Tuition Fees, Payment Plan and Instructions

Program Name: Master of Arts in Communication (Concentration in Strategic Public Relations)

Registration Fee (Non-Refundable): AED 1,000.00 (*Paid ASAP & Included in the Cost of the Program of the 1st Term)

MACSPR Program Tuition Guidelines	
Total Credit Hours (Number of Courses)	36 Credits / 12 Courses
Cost Per Credit Hour	AED 2,667.00
Cost Per Course (3 Credit Hours)	AED 8,001.00

MACSPR Payment Plan			
Course Name	Credit Hours	Calculation/Course	Course Fee
• COM601 Foundations of Communication Studies	3	3 × 2,667.00	AED 8,001.00 *8,001-1,000 = AED 7,001
• COM606 Understanding Consumer Trends	3	3 × 2,667.00	AED 8,001.00
• COM602 Communication Research Methods	3	3 × 2,667.00	AED 8,001.00
• COM604 Cross Cultural Communication	3	3 × 2,667.00	AED 8,001.00
• COM607 Social and Digital Media Strategies	3	3 × 2,667.00	AED 8,001.00
• SPC612 Strategic Public Relations	3	3 × 2,667.00	AED 8,001.00
• COM623 Event and Festival Planning and Promotion	3	3 × 2,667.00	AED 8,001.00
• SPC614 Internal Communications	3	3 × 2,667.00	AED 8,001.00
• SPC615 Crisis and Risk Management Communication	3	3 × 2,667.00	AED 8,001.00
• COM650 Applied Research Seminar	3	3 × 2,667.00	AED 8,001.00
• COM613 Corporate Social Responsibility and Ethics	3	3 × 2,667.00	AED 8,001.00
• COM651 Capstone Research Project	3	3 × 2,667.00	AED 8,001.00

❖ The tuition fees should be paid within 5 working days from the start date of each term. Failing to do so will place a student's account on financial hold.

❖ If a student request admission deferment after having paid the registration fee, a non-refundable deferred admission fee of AED 5,000 will be applied. The payment will be credited towards tuition charges in a student's account upon his/her first enrolment in the program, however the fee amount is non-refundable if a student withdraws from Zayed University.

- ❖ Online payment, bank transfer and cash are accepted. Postdated cheques are not accepted.
- ❖ The course fees indicated in the payment plan table are exclusive of scholarships. The scholarship amount will reflect in a student's account once a student had been granted a scholarship upon regular admission to a graduate program.
- ❖ The payment plan is a sample. Any changes in course registration credits will affect the term's charge amount and graduation date.

Settling Accounts

Graduate students may view their fee balances and pay outstanding tuition and fees by logging into their Blackboard accounts at http://learn.zu.ac.ae.

All payments must be accompanied by a copy of the relevant letter of admission and invoice. The University reserves the right to refuse or reject any financial transaction where the payment origin cannot be identified or confirmed. The University does not accept payments for an amount less than the applicable fee. An official receipt will be issued by the University and given to the payee as and when the payment has been made. The onus is upon graduate students to keep and produce evidence, when required, of all payments made since the start of their graduate degree program.

Graduate students claiming external sponsorship for the payment of tuition must provide a written confirmation from their sponsor before registering for courses every semester.

Accepted methods of payment are:

- Cash and/or debit/credit cards, Samsung Pay/Apple Pay through Smart Payment Kiosks available at Zayed University.
- Cheque or banker's draft with the exact amount of money due paid in person to the Zayed University Cashier's Offices or through post.
- Online payments can be made via the secure online payment system by logging onto BlackBoard at http://learn.zu.ac.ae and clicking on "**View and Pay Tuition Fees**".
- Bank to bank transfer is accepted. A graduate student ID number is required for bank transfer payment. The following bank details should be used:

  First Abu Dhabi Bank (FAB)
  First Abu Dhabi Bank, Head Office
  PO Box 6316, Abu Dhabi
  Zayed University
  Account Number: 4021003597649018
  IBAN: AE620354021003597649018
  Swift Code: NBADAEAAXXX

  All students are required to send a copy of the bank transfer confirmation by email to *ar@zu.ac.ae*, once made.