

Bachelor of Science in Social Innovation

Students in the Social Innovation program apply scientific methods to understand the ways people think and act - individually, in groups, and in societies - and the ways that biology and the environment interact to make each of us unique. Research findings from the social sciences inform public policy on a wide range of issues, such as reducing crime, designing effective political campaigns, helping people overcome addictions, crafting economic/labor policies, and convincing people to conserve resources. Students in the Social Innovation program will devise ways to improve society by examining the challenges facing developing and developed economies, analyzing the central components of governments and constitutions, and using the science of influence and motivation. It will support the critical needs of UAE society and government by preparing graduates ready to embark upon careers such as Social Entrepreneur, Labor Specialist, Corporate Attorney, Urban Planner, Economist, Science Journalist, Policy Analyst and Conflict Mediator.

In the Social Innovation program, students will take courses that provide in-depth disciplinary knowledge and skills, as well as electives from courses offered in other programs. In addition, they will complete an internship and an independent Capstone project.

Program Goals

To meet our social innovation majors' aspirations to address complex, interconnected issues in society through a deep understanding of human behavior within broader political and economic macro environmental contexts, by leveraging the latest communication strategies and media technologies to articulate and influence social change and innovation.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- 1. Levels of Analysis:** Determine and apply levels of analysis to frame and solve problems in the social sciences.
(Level 7 of QFE: Knowledge, Skills)
- 2. Complex Systems:** Utilize concepts from complex system theory to analyze social phenomena.
(Level 7 of QFE: Knowledge, Skills)
- 3. Interdisciplinary Social Science:** Analyze individual and collective human behavior using principles and theories from multiple social science disciplines.
(Level 7 of QFE: Knowledge, Skills)

- 4. Quantitative Social Science:** Utilize quantitative and computational methods to operationalize and investigate social phenomena.
(Level 7 of QFE: Knowledge, Skills)
- 5. Problem Solving:** Apply principles and practice of the social sciences to solve social problems
(Level 7 of QFE: Skills, Autonomy and responsibility, Role in context, Self-development)
- 6. Communication and Teamwork:** Effectively communicate with technical and non-technical audiences, and solve problems collaboratively.
(Level 7 of QFE: Skills, Autonomy and responsibility, Role in context, Self-development)

Specialization in Communication & Media

This specialization takes an interdisciplinary approach to examining the societal impact of emerging communication and media technologies at the nexus of social, cultural, political, and economic landscapes. Students examine concepts and theories from psychology, economics, political science, cultural studies, and communication to develop powerful content that communicates local yet global perspectives on areas of national priority such as science, sustainability, health, tourism, diversity, and tolerance.

Specialization Learning Outcomes

- Evaluate the principles and laws of freedom of speech and press, in a global context, and for the country.
(Level 7 of QFE: Knowledge, Autonomy and responsibility, Role in context)
- Demonstrate an understanding of the multicultural history and role of professionals and institutions in shaping communications.
(Level 7 of QFE: Knowledge, Autonomy and responsibility, Role in context, Self-development)
- Create culturally proficient communication that empowers those traditionally disenfranchised in society, domestically and globally, across communication and media contexts.
(Level 7 of QFE: Knowledge, Autonomy and responsibility, Role in context, Self-development)
- Apply the tools and technologies used by the communications professions in which they work.
(Level 7 of QFE: Skills, Autonomy and responsibility, Role in context)

Specialization in Psychology

The specialization helps students develop a disciplinary focus in psychology. Building on the interdisciplinary core, the specialization in psychology gives students the knowledge and skills that will empower them to apply psychology in the cause of social innovation, developing and deploying effective solutions to challenging and systemic social and environmental problems. The

psychology specialization is also an excellent grounding for students wishing to pursue graduate programs in various fields of pure and applied psychology.

