design, entrepreneurship, social engagement, and community development.
- Research to develop methods for the lab-based regeneration of delicate coral that can then be transplanted into the natural environment.
- A major collaborative project addressing the need to modernize the way Arabic language is being taught. This will not only involve interdisciplinary research into Arabic pedagogy, but will produce research-based solutions that can be used by teachers in the field.
- The development of a fabrication lab that applies cutting-edge technology to manufacturing processes, including rapid prototyping, product design, and other activities.
- A feature-length documentary film about how olive oil has shaped the Mediterranean region. When completed, this film will be shown at film festivals both locally and internationally.

We actively seek collaboration with scholars and institutions both inside and outside the UAE. Increasingly, the research with the most impact comes from collaborative work. Approximately two-thirds of Zayed University’s research output is the result of international collaboration. This trend is consistent with many of the top universities worldwide.
Undergraduate Research Scholars Program

For undergraduate students, in addition to research training within their majors, the Undergraduate Research Scholars Program (URSP) provides an opportunity for a select group of students to receive additional intensive research training. Established in 2010, and the first such program in the region, the program’s core vision was to support the strategy of the UAE government to prepare citizens to lead in a competitive knowledge economy, as well as to promote and enhance innovation. The mission of the URSP is to build the research capacity of students to conduct research on issues that have an impact on the UAE and the wider world. In 2018, the Office of Research will be recruiting the 8th cohort of students into the program. Over the course of the program, 63 URSP students have been supported in presenting their work at international research conferences in the UK and North America, including the National Conference on Undergraduate Research (USA) and the British Conference of Undergraduate Research. A number of URSP graduates have either published their work or gone on to graduate study. We are currently looking forward to the 2nd World Congress on Undergraduate Research, which will be held at Carl von Ossietzky University, Oldenburg, Germany, in May 2019. We expect a large group of ZU students to participate.

Institute for Social and Economic Research

The Institute for Social and Economic Research (ISER) undertakes empirical research on social and economic issues that aims to inform public policy and civil society in the UAE. In cooperation with the Office of Research, some of the main research activities of ISER during the 2017-2018 academic year included the following:

1. Producing the first UAE youth wellbeing index in cooperation with the Department of Economic Development in Dubai, the Emirates Foundation, and the Federal Competitiveness and Statistics Authority.
4. Preparing a research report on “UAE Youth & Education: Current Situation, Issues, Concerns and Attitudes,” in cooperation with the Department of Economic Development in Dubai.
5. Preparing a research report on “UAE Youth in the Labor Market: Challenges and Opportunities,” in cooperation with the Department of Economic Development in Dubai.
6. Preparing a research report on “Psychological Wellbeing of UAE Youth,” in cooperation with the Department of Economic Development in Dubai.
7. Participating in the writing of the UAE Human Resources Report produced by the United Nations Development Program (UNDP) and United Arab Emirates University.
8. Cooperating with the Decision Support Center at the Dubai Police Headquarter to deliver a specialized training program: “Diploma in Research Methods and Futuristic Studies.”
9. Other research activities include refereed research and reports on UAE youth and leisure time, labor migration, remittances, educational barriers to female leadership, attitudes towards summative e-assessment, and others, in addition to our participation in the UAE team for the World Competitiveness Report.
d. Administrative Support

ENROLLMENT AND REGISTRATION DEPARTMENT

Recruitment
The Enrollment and Registration Department (ERD) reached out to more than 14,000 high school students during career fairs, exhibitions, school visits, and campus tours.

MOU with EduChain
On Monday, 5 February 2018, Zayed University signed a memorandum of understanding with EduChain, and so became the first university in the region to use a digital verification system for students’ diplomas and transcripts.

MOU with Islamic Affairs and Charitable Activities Department
ZU signed a Memorandum of Understanding with the Islamic Affairs and Charitable Activities Department (IACAD). In line with IACAD’s Strategic Plan for 2018-21 to move charitable work in Dubai from Level 1 “Giving” to Level 4 “Innovation and Sustainability in Charitable Work”, IACAD shall converge its efforts towards supporting the ideas, research works and innovative products, of youth at universities and those with low-incomes.

Instilled by the spirit of social responsibility, the initiative titled “Seed to Yield – زرع وثمر”, shall span from 2018 to 2021, and shall be framed under the “Innovation Incubator” platform. It aims to be an inspiration to all charitable entities and government departments to engage in similar incubators as key contributors.

STRATEGY AND FUTURE DEPARTMENT

OFFICE OF INSTITUTIONAL RESEARCH

Automation of Processes
A core business need was to have processes automated so that required data can be uploaded in much less time than previously required, and accessed in real time. To this end, the Office of Institutional Research (OIR) worked on:
1. **Banner Faculty Workload**: The Student Faculty Ratio and Faculty Workload Analysis Reports which used to take 3 to 4 weeks to produce, can now be accessed within a minute. Senior university management now has live access to various reports available for teaching and non-teaching loads, as well as student faculty ratio.

2. **Centralized Student Evaluation System**: Student Evaluation surveys are now administered centrally for each student in every course. Faculty are able to see the response rates for their courses. Once the evaluation is complete, OIR generates a variety of reports by course, section, college, program, program learning outcome and faculty. Keeping the reports discrete, they are upload to the Data Warehouse System to provide comparative analysis for the college deans and university management.

