

Bachelor of Fine Arts in Visual Arts

In Visual Arts, we believe that professional creative expression requires both technical and intellectual skills that are acquired through intensive studio work, research, professional exposure, and gallery practice. Students thus acquire a variety of visual art skills, including drawing, painting, sculpture, photography, printmaking, and video, while also developing their critical awareness of artistic issues, past, present, and future, within the region and internationally.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- 1. Theory and History of Art:** Apply art and design theory to complete historical and conceptual analysis of social or medium specific case studies in art and design.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

- 2. Professional Art Practice:** Apply art and design skills in practical application, as well as in professional practice.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

- 3. Critical Thinking:** Define and analyze a visual/conceptual problem, and develop and defend potential solutions to an informed audience.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

- 4. Visual Literacy:** Analyze and interpret visual culture and design principles, and formulate complex visual and spatial problems as well as develop innovative solutions.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

- 5. Information Technology:** Utilize multiple creative art and design software in the creation of their professional portfolio. Students are able to demonstrate the capabilities and limitations of technology by choosing appropriate media for the completion of their art and design projects.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

- 6. Teamwork and Leadership:** Provide creative and constructive input to pursue a shared goal and collaborate effectively in projects. Lead or cooperate among group members while assuming responsibility for self and group outcomes.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

Degree Requirements

Required Credit Hours: 120 hours

General Education	28 CHs
Program Required Courses	65 CHs
Electives	27 CHs

General Education Courses		28 CHs
ICB101	Strategic Learning and Growth	4
ICB102	Expressive Clarity	3
ICB103	Applied Algorithmic Thinking	4
IDS102	Applied Creative and Critical Thinking	4
IDS101	Critique and Communication	4
IAH244	Ethical Systems, Moral Dilemmas	4
IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1
IDS220	Fundamentals of Innovation and Entrepreneurship	3
IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1

Program Required Courses		65 CHs
ART121	Fundamentals of Art & Design Studies	3
ART220	Introduction to Art History	3
ART205	Art Foundations	3
ART201	Principles of Design	3
AVA310	Drawing I	3
ART251	Basic Design	3
ART221	Research Methods for Artists and Designers	3
AAH322	History of Islamic Art and Architecture	3
AVA312	Painting I	3
AVA340	Photography I	3
ART223	Arts of the Modern World	3
AVA345	Digital Video I	3
AVA315	Sculpture I	3
AVA313	Drawing II	3
AVA360	Printmaking I	3
ADR321	Material Culture of the United Arab Emirates	3
ART209	CAD Lab	2
ADR492	Senior Research Seminar	3
ADR405	Professional Practice	3
ART496	Senior Project	6
ART490	Internship	3

ART History Electives		6 CHs
AAH324	Contemporary Islamic Art and Architecture	3
AAH325	History of Design	3
AAH326	Representation: Exhibition, Display and Interpretation I	3
AAH327	Representation: Exhibition, Display and Interpretation II	3
AAH420	Communities, Curatorial Practices, and Collections	3
AAH422	Contemporary Art Theory	3
AAH427	History of Animation	3
AAH430	Curatorial Practices	3
AAH425	History of Graphic Design	3
AAH426	History of Interior Design	3

Program Electives <i>(Preference AGD351 or AGD357)</i>		21 CHs
ART297	Special Topics in Art and Design: Intermediate	3
AVA309	Digital Illustration	3
AGD314	Illustration and Visual Narrative	3
AVA316	Ceramics I	3
AVA317	Storyboarding	3
AVA318	Three-Dimensional Design	3
AVA319	Introduction to Jewelry Design	3
AAH328	Cross Cultural Influences in Design	3
AVA341	Photography II	3
AVA342	Introduction to Studio Lighting	3
AVA346	Digital Video II	3
AGD351	Graphic Design I	3
AGD356	Typography I	3
AGD357	Designing for the Web I	3
AGD358	Design for Social Change	3
AVA363	Printmaking II	3
AVA365	Digital Printmaking	3
AVA366	Book Structures I	3
AAD375	Fundamentals of Digital 3D	3
AAD376	Animation I	3
ART397	Special Topics in Art and Design	3
AVA410	Drawing III	3
AVA411	Painting II	3
AVA415	Mixed Media	3
AVA418	Installation	3
ART495	Independent Study	3
ART497	Special Topics in Art and Design	3
AAH325	History of Design	3

Zayed University
College of Arts and Creative Enterprises
Bachelor of Fine Arts in Visual Arts
(Recommended Sequence)

Year 1	Semester 1			Credits	Semester 2			Credits
	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communication	4		
	ICB102	Expressive Clarity	3	IAH244	Ethical Systems, Moral Dilemmas	4		
	ICB103	Applied Algorithmic Thinking	4	IAR110 or	Arabic Lab 1 (N): Speaking to Engage & Persuade	1		
	IDS102	Applied Creative and Critical Thinking	4	IAR111	Arabic Lab 1 (NN): Arabic Language & Culture for Beginners			
				ART121	Fundamentals of Art & Design Studies	3		
				ART220	Introduction to Art History	3		
		Total	15			Total	15	
Year 2	Semester 3			Semester 4				
	ART205	Art Foundations	3	ART221	Research Methods for Artists and Designers	3		
	ART201	Principles of Design	3	AAH322	History of Islamic Art and Architecture	3		
	IDS220	Fundamentals of Innovation and Entrepreneurship	3	AVA312	Painting I	3		
	ART223	Arts of the Modern World	3	AVA340	Photography I	3		
	ART251	Basic Design	3	AVA310	Drawing I	3		
	IAR210 or	Arabic Lab 2 (N): Writing to Inform	1					
IAR211	Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency							
		Total	16			Total	15	
Year 3	Semester 5			Semester 6				
	AVA345	Digital Video I	3	Elective	Program Elective	3		
	AVA315	Sculpture I	3	Elective	Program Elective	3		
	Elective	ART History Elective	3	Elective	Program Elective <i>(Preference AGD351 or AGD357)</i>	3		
	AVA313	Drawing II	3	Elective	Program Elective	3		
	AVA360	Printmaking I	3	ART209	CAD Lab	2		
		Total	15			Total	14	
Year 4	Semester 7			Semester 8				
	ADR321	Material Culture of the United Arab Emirates	3	ADR405	Professional Practice	3		
	ADR492	Senior Research Seminar	3	ART496	Senior Project	6		
	Elective	Program Elective	3	Elective	ART History Elective	3		
	Elective	Program Elective	3					
	Elective	Program Elective	3					
		Total	15			Total	12	
Year 5	Semester 9							
	ART490	Internship	3					
		Total	3					

Total = 120 Credit Hours