Specialization Learning Outcomes

1. Demonstrate an understanding of psychology as an interdisciplinary science focused on human functioning and interaction within a broad socio-ecological context.
(Level 7 of QFE: Knowledge, Skills)
2. Evaluate different bio-psycho-social perspectives to address social problems and promote positive individual and social change.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility)
3. Formulate research-informed psychological views on human motivation, achievement, and wellbeing as part of the preparation for leadership responsibilities.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Role in context, Self-development)
4. Produce high quality research that explores psychological phenomena and functioning from interdisciplinary perspectives, with the goal of testing and integrating hypotheses.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Role in context)

Concentration in Behavioral Economics

This concentration draws on the tools of psychology and economics to better understand, predict, and influence how people and organizations make decisions, especially economic ones. Students will be prepared to pursue careers in marketing, public policy, consulting, as well as graduate studies in the social sciences.

Concentration Learning Outcomes

1. Evaluate core economic concepts, theories and methods.
(Level 7 of QFE: Knowledge, Skills)
2. Apply quantitative research methods to economic issues to critically assess and design policy recommendations.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Role in context, Self-development)
3. Summarize and compare economic policies in written, spoken and graphical form.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Role in context)

Concentration in Political & Economic Systems

This concentration helps students develop the skills to navigate the complex ways in which political institutions affect and are affected by economic policies and entities, internal and external actors. Students learn to develop innovative solutions for problems related to international affairs, international institutions, energy politics and global governance. This concentration prepares

students for careers and graduate studies in public policy, government, economic analysis, international relations, and law.

Concentration Learning Outcomes

1. Demonstrate an in-depth understanding of political and economic concepts, theories and modes of inquiries.
(Level 7 of QFE: Knowledge, Skills)
2. Analyze the causes and consequences of political and economic challenges at the local, regional and international levels.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Self-development)
3. Apply political and economic analytical skills effectively in addressing contemporary political and economic problems.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Self-development)
4. Develop desirable and feasible solutions for economic and political problems while designing and implementing social policies.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Role in context, Self-development)

Concentration in Societal Transformation

This concentration focuses on the perspectives of the social sciences to help students analyze pressing social problems and develop viable solutions to improve society. Students learn about the cultural factors, institutional relationships and power structures that impact social change and the challenges facing societies around the world. Approaches to address societal concerns include governmental policy, social activism, and entrepreneurial practices of the business sector. Ethical and legal frameworks are considered and discussed in the context of how they shape society. Students in this concentration prepare for careers in public and urban policy, government, non-governmental institutions and organizations, social entrepreneurship, and social science research.

Concentration Learning Outcomes

1. Analyze social structures in societies around the world and understand the causes and consequences of social and economic inequality, poverty, and other issues at the heart of societal problems.
(Level 7 of QFE: Knowledge, Skills)
2. Compare different cultural practices and belief systems and evaluate their impact on approaches to political, economic, social and cultural systems.
(Level 7 of QFE: Knowledge, Skills)
3. Apply appropriate methodologies and skills to analyze complex social problems and design and implement solutions.
(Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility)

4. Critically assess the effectiveness and sustainability of policies, laws, movements and campaigns, cultural trends and other actions aimed at bringing about positive social change. (Level 7 of QFE: Knowledge, Skills, Autonomy and responsibility, Role in context, Self-development)

Degree Requirements

Required Credit Hours: 120 hours

General Education	40 CHs
Program Required Courses	30 CHs
Internship and Capstone Project	14 CHs
Specialization courses	36 CHs
or	
Concentration Courses and	24 CHs
Electives from other programs	12 CHs

General Education		40 CHs
ICB101	Strategic Learning and Growth	4
ICB102	Expressive Clarity	3
IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1
IDS101	Critique and Communication	4
IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1
IDS102	Applied Creative and Critical Thinking	4
IDS103	Statistical Intuitions & Applications	4
IDS104	Deriving Insights from Evidence	4
IDS105	Systems and Society	4
IDS220	Fundamentals of Innovation and Entrepreneurship	3
IAH244	Ethical Systems, Moral Dilemmas	4