3. **Business Intelligence**: Through the automation process and the development of a series of easy-to-use dashboards, senior management can now readily access reports of institutional concern to measure performance at a variety of levels.

### OFFICE OF EDUCATIONAL EFFECTIVENESS

**Accreditation**
The Office of Educational Effectiveness (OEE) has continued to provide guidance and support to the institution, colleges, and academic units in achieving and maintaining accreditation and academic quality assurance, with 23 of 28 programs having received CAA accreditation.

With accreditation of existing programs nearing completion, many colleges are working towards proposing new academic programs; one program has already been approved while several others from CACE, CNHS, CHSS, and CTI are still in process.

**Faculty Course Clearance**
This was another project undertaken in cooperation with the Office of the Provost. All faculty members’ educational qualification and related documents were reviewed to determine the preparation and qualifications are appropriate to the field and level of their teaching assignments as required by Stipulation 8 of CAA Standards.

### OFFICE OF STRATEGIC PLANNING

**Embed a Culture of Strategic Planning**
The Office of Strategic Planning (OSP) is responsible to coordinate, manage, and review the university’s strategic plan, operational plans, performance indicators, and planning methodology in alignment with UAE Vision 2021.

Hence, spreading awareness toward the culture of strategy is one of the main pillars of the unit. Therefore, several workshops/strategy labs took place to guide the ZU community in proper planning.
Establish a Culture of Innovation

Similar to spreading the culture of strategic planning, OSP is exclusively establishing the culture of innovation among the ZU community. This is in alignment with the UAE National Agenda. Consequently, the unit conducted, arranged and executed events like: Innovation Taskforce, Innovation Workshops, 360 Innovation Series, and “EDRAAK December 2018” online innovation course in collaboration with the Prime Minister’s Office to have ZU staff certified in this field.

Strategic Planning Tracking System

To ensure strategic compliance with the federal government requirements and the PMO, OSP introduced a robust system and creative mechanism tool called “SPTS: Strategic Planning Tracking System”. Orientation and training sessions were offered to all units in the university they are responsible for entering, updating, maintaining, and monitoring data regarding their plans and KPIs. OSP reviews and validates the integrity of the data provided, and the proper analysis of submissions. This ensures the provision of information and institutional data and reports with transparency which will be reflected into “ADAA” the UAE Government Administration System.

OFFICE OF THE PROVOST

ACADEMIC TECHNOLOGY

Launch of Online Faculty Annual Evaluation System (FAES)

The online Faculty Annual Evaluation System was launched.
GOVERNMENT COMMUNICATION DEPARTMENT

The Government Communication Department (GCD) manages, develops, promotes and safeguards Zayed University’s brand profile to facilitate the continuing success of the vision and mission, whilst maximizing the local and international image, of Zayed University as a leading institution of academic excellence.

This is achieved through the application of a number of distinct procedures both internally and externally.

**External Communications**

- Attained a Website Quality Standards evaluation score of 94.41% from the Telecommunications Regulatory Authority (TRA) for 2017 in line with the UAE mGovernment initiative and Vision 2021.
- Designed and developed the Zayed University online MOOCs platform, ZU Virtual Bridge.
- Developed the ZU online Working Papers website.
- Increased Zayed University Webometrics Ranking to 49th in the Arab world.
- Organized and facilitated Zayed University’s participation in 8 major national exhibitions in 2017-2018 including, NAJAH, UAE Careers, GETEX, ADIBF, National Service Career Fair...etc.
- Designed and directed 7 Graduation Ceremonies in 2017 and 2018 across two campuses.

**Internal Communications**

- Managed the Digital Messaging and Signage Network across both the Dubai and Abu Dhabi campuses that functions as an effective means of a campus-wide information and communications platform.
- Enhanced and developed the Zayed University e-newsletter, *Inside ZU*, thereby increasing the level of engagement among members of the ZU community by providing a platform for internal communication and content sharing.
- Developed the Virtual PAL’s platform (vPALS) in collaboration with the Peer Assistance Leaders Program (PALs).
CONTRACTS AND PROCUREMENT DEPARTMENT
The Contracts and Procurements Department made the following contributions towards achieving ZU goals:
- Implemented e-tendering systems and used Tejari to increase efficiency and effectiveness.
- Savings were made on major contracts such as clearing, security, and landscaping.
- Various customer services were enhanced such as the Retail Outlets and Warehousing.

FINANCIAL RESOURCES DEPARTMENT

Automation
Introduced several automation tools in 2017 enabling Financial Resources to serve its customers in a transparent and timely manner. Examples include:
- The Hourly Employee Timesheet
- Masters Students “Academic Official Transcript E form - Financial Clearance”, and To Whom It May Concern Letter
- Automatic Email notification to vendor on payment
- Modification of Payroll slip to provide details on reimbursement in Oracle HRMS

Financial Reporting
Financial Resources was able to get Financial Statements prepared and audited under the International Public-Sector Accounting Standards (IPSAS). In addition, as per Ministry of Finance requirements, Financial Resources continued to produce Financial Statements under Modified Cash basis. Maintaining and producing two sets of Financials, in time, was a complex exercise and achieving this milestone is something we at Zayed University are proud of.

CAMPUS PHYSICAL DEVELOPMENT AND SERVICES DEPARTMENT

CAMPUS PHYSICAL DEVELOPMENT

Physical Construction and Renovation Projects
A number of construction and renovation projects were completed during the year; these are some examples:

1. **Kitchen Areas:** Full-service kitchen areas were built on the Abu Dhabi campuses to accommodate students’ and employees’ needs.

