Final Internship presentation

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Table Of Content

- General Introduction about DMI
- Work Assignments:
  - Tasks & Skills learned
  - Challenges
- Evaluation of DMI
  - Lessons
  - Overall evaluation & Recommendations
- Evaluation Of ZU’s Role in the Internship
General Introduction About DMI
General Introduction About DMI

H.H. Maktoum Bin Mohammed Bin Rashid Al Maktoum
Chairman

Mr. Ahmed Abdullah Al Shaikh
Board Member and Managing Director of DMI
Message:

“To show the lifestyle of the world's most multicultural city, Dubai ... the city of creative initiatives and phenomenal development.”

Mission:

“To be a highly reliable communication medium with residents, and guests.”
Channels' Screens:

“Reflect Dubai’s everyday life that holds the world’s admiration.”

Target:

“To interact with the whole world and the entire community and provide a unique experience of human harmony, represented by the country’s diverse fabric of cultures and communities.”
Work Assignments
Work Assignments

Tasks & Skills Learned

Office
Outdoor Shooting
Editing Room
Studio

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Work Assignments
Work Assignments

Challenges

- New Environment
- Moving
- Distance
- Many Supervisors
- Working Hours
- Parking

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Evaluation Of DMI

Lessons

Learning positions
Appreciation
Team work
Flexibility
Organization
?
Evaluation Of DMI

Overall Evaluation & Recommendations

w w w . d m i . a e
Evaluation Of ZU’s Role

Studio experience
Evaluation Of ZU’s Role

Additional Courses Needed
Evaluation Of ZU’s Role

Recommendations
Thank You For Listening