Program Required Courses		30 CHs
ISS252	Psychology: From Neurons to Society	4
ISS211	Modern Economic Thought	4
ISS202	Introduction to Social Innovation	3
ISS212	Political Science and Social Change	4
ISS201	Economic Behavior and Organization	3
ISS200	Cultures, Globalization and Social Change	3
ISS204	Media, Data, and Social Innovation	3
ISS305	Social Movements and Community Activism	3
ISS203	Transmedia storytelling for social good	3

Internship and Capstone Project courses		14 CHs
IDS391	Capstone Seminar I	3
IDS493	Capstone Project I	4
IDS494	Capstone Project II	4
ISS490	Internship	3

Specialization in Communication & Media courses		36 CHs
ISS321	Media effects and ethics	3
ISS362	Personal and Social Motivation	4
ISS325	Strategic communication, media, audiences, and analytics	4
ISS324	Specialized writing: Communicating complex issues	4
ISS320	Diversity, Equity, Inclusion, and Global Messages	3
ISS422	Media Content Creation, Fundamentals and Futures	4
ISS323	Media, Platforms and Multimodality	4
ISS420	Communication Campaigns, Influence, and Persuasion	4
ISS421	Digital communication for Social Change	3
ISS423	Sustainability Communication	3

Specialization in Psychology courses		36 CHs
ISS445	Mind across time	3
ISS342	Theories of cognition and emotion	4
ISS352	Cognitive Neuroscience	4
ISS362	Personal and Social Motivation	4
ISS440	Big data and society-wide psychometrics	4
ISS447	Personhood and social change	3
ISS443	From social cure to social curse	3
ISS441	Digital Selves and Cybercommunities	4
ISS444	Lifestyle: Health and Wellbeing	3
ISS442	Doing Psychology as Social Good	4

Concentration in Behavioral Economics courses		24 CHs
ISS344	Economic Theory and Tools	4
ISS342	Theories of cognition and emotion	4
ISS310	Experimental and Behavioral Economics	3
ISS362	Personal and Social Motivation	4
ISS411	Macroeconomic Policy and Global Economic Linkages	3
ISS410	Economics of Labor, Health and Education	3
ISS412	Paths to Development	3

<i>Concentration in Political & Economic Systems courses</i>		<i>24 CHs</i>
ISS331	Principles of Global Governance	3
ISS344	Economic Theory and Tools	4
ISS364	Global Development and Applied Economics	4
ISS330	Globalization: Institutions and Mechanisms	3
ISS430	Energy Governance	3
ISS446	Practice of Governance	4
ISS431	Politics of Peacebuilding and Conflict Transformation	3

<i>Concentration in Societal Transformation courses</i>		<i>24 CHs</i>
ISS351	The Power of Popular Culture	3
ISS362	Personal and Social Motivation	4
ISS364	Global Development and Applied Economics	4
ISS350	Cities: People, places, power.	3
ISS450	Comparative Social Policy	3
ISS466	Comparative Constitutional Law: Designing Societies	4
ISS451	World Regions: Trends and Transformations	3

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Social Innovation
Specialization in Communication & Media
(Recommended Sequence)

	Semester 1			Credits	Semester 2			Credits
	Course	Description	Credits		Course	Description	Credits	
Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications	4		
	ICB102	Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1		
	IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1	IDS103	Statistical Intuitions and Applications	4		
	ICB103	Applied Algorithmic Thinking	4	IDS105	Systems and Society	4		
	IDS102	Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3		
			Total	16			Total	16
Year 2	Semester 3			Semester 4				
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4		
	ISS252	Psychology: From Neurons to Society	4	ISS212	Political Science and Social Change	4		
	ISS211	Modern Economic Thought	4	ISS201	Economic Behavior and Organization	3		
	ISS202	Introduction to Social Innovation	3	ISS200	Cultures, Globalization and Social Change	3		
		Total	15			Total	14	
Year 3	Semester 5			Semester 6				
	ISS321	Media effects and ethics	3	IDS391	Capstone Seminar I	3		
	ISS204	Media, Data, and Social Innovation	3	ISS325	Strategic communication, media, audiences, and analytics	4		
	ISS305	Social Movements and Community Activism	3	ISS324	Specialized writing: Communicating complex issues	4		
	ISS362	Personal and Social Motivation	4	ISS320	Diversity, Equity, Inclusion, and Global Messages	3		
	ISS203	Transmedia storytelling for social good	3					
		Total	16			Total	14	
Year 4	Semester 7			Semester 8				
	IDS493	Capstone Project I	4	ISS490	Internship	3		
	ISS422	Media Content Creation, Fundamentals and Futures	4	IDS494	Capstone Project II	4		
	ISS323	Media, Platforms and Multimodality	4	ISS421	Digital communication for Social Change	3		
	ISS420	Communication Campaigns, Influence, and Persuasion	4	ISS423	Sustainability Communication	3		
		Total	16			Total	13	