2. **Car Parking Space:** Additional car parking space was built to accommodate the growth and meet the requirements of ZU students and employees.

3. **Creativity Hubs/ Sports Facilities/ Student Accessibility Services Office**
   Various renovation projects have been completed across all the ZU campuses.
CAMPUS SERVICES

Automation Projects

A number of CPDS services were automated to better help the ZU community; for example:

1. **Facility Helpdesk**: An automated system for registering various requests and complaints related to all kind of facility services and tracking the same while maintaining statistical records.

2. **Car Registration**: An online automated tool to simplify students, staff, and faculty vehicle registration to provide them with the parking access system.

3. **Visitor Management System**: An automated tool to register/record any visitor to the campus, that keeps the visitor's details any future reference.

ENVIRONMENTAL HEALTH AND SAFETY

Awareness Events

Environmental Health and Safety (EHS) events were held on both campuses with the objective of raising awareness of EHS among staff, students, and faculty. The events involved and were supported by major government regulatory and enforcement entities as well as non-government organizations.
OSHAD Certification (2017)
Successfully upgraded, implemented and recertified the Zayed University Environment Health and Management System in compliance with OSHAD SF V-3.1 (Occupational Safety and Health Authority of Abu Dhabi System Framework. Version3.1)

EHSMS Upgrade and Certification (2017)
INFORMATION TECHNOLOGY DEPARTMENT

**Smart ZU Mobile Apps Enhancements**
A variety of Smart Mobile apps have been developed for use by different departments.

**ISO Certification**
In June 2017, IT Client Services successfully achieved the ISO/IEC 20000 certification. This international IT standard is for companies that demonstrate excellence and prove best practice in IT management. The standard ensures companies can achieve evidence-based benchmarks to continuously improve their delivery of IT services. A new helpdesk system was also implemented which helped us to improve the service management as well as increase staff and client’s satisfaction and relationship.

The Information Technology Department also achieved the ISO/IEC 27001:2013 certification in June 2017. The objective of the certification is to build a framework to protect against all forms of Information Security threats such as unauthorized access (Confidentiality), unauthorized modification (Integrity), and protection against loss and destruction (Availability) by a series of controls provided by the ISO standard.
e. External Affairs

EARLY CHILDHOOD LEARNING CENTER

Outdoor Gardening Activities

Through funding from the College of Education, new outdoor classroom spaces were created at the ECLC. This expansion included not only sand play areas but also classroom garden spaces. ECLC staff and students were able to use this space to participate in partnered gardening activities with faculty and ZU students from the College of Natural and Health Sciences. As a component of this experience, children in the ECLC were helped to create a Superhero Plant Museum which focused on exposing children to different types of plants in their environment and their unique qualities. College of Education faculty also used this opportunity to qualitatively explore children’s and teachers’ experiences of outdoor gardening activities.

Emirati Children’s Day

15 March 2018 marked the first annual Emirati Children’s Day. To celebrate, the ECLC encouraged families and visitors to share their hopes and dreams for the children of the UAE. Participants wrote their responses and posted them for display within the center. ECLC students also helped to promote awareness of the day by visiting faculty and administrative offices across the ZU campus to deliver handprint necklaces highlighting the event. These activities assist the center in continuing to spread the message of the importance of early childhood education and early learning experiences.

INSTITUTE FOR COMMUNITY ENGAGEMENT

Support for Economic and Social Growth of the UAE

The Institute for Community Engagement (ICE) supported the economic and social growth of the UAE by providing Academic and Research resources to many government and private institutions, mainly through:

- General and Business English courses to major players in the Gas and Oil industry such as ADNOC group, ENOC, Borouge, ADNOC Refineries and distributions. This helped ADNOC achieve its objectives to ensure that all of their technicians and supervisors working in their factories and refineries are able to communicate with proficiency in English as the prime language of communication.

- Leadership programs to support major ministries such as Ministry of Interior, Ministry of Human Resources and Ministry of Education on all levels: Senior leadership, middle and future leaders’ programs.

Support for Emiratisation Efforts

ICE supported the Emiratisation efforts of several major institutions such as ADNOC, Ministry of Human Resources, Ministry of Interior and ENOC:

- Trained over 300 national ADNOC employees on Technical English to be able to assume their roles in their jobs around ADNOC companies such as Boryoue, TAKREER and ADNOC distribution.

- Trained over 100 employees of the Ministry of Human Resources on soft skills to ensure that they are more acquainted and proficient to assume their roles effectively.

- Provided ILM training to around 100 employees at ENOC, to prepare these employees for future leadership roles.
4. THE YEAR IN NUMBERS

ENROLLMENT AND REGISTRATION DEPARTMENT

STUDENTS

Undergraduate Program and Academic Bridge Program (ABP) Enrollment

[Bar charts showing enrollment data from 1998 to 2017 for Undergraduate and ABP, Dubai Campus, and ABP Enrollment.]
Graduate Program Enrollment

* Note: Registered Headcount: 1 August – 31 July

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Masters, Health Care Administration</td>
<td>51</td>
<td>62</td>
<td>51</td>
<td>50</td>
<td>47</td>
<td>13</td>
</tr>
<tr>
<td>Executive Masters, Public Administration</td>
<td>58</td>
<td>47</td>
<td>33</td>
<td>26</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Master of Education, Educational Leadership</td>
<td></td>
<td></td>
<td></td>
<td>67</td>
<td>40</td>
<td>17</td>
</tr>
<tr>
<td>M.A. in Communications</td>
<td>56</td>
<td>66</td>
<td>64</td>
<td>58</td>
<td>42</td>
<td>17</td>
</tr>
<tr>
<td>M.A. in Contemporary Islamic Studies</td>
<td>98</td>
<td>41</td>
<td>12</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.A. in Diplomacy and International Affairs</td>
<td>61</td>
<td>63</td>
<td>63</td>
<td>64</td>
<td>55</td>
<td>48</td>
</tr>
<tr>
<td>M.A. in Islamic Econ &amp; With Mgt</td>
<td>94</td>
<td>47</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.A. in Islamic World Studies</td>
<td>54</td>
<td>38</td>
<td>4</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.A. in Judicial Studies</td>
<td>34</td>
<td>54</td>
<td>44</td>
<td>27</td>
<td>37</td>
<td>59</td>
</tr>
<tr>
<td>M.A. in Museum Studies</td>
<td>29</td>
<td>24</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.Ed. Master of Education</td>
<td>75</td>
<td>85</td>
<td>82</td>
<td></td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>M.M. International Business</td>
<td>17</td>
<td>60</td>
<td>51</td>
<td></td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>M.S. in Finance</td>
<td>79</td>
<td>43</td>
<td>24</td>
<td>25</td>
<td>1</td>
<td>18</td>
</tr>
<tr>
<td>M.S. in Information Technology</td>
<td>70</td>
<td>67</td>
<td>67</td>
<td>60</td>
<td>77</td>
<td>70</td>
</tr>
<tr>
<td>M.S. in International Business</td>
<td>48</td>
<td>28</td>
<td>4</td>
<td>31</td>
<td></td>
<td>19</td>
</tr>
<tr>
<td>Exec Mast in Business Admin</td>
<td>93</td>
<td>92</td>
<td>73</td>
<td>37</td>
<td>30</td>
<td>21</td>
</tr>
<tr>
<td>M.A. in Endowment Studies</td>
<td>20</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.S. in Teaching and Learning</td>
<td>2</td>
<td>2</td>
<td>16</td>
<td>7</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>935</strong></td>
<td><strong>825</strong></td>
<td><strong>576</strong></td>
<td><strong>462</strong></td>
<td><strong>362</strong></td>
<td><strong>311</strong></td>
</tr>
</tbody>
</table>
Total Enrollment

Total Enrollment by Level
Fall 2017

- Graduate*, 311, 3%
- Academic Bridge Program, 1514, 15%
- Degree Program, 8071, 82%

Applicants to the National Universities
Fall 2017

- UAEU, 5340, 39%
- ZU, 2922, 21%
- HCT, 5498, 40%

ZU Applicants and Students Eligible for Enrollment
Fall 1998 to Fall 2017

- Applied
- Eligible
Undergraduate Program Admission

New Undergraduate Student Enrollment
Fall 2000 to Fall 2017

New Undergraduate Student Enrollment by Campus
Fall 2000 to Fall 2017

New Undergraduate Student Enrollment by Level
Fall 2000 to Fall 2017
Undergraduate Students Year One Retention Rate

New Undergraduate Student Enrollment
ABP Level Upon Entry
Fall 2017

Undergraduate Students Baccalaureate One Year Retention Rate
Fall 2004 to Fall 2017
First-time Students General School Certificate Scores

New Undergraduate Students
Average GSC Scores
Fall 2006 to Fall 2017

New ABP Students
GSC Scores
Fall 2017

New Undergraduate Students
GSC Scores
Fall 2017
### Graduation

#### Students Completing Undergraduate Degree Requirements

**Academic Years 2012-13 to 2016-17**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Arts in Arts and Design</td>
<td>36</td>
<td>60</td>
<td>34</td>
<td>29</td>
<td>34</td>
</tr>
<tr>
<td>Bachelor of Science in Health Sciences</td>
<td>13</td>
<td>21</td>
<td>10</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>Bachelor of Science in Public Health and Nutrition</td>
<td>7</td>
<td>16</td>
<td>11</td>
<td>16</td>
<td>14</td>
</tr>
<tr>
<td>Bachelor of Science in Environmental Science and Sustainability</td>
<td>1</td>
<td>1</td>
<td>11</td>
<td>20</td>
<td>18</td>
</tr>
<tr>
<td>Bachelor of Arts in International Studies</td>
<td>45</td>
<td>38</td>
<td>57</td>
<td>62</td>
<td>73</td>
</tr>
<tr>
<td>Bachelor of Arts in Emirati Studies</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Bachelor of Science in Business Sciences</td>
<td>151</td>
<td>124</td>
<td>177</td>
<td>171</td>
<td>235</td>
</tr>
<tr>
<td>Bachelor of Science in Communication and Media Sciences</td>
<td>54</td>
<td>70</td>
<td>73</td>
<td>96</td>
<td>105</td>
</tr>
<tr>
<td>Bachelor of Science in Information Technology</td>
<td>22</td>
<td>69</td>
<td>41</td>
<td>88</td>
<td>25</td>
</tr>
<tr>
<td>Bachelor of Science in Multimedia Design</td>
<td>20</td>
<td>46</td>
<td>54</td>
<td>35</td>
<td>90</td>
</tr>
<tr>
<td>Bachelor of Science in Business and Technical Innovation</td>
<td>5</td>
<td>8</td>
<td>21</td>
<td>11</td>
<td>35</td>
</tr>
<tr>
<td>Bachelor of Science in Technology and Education</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Bachelor of Science in Psychology and Human Services</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Double Major</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

| Total by Campus              | 369     | 446     | 539     | 544     | 598     |
| Total                      | 815     | 1033    | 1150    | 1402    | 1508    |