Total = 120 Credit Hours

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Social Innovation
Specialization in Psychology
(Recommended Sequence)

	Semester 1		Credits	Semester 2		Credits
	Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications
ICB102		Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1
IAR110 or IAR111		Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1	IDS103	Statistical Intuitions and Applications	4
ICB103		Applied Algorithmic Thinking	4	IDS105	Systems and Society	4
IDS102		Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3
		Total	16		Total	16
Year 2	Semester 3			Semester 4		
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4
	ISS252	Psychology: From Neurons to Society	4	ISS212	Political Science and Social Change	4
	ISS211	Modern Economic Thought	4	ISS201	Economic Behavior and Organization	3
	ISS202	Introduction to Social Innovation	3	ISS200	Cultures, Globalization and Social Change	3
	Total	15		Total	14	
Year 3	Semester 5			Semester 6		
	ISS445	Mind across time	3	IDS391	Capstone Seminar I	3
	ISS204	Media, Data, and Social Innovation	3	ISS352	Cognitive Neuroscience	4
	ISS305	Social Movements and Community Activism	3	ISS362	Personal and Social Motivation	4
	ISS342	Theories of cognition and emotion	4	ISS440	Big data and society-wide psychometrics	4
	ISS203	Transmedia storytelling for social good	3			
	Total	16		Total	15	
Year 4	Semester 7			Semester 8		
	IDS493	Capstone Project I	4	ISS490	Internship	3
	ISS447	Personhood and social change	3	IDS494	Capstone Project II	4
	ISS443	From social cure to social curse	3	ISS444	Lifestyle: Health and Wellbeing	3
	ISS441	Digital Selves and Cybercommunities	4	ISS442	Doing Psychology as Social Good	4
	Total	14		Total	14	

Total = 120 Credit Hours

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Social Innovation
Concentration in Behavioral Economics
(Recommended Sequence)

	Semester 1		Credits	Semester 2		Credits
	Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications
ICB102		Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1
IAR110 or IAR111		Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1	IDS103	Statistical Intuitions and Applications	4
ICB103		Applied Algorithmic Thinking	4	IDS105	Systems and Society	4
IDS102		Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3
			Total	16		Total
Year 2	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4
	ISS252	Psychology: From Neurons to Society	4	ISS202	Introduction to Social Innovation	3
	ISS211	Modern Economic Thought	4	ISS201	Economic Behavior and Organization	3
	ISS212	Political Science and Social Change	4	ISS200	Cultures, Globalization and Social Change	3
				Elective	Elective from other programs	3
			Total	16		Total
Year 3	Semester 5			Semester 6		
	ISS203	Transmedia storytelling for social good	3	IDS391	Capstone Seminar I	3
	ISS204	Media, Data, and Social Innovation	3	ISS342	Theories of cognition and emotion	4
	ISS305	Social Movements and Community Activism	3	ISS310	Experimental and Behavioral Economics	3
	ISS344	Economic Theory and Tools	4	ISS362	Personal and Social Motivation	4
	Elective	Elective from other programs	3			
		Total	16		Total	14
Year 4	Semester 7			Semester 8		
	IDS493	Capstone Project I	4	ISS490	Internship	3
	ISS411	Macroeconomic Policy and Global Economic Linkages	3	IDS494	Capstone Project II	4
	ISS410	Economics of Labor, Health and Education	3	Elective	Elective from other programs	3
	ISS412	Paths to Development	3			
	Elective	Elective from other programs	3			
		Total	16		Total	10