*Note: Graduates Date Range: 1 August – 31 July*

---

### Graduates from the Graduate Program

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Masters, Business Administration</td>
<td>20</td>
<td>25</td>
<td>35</td>
<td>22</td>
<td>9</td>
</tr>
<tr>
<td>Master of Education, Educational Leadership</td>
<td>16</td>
<td>16</td>
<td>28</td>
<td>31</td>
<td>34</td>
</tr>
<tr>
<td>Msc Teaching and Learning</td>
<td>9</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Masters, Health Care Administration</td>
<td>15</td>
<td>29</td>
<td>10</td>
<td>30</td>
<td>34</td>
</tr>
<tr>
<td>Executive Masters, Public Administration</td>
<td>31</td>
<td>24</td>
<td>9</td>
<td>17</td>
<td>8</td>
</tr>
<tr>
<td>MSc in Information Technology</td>
<td>22</td>
<td>23</td>
<td>22</td>
<td>16</td>
<td>25</td>
</tr>
<tr>
<td>Master of Science, International Business</td>
<td>16</td>
<td>24</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Arts, Diplomacy &amp; International Affairs</td>
<td>8</td>
<td>15</td>
<td>19</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td>Master of Arts, Judicial Studies</td>
<td>27</td>
<td>29</td>
<td>16</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Master of Arts, Communications</td>
<td>24</td>
<td>29</td>
<td>28</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Master of Arts, Contemporary Islamic Studies</td>
<td>35</td>
<td>29</td>
<td>25</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Master of Arts, Endowment Studies</td>
<td>7</td>
<td>12</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Arts, Islamic Economy &amp; Wealth Management</td>
<td>16</td>
<td>53</td>
<td>19</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Master of Arts, Museum Studies</td>
<td>22</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Arts, Islamic World Studies</td>
<td>1</td>
<td>36</td>
<td>15</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Master of Science, Finance</td>
<td>34</td>
<td>38</td>
<td>25</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Master of Management, International Business</td>
<td>11</td>
<td>23</td>
<td>16</td>
<td>12</td>
<td></td>
</tr>
</tbody>
</table>

| Total                     | 248     | 410     | 285     | 203     | 192     |

*Note: Graduates Date Range: 1 August – 31 July*
### Distribution of Faculty by Highest Degree Level

<table>
<thead>
<tr>
<th>Degree Level</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctorate</td>
<td>199</td>
<td>222</td>
<td>271</td>
<td>318</td>
<td>340</td>
<td>370</td>
<td>364</td>
<td>376</td>
</tr>
<tr>
<td>Master</td>
<td>238</td>
<td>252</td>
<td>319</td>
<td>356</td>
<td>327</td>
<td>301</td>
<td>289</td>
<td>248</td>
</tr>
<tr>
<td>Bachelor</td>
<td>2</td>
<td>5</td>
<td>9</td>
<td>9</td>
<td>7</td>
<td>4</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Undistributed</td>
<td>37</td>
<td>11</td>
<td>1</td>
<td>5</td>
<td>11</td>
<td>16</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td><strong>ZU Total</strong></td>
<td><strong>476</strong></td>
<td><strong>490</strong></td>
<td><strong>600</strong></td>
<td><strong>688</strong></td>
<td><strong>685</strong></td>
<td><strong>691</strong></td>
<td><strong>677</strong></td>
<td><strong>640</strong></td>
</tr>
</tbody>
</table>

*Note: Data updated as per FAES for Fall 2017.*

### Faculty by Gender

- **Female**
- **Male**

### Faculty by Country of Nationality

<table>
<thead>
<tr>
<th>Country</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Algeria</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Armenia</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Australia</td>
<td>36</td>
<td>35</td>
<td>35</td>
<td>28</td>
<td>37</td>
<td>29</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>Austria</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Belgium</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Brazil</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>North Korea</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>British I.O.</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>4</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Canada</td>
<td>54</td>
<td>56</td>
<td>71</td>
<td>73</td>
<td>69</td>
<td>68</td>
<td>61</td>
<td>50</td>
</tr>
<tr>
<td>China</td>
<td>3</td>
<td>6</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>10</td>
<td>7</td>
<td>12</td>
</tr>
<tr>
<td>Colombia</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Croatia</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Cyprus</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Denmark</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Egypt</td>
<td>22</td>
<td>24</td>
<td>27</td>
<td>25</td>
<td>23</td>
<td>35</td>
<td>33</td>
<td>30</td>
</tr>
<tr>
<td>Ethiopia</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>France</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>French Guiana</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Germany</td>
<td>5</td>
<td>7</td>
<td>9</td>
<td>15</td>
<td>15</td>
<td>16</td>
<td>16</td>
<td>15</td>
</tr>
<tr>
<td>Ghana</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Greece</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>5</td>
<td>5</td>
<td>6</td>
<td>10</td>
<td>14</td>
</tr>
<tr>
<td>Guatemala</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Hungary</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>India</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>13</td>
<td>13</td>
<td>13</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>Indonesia</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Iran</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Iraq</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Ireland</td>
<td>4</td>
<td>3</td>
<td>7</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Italy</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Jamaica</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Japan</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Jordan</td>
<td>9</td>
<td>8</td>
<td>14</td>
<td>16</td>
<td>26</td>
<td>29</td>
<td>35</td>
<td>38</td>
</tr>
<tr>
<td>Kenya</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Lebanon</td>
<td>2</td>
<td>5</td>
<td>6</td>
<td>9</td>
<td>8</td>
<td>8</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Libya</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Malaysia</td>
<td>3</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td><strong>ZU Total</strong></td>
<td><strong>476</strong></td>
<td><strong>490</strong></td>
<td><strong>600</strong></td>
<td><strong>688</strong></td>
<td><strong>685</strong></td>
<td><strong>691</strong></td>
<td><strong>677</strong></td>
<td><strong>640</strong></td>
</tr>
</tbody>
</table>
### SELECTED ITEMS FROM THE 2017-18 GRADUATING SENIOR STUDENT SURVEY

#### How would you rate your entire educational experience at Zayed University?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>286</td>
</tr>
<tr>
<td>Good</td>
<td>399</td>
</tr>
<tr>
<td>Undecided</td>
<td>28</td>
</tr>
<tr>
<td>Fair</td>
<td>30</td>
</tr>
<tr>
<td>Poor</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>747</strong></td>
</tr>
</tbody>
</table>

#### How would you rate your educational experience in the Academic Bridge Program?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>255</td>
</tr>
<tr>
<td>Good</td>
<td>330</td>
</tr>
<tr>
<td>Undecided</td>
<td>124</td>
</tr>
<tr>
<td>Fair</td>
<td>24</td>
</tr>
<tr>
<td>Poor</td>
<td>12</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>745</strong></td>
</tr>
</tbody>
</table>

#### If you could start over again, would you attend Zayed University?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definitely yes</td>
<td>337</td>
</tr>
<tr>
<td>Probably yes</td>
<td>258</td>
</tr>
<tr>
<td>Undecided</td>
<td>83</td>
</tr>
<tr>
<td>Probably no</td>
<td>56</td>
</tr>
<tr>
<td>Definitely no</td>
<td>22</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>756</strong></td>
</tr>
</tbody>
</table>

#### Would you recommend Zayed University to friends or family?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definitely yes</td>
<td>343</td>
</tr>
<tr>
<td>Probably yes</td>
<td>277</td>
</tr>
<tr>
<td>Undecided</td>
<td>83</td>
</tr>
<tr>
<td>Probably no</td>
<td>40</td>
</tr>
<tr>
<td>Definitely no</td>
<td>11</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>754</strong></td>
</tr>
</tbody>
</table>
STUDENT ACCESSIBILITY SERVICES

The total number of students with physical and learning difficulties registered with Student Accessibility Services (SAS) according to their disability for the Academic Year 2017-18:

<table>
<thead>
<tr>
<th>Disability Type</th>
<th>Abu Dhabi</th>
<th>Dubai</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Female</td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>Visually Impairment</td>
<td>3</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Low Vision</td>
<td>9</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>Hard of Hearing</td>
<td>4</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>Mobility Impairment</td>
<td>17</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td>Attention Deficit Hyperactivity Disorder</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Specific Learning Difficulties</td>
<td>18</td>
<td>4</td>
<td>55</td>
</tr>
<tr>
<td>Autism</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Language Disorder</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Multiple Disabilities</td>
<td>1</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>53</td>
<td>18</td>
<td>90</td>
</tr>
</tbody>
</table>

The graph below shows the rapid growth in student numbers due to the opening of the assistive technology centers in Abu Dhabi (2014) and Dubai (2012). The accelerated rise in the number of students in Dubai in 2016-17 was due to the increase in staff numbers.

PEER ASSISTANCE LEADERS PROGRAM

PALs Success Rate

In total, the Peer Assistance Leaders (PALs) Program provided 8,418 tutoring sessions on both campuses, which is the highest total number of tutoring sessions in one calendar year and the highest number since the inception of the program seven years ago. This is bona fide testimony of the sustainability and worthiness of the PALs program in assisting and supporting students with their academic/subject needs.
• Abu Dhabi Female PALs

In Abu Dhabi the number of tutoring sessions for the female PALs in Fall 2017 was 1262, the fourth highest number of tutoring sessions since the AUH PALs Program opened in Spring 2012.

• Abu Dhabi Male PALs

In Fall 2017, the PALs on the Male Campus attained the second highest number of tutoring sessions of 242.
Dubai Female PALs

On the Dubai campus, the PALs Program’s impressive record of success was also mirrored with 2,696 tutoring sessions in Fall 2017, the third highest number of tutoring sessions in seven years.

Satisfaction with Quality of PALs Tuition

Finally, with respect to the quality of tuition on both campuses the tutees online evaluation feedback of satisfaction of the PALs tutoring skills was a respectable 95.84% for AUH PALs and 94.86% for DXB PALs, which were the highest ever feedback percentage scores for PALs tutoring performance.