Total = 120 Credit Hours

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Social Innovation
Concentration in Political & Economic Systems
(Recommended Sequence)

	Semester 1		Credits	Semester 2		Credits
	Year 1	ICB101		Strategic Learning and Growth	4	
ICB102		Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1
IAR110 or IAR111		Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1	IDS103	Statistical Intuitions and Applications	4
ICB103		Applied Algorithmic Thinking	4	IDS105	Systems and Society	4
IDS102		Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3
		Total	16		Total	16
Year 2	Semester 3		Semester 4			
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4
	ISS252	Psychology: From Neurons to Society	4	ISS212	Political Science and Social Change	4
	ISS211	Modern Economic Thought	4	ISS201	Economic Behavior and Organization	3
	ISS202	Introduction to Social Innovation	3	ISS200	Cultures, Globalization and Social Change	3
	Total	15		Total	14	
Year 3	Semester 5		Semester 6			
	ISS203	Transmedia storytelling for social good	3	IDS391	Capstone Seminar I	3
	ISS204	Media, Data, and Social Innovation	3	ISS344	Economic Theory and Tools	4
	ISS305	Social Movements and Community Activism	3	ISS364	Global Development and Applied Economics	4
	ISS331	Principles of Global Governance	3	ISS330	Globalization: Institutions and Mechanisms	3
	Elective	Elective from other programs	3			
	Total	15		Total	14	
Year 4	Semester 7		Semester 8			
	IDS493	Capstone Project I	4	ISS490	Internship	3
	ISS430	Energy Governance	3	IDS494	Capstone Project II	4
	ISS446	Practice of Governance	4	ISS431	Politics of Peacebuilding and Conflict Transformation	3
	Elective	Elective from other programs	3	Elective	Elective from other programs	3
				Elective	Elective from other programs	3
	Total	14		Total	16	

Total = 120 Credit Hours

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Social Innovation
Concentration in Societal Transformation
(Recommended Sequence)

	Semester 1			Semester 2		
			Credits			Credits
Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications	4
	ICB102	Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform	1
	IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade	1	IDS103	Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	
		Arabic Lab 1 (NN): Arabic Language & Culture for Beginners				4
	ICB103	Applied Algorithmic Thinking	4	IDS105	Systems and Society	4
	IDS102	Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3
		Total	16		Total	16
Year 2	Semester 3			Semester 4		
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4
	ISS252	Psychology: From Neurons to Society	4	ISS202	Introduction to Social Innovation	3
	ISS211	Modern Economic Thought	4	ISS201	Economic Behavior and Organization	3
	ISS212	Political Science and Social Change	4	ISS200	Cultures, Globalization and Social Change	3
				Elective	Elective from other programs	3
		Total	16		Total	16
Year 3	Semester 5			Semester 6		
	ISS203	Transmedia storytelling for social good	3	IDS391	Capstone Seminar I	3
	ISS204	Media, Data, and Social Innovation	3	ISS362	<i>Personal and Social Motivation</i>	4
	ISS305	Social Movements and Community Activism	3	ISS364	Global Development and Applied Economics	4
	Elective	Elective from other programs	3	ISS350	Cities: People, places, power.	3
	ISS351	The Power of Popular Culture	3			
	Total	15		Total	14	
Year 4	Semester 7			Semester 8		
	IDS493	Capstone Project I	4	ISS490	Internship	3
	ISS450	Comparative Social Policy	3	IDS494	Capstone Project II	4
	ISS466	Comparative Constitutional Law: Designing Societies	4	Elective	Elective from other programs	3
	ISS451	World Regions: Trends and Transformations	3	Elective	Elective from other programs	3
	Total	14		Total	13	

Total = 120 Credit Hours