This is clear evidence that students from both campuses are highly satisfied with the quality of PALs tuition and these figures are further supported by individual feedback scores on the various aspects of the PALs tutoring skills. All evaluation questions asked on the online evaluation of PALs tutoring received over 94% on a satisfaction rating.

STUDENT AFFAIRS DEANSHIP
STUDENT LEADERSHIP DEPARTMENT

Sports in Numbers

Sports and Movement Program

Physical education classes to promote and educate students on campus to lead more active lifestyles, with a targeted approach to encourage those sedentary students to participate in the classes and those students not already representing Zayed University’s sports teams.

Classes included:
- Swimming
- Water Aerobics
- Circuit Training
- Weight Management
- Ball Sports
- Racquet Sports

Football and Circuit Training were used as the medium for training. Students signed-up for an eight-week program where they had to attend two group fitness classes per week. Certificates were issued to all students who complied with the requirements.

Sports Facilities Use

The Sports Fitness and Recreation Facilities on both campuses are in huge demand. The demand is measured in the number of visits per year.

- **80** female students on Abu Dhabi campus participated in the first pilot study, with a further **120** students currently enrolled in the classes as part of the second pilot study.
- **8** male students on Abu Dhabi campus participated in the first pilot program in Fall 2017 and **60** are participating in the second pilot in Spring 2018.
- **50** female students participated in the pilot program on Dubai campus.

- **80** female students on Abu Dhabi campus over **21,000 visits**.
- Female program in Dubai over **20,000 visits**.
- Male program in Abu Dhabi is over **7,000 visits**.
Sports Programs and Events

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DESCRIPTION</th>
<th>NO. OF PARTICIPATING STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Group Fitness Programs</strong></td>
<td>Group fitness sessions form a large part of the programs presented at the recreation center. This includes Zumba, Yoga, Pound, Stretch and Tone, Body conditioning, Spinning and Step classes.</td>
<td>200  - Female Campus Dubai</td>
</tr>
<tr>
<td><strong>Three-wheel Bicycles</strong></td>
<td>Students get the opportunity to ride bikes on campus when they are free. Bikes get collected from the recreation center.</td>
<td>60  - Female Campus Dubai</td>
</tr>
<tr>
<td><strong>Personal Training</strong></td>
<td>Small individual groups of faculty/staff and students are enrolled in personal training where progress and weight-loss is closely monitored.</td>
<td>20  - Female Campus Dubai</td>
</tr>
<tr>
<td><strong>‘Drop In’ Football</strong></td>
<td>Community engagement through sport with the setup of ‘drop in’ football, open to females in Abu Dhabi, during the university off season.</td>
<td>30  - Female campus Abu Dhabi</td>
</tr>
<tr>
<td><strong>ABP and ZU Sports and Wellness Week</strong></td>
<td>Schedule of events and sports activities provided for staff and students week highlighting sports and healthy lifestyle of campus</td>
<td>150  - Female Campus Abu Dhabi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>60  - Male Campus Abu Dhabi</td>
</tr>
<tr>
<td><strong>Sports SETS Day</strong></td>
<td>Yoga classes, circuit training and cross fit classes provided to students throughout the day.</td>
<td>85  - Female Campus Abu Dhabi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>80  - Male Campus Abu Dhabi</td>
</tr>
<tr>
<td><strong>UAE National Sports Day</strong></td>
<td>Intercollegiate sports activities and tournament hosted throughout the day to celebrate UAE National Sports Day.</td>
<td>90  - Female Campus Abu Dhabi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>72  - Male Campus Abu Dhabi</td>
</tr>
</tbody>
</table>

**STUDENT COUNSELING CENTER**

The major issues of students were public speech anxiety, general anxiety, depression (recurrent and moderate), post-traumatic stress disorder, family and friend relational problems, adjustment to transition with anxiety and depressed mood, eating disorder, suicidal ideation and identity crisis.

**INDIVIDUAL COUNSELING SERVICES**

<table>
<thead>
<tr>
<th>SERVICE</th>
<th>COUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>60</td>
</tr>
<tr>
<td>Crisis</td>
<td>88</td>
</tr>
<tr>
<td>Dismissal Consultation</td>
<td>10</td>
</tr>
<tr>
<td>Health Consultation</td>
<td>14</td>
</tr>
<tr>
<td>Intake-Academic</td>
<td>31</td>
</tr>
<tr>
<td>Intake-Personal</td>
<td>88</td>
</tr>
<tr>
<td>Parent Consultation</td>
<td>5</td>
</tr>
<tr>
<td>Peer Support/Consultation</td>
<td>1</td>
</tr>
<tr>
<td>Personal Counseling</td>
<td>1129</td>
</tr>
<tr>
<td>Physical Health cases</td>
<td>2614</td>
</tr>
<tr>
<td>chronic and non-chronic cases</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4040</strong></td>
</tr>
</tbody>
</table>

Support services accommodated dismissal cases, academic warning, students with attendance issues related to health issues chronic and non-chronic illness.
Mindfulness workshops have been popular and on demand among students. In the previous academic year, there was a total of 9 sessions conducted, while for 2017-2018 the total number of sessions increased to 18. The total number of students also increased from 50 last year to 182 this academic year.

<table>
<thead>
<tr>
<th>WORKSHOP</th>
<th>Number of Workshops</th>
<th>Number of Participating Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mindfulness</td>
<td>18</td>
<td>182</td>
</tr>
<tr>
<td>Art Therapy</td>
<td>4</td>
<td>62</td>
</tr>
<tr>
<td>Public Speech and General Anxiety</td>
<td>11</td>
<td>191</td>
</tr>
<tr>
<td>Life Skills Program</td>
<td>4</td>
<td>198</td>
</tr>
<tr>
<td>Goal Setting and Motivation</td>
<td>3</td>
<td>60</td>
</tr>
<tr>
<td>Decision Making</td>
<td>2</td>
<td>30</td>
</tr>
<tr>
<td>Identity Crisis</td>
<td>5</td>
<td>72</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>46</strong></td>
<td><strong>795</strong></td>
</tr>
</tbody>
</table>

**CENTER FOR EDUCATIONAL INNOVATION**

Following the accreditation of the Innovative Teaching Program by the UK-based Higher Education Academy, 52 faculty members have been awarded Fellowship of the HEA. Of those, 42 have become Fellows, and 10 Senior Fellows. The table below shows the distribution of HEA Fellows across the ZU colleges and academic units.

<table>
<thead>
<tr>
<th>HIGHER EDUCATION ACADEMY FELLOWSHIP AT ZAYED UNIVERSITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Bridge Program</td>
</tr>
<tr>
<td>College of Arts and Creative Enterprises</td>
</tr>
<tr>
<td>College of Communication and Media Sciences</td>
</tr>
<tr>
<td>College of Natural and Health Sciences</td>
</tr>
<tr>
<td>College of Business</td>
</tr>
<tr>
<td>College of Education</td>
</tr>
<tr>
<td>College of Technological Innovation</td>
</tr>
<tr>
<td>University College</td>
</tr>
<tr>
<td>Center for Educational Innovation</td>
</tr>
<tr>
<td>Student Accessibility Services Department</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
</tr>
</tbody>
</table>
# ADMINISTRATIVE SUPPORT SERVICES

Zayed University Administrative Support Services Completed Various Automation/Smart Projects

## Automation of Processes by Department 2017-18

<table>
<thead>
<tr>
<th></th>
<th>Campus Physical Development and Services</th>
<th>Contracts and Procurement</th>
<th>Financial Resources</th>
<th>Human Resources</th>
<th>Information Technology</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed Projects</td>
<td>12</td>
<td>4</td>
<td>5</td>
<td>18</td>
<td>9</td>
<td>48</td>
</tr>
<tr>
<td>Projects Still In-Progress</td>
<td>4</td>
<td>6</td>
<td>4</td>
<td>8</td>
<td>4</td>
<td>26</td>
</tr>
<tr>
<td>TOTAL</td>
<td>16</td>
<td>10</td>
<td>9</td>
<td>26</td>
<td>13</td>
<td>74</td>
</tr>
</tbody>
</table>

## ZU SMART Application Development by Department 2017-18

<table>
<thead>
<tr>
<th></th>
<th>Campus Physical Development and Services</th>
<th>Contracts and Procurement</th>
<th>Financial Resources</th>
<th>Human Resources</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed Projects</td>
<td>3</td>
<td></td>
<td>1</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Projects Still In-Progress</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>TOTAL</td>
<td>4</td>
<td></td>
<td>1</td>
<td>1</td>
<td>6</td>
</tr>
</tbody>
</table>
# FINANCIAL RESOURCES DEPARTMENT

**ZAYED UNIVERSITY**  
**FINANCIAL STATEMENT 2017**

## REVENUES SECTION

<table>
<thead>
<tr>
<th>Statement of Revenues</th>
<th>Budget 2017</th>
<th>Budget % 2017</th>
<th>Actual 2017</th>
<th>Actual % 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Government²</td>
<td>544,821,000</td>
<td>92%</td>
<td>544,821,000</td>
<td>92%</td>
</tr>
<tr>
<td>Other Revenues³</td>
<td>50,000,000</td>
<td>8%</td>
<td>48,009,844</td>
<td>8%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>594,821,000</strong></td>
<td><strong>100%</strong></td>
<td><strong>592,830,844</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

## EXPENSES SECTION

<table>
<thead>
<tr>
<th>Statement of Expenses</th>
<th>Budget 2017</th>
<th>Budget % 2017</th>
<th>Actual 2017</th>
<th>Actual % 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenses</td>
<td>547,681,929</td>
<td>92%</td>
<td>542,835,165</td>
<td>92%</td>
</tr>
<tr>
<td>Group (21) Compensation of Employees</td>
<td>415,618,082</td>
<td>70%</td>
<td>414,703,023</td>
<td>70%</td>
</tr>
<tr>
<td>Group (22) Goods and Services</td>
<td>132,063,847</td>
<td>22%</td>
<td>128,132,142</td>
<td>22%</td>
</tr>
<tr>
<td><strong>Capitals</strong></td>
<td><strong>47,139,071</strong></td>
<td><strong>8%</strong></td>
<td><strong>46,997,279</strong></td>
<td><strong>8%</strong></td>
</tr>
<tr>
<td>Group (31) Assets</td>
<td>47,139,071</td>
<td>8%</td>
<td>46,997,279</td>
<td>8%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>594,821,000</strong></td>
<td><strong>100%</strong></td>
<td><strong>589,832,444</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Notes:**  
1) Includes Additional Funding (Unrestricted)  
2) Government Appropriation  
3) Other Revenue includes self-generated revenue