

College of Arts and Creative Enterprises

Departments:

- Design
- Art

Degrees

- Bachelor of Fine Arts in Animation Design
- Bachelor of Fine Arts in Graphic Design
- Bachelor of Fine Arts in Interior Design
- Bachelor of Fine Arts in Visual Arts
- Bachelor of Science in Multimedia Design (*joint program with College of Communication and Media Sciences and College of Technological Innovation*)

Mission

The College of Arts and Creative Enterprises (CACE) aims to prepare students to become creative leaders in the arts and related industries. Its mission is to provide student artists and designers with an opportunity to explore and develop their own creative ideas while contributing to national cultural, entrepreneurial, and social/educational initiatives in the United Arab Emirates. This mission is accomplished through specializations and initiatives in which students:

- Integrate traditional and new practices in the production of exciting and innovative outcomes.
- Are adaptable and flexible in their professional practices.
- Give back to their community.

Faculty Listings by Department

Dean: Kevin Badni

Associate Dean: David Howarth

Design Department

Chair: Mehdi Sabet

Co-Chair: Tina Sleiman

Adina Hempel, Ahmed Bin Shabib, Alanood Bukhammas, Antoine Abi Aad, Asma Bukhammas, Azza Aboualam, Basem Mohamed, David Howarth, Francesca Sorcinelli, Ilze Loza, Jacqueline Soghman, Karim Musfy, Katarzyna Tracz, Katharina Richter, Marco Marco Vinicio Sosa, Omid Rouhani, Petra Merhy, Roberto Fabbri, Rund Hiyasat, Stefan Messam, Thorsten Lomker, Zena Adhami.

Art Department

Chair: Francesca Bacci

Co-Chair: Stephan Messam

Afra AlDhaheeri, Asma Belhamar, Colak Banu, Ferwa Ibrahim, Ghada AlDabbagh, Ioannis Papavasileiou, Isaac Sullivan, Janet Bellotto, Joshua Watts, Kara McKeown, Katarzyna Dzikowska, Kelly Devrome, Malak Quota, Maria L. Menano, Marie-Claire Bakker, Martin Nixon, Maruan Halabi, Mona Ayyash, Moya Goosen, Naz Shahrokh, Omair Faizullah, Peter Chanthanakone, Salama Nasib, Sharon Lindenfeld, Tala Atrouni.

Bachelor of Fine Arts in Animation Design

In Animation, students develop concepts and technical skills in three-dimensional computer modeling and animation, digital video, and web design using industry-standard software.

Students explore all types of virtual visualizations including text animation and motion graphics, character animation, story telling, and architectural modelling, rendering, and animation.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- 1. Theory and History of Animation:** Identify and classify animation styles and production processes from the evolved history of animation practice and utilize these in contemporary contexts.
(QFE/Level 7: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)
- 2. Professional Art & Design Practice:** Communicate an idea or express a narrative or concept to a range of audiences while following time-management, and appropriate communication skills. Apply a range of art and design skills in animation, as well as in the professional practices of the animation field.
(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)
- 3. Critical Thinking:** Develop an animation project and defend creative visual outcomes to an informed audience. Participate in critical discussion of the arts and the relationship to the creative process with a focus on animation.
(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)
- 4. Visual Literacy:** Analyze complex visual and spatial problems to develop innovative animation and design solutions.
(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

5. Information Technology: Use and combine multiple traditional and emerging hardware and software technologies in the execution of animation projects.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

6. Teamwork and Leadership: Provide creative and constructive input to pursue a shared goal and collaborate effectively in animation production projects. Lead or cooperate among group members while assuming responsibility for self and group outcomes.

(Level 7 of QFE: Knowledge, Skill, Autonomy and responsibility, Role in context, Self-development)

Degree Requirements

Required Credit Hours: 120 hours

General Education	28 CHs
Program Required Courses	77 CHs
Electives	15 CHs

General Education Courses		28 CHs
ICB101	Strategic Learning and Growth	4
ICB102	Expressive Clarity	3
ICB103	Applied Algorithmic Thinking	4
IDS102	Applied Creative and Critical Thinking	4
IDS101	Critique and Communication	4
IAH244	Ethical Systems, Moral Dilemmas	4
IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1
IDS220	Fundamentals of Innovation and Entrepreneurship	3
IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1

Program Required Courses		77 CHs
ART121	Fundamentals of Art & Design Studies	3
ART220	Introduction to Art History	3
ART205	Art Foundations	3
ART201	Principles of Design	3
ART223	Arts of the Modern World	3
ART251	Basic Design	3
ART221	Research Methods for Artists and Designers	3
AAH322	History of Islamic Art and Architecture	3
AAD376	Animation I	3
AGD351	Graphic Design I	3
AVA310	Drawing I	3
AAD377	Animation II	3

AAD375	Fundamentals of Digital 3D	3
AGD314	Illustration and Visual Narrative	3
AGD356	Typography I	3
AAD476	Animation III	3
AAD378	Character Modeling	3
AAH427	History of Animation	3
ADR492	Senior Research Seminar	3
AAD475	Game Design	3
ADR321	Material Culture of the United Arab Emirates	3
ART209	CAD Lab	2
ADR405	Professional Practice	3
ART496	Senior Project	6
ART490	Internship	3

ART History Electives		3 CHs
<i>Student picks courses from below list</i>		
AAH324	Contemporary Islamic Art and Architecture	3
AAH325	History of Design	3
AAH326	Representation: Exhibition, Display and Interpretation I	3
AAH327	Representation: Exhibition, Display and Interpretation II	3
AAH420	Communities, Curatorial Practices, and Collections	3
AAH422	Contemporary Art Theory	3
AAH425	History of Graphic Design	3
AAH430	Curatorial Practices	3
AAH426	History of Interior Design	3

Program Electives		12 CHs
<i>Student picks courses from below list</i>		
ART297	Special Topics in Art and Design: Intermediate	3
AVA309	Digital Illustration	3
AVA313	Drawing II	3
AVA315	Sculpture I	3
AVA316	Ceramics I	3
AVA317	Storyboarding	3
AVA318	Three-Dimensional Design	3
AVA319	Introduction to Jewelry Design	3
AAH328	Cross Cultural Influences in Design	3
AVA340	Photography I	3
AVA346	Digital Video II	3
AGD357	Designing for the Web I	3
AGD358	Design for Social Change	3
AVA360	Printmaking I	3
AVA365	Digital Printmaking	3
AVA366	Book Structures I	3
ART397	Special Topics in Art and Design	3
AVA411	Painting II	3
AVA418	Installation	3

ART495	Independent Study	3
ART497	Special Topics in Art and Design	3
AVA312	Painting I	3
AVA345	Digital Video I	3
AID477	Advanced Modeling, Lighting and Rendering	3
AVA341	Photography II	3

Zayed University
College of Arts and Creative Enterprises
Bachelor of Fine Arts in Animation Design
(Recommended Sequence)

	Semester 1		Credits	Semester 2		Credits
	Course	Description		Course	Description	
Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communication	4
	ICB102	Expressive Clarity	3	IAH244	Ethical Systems, Moral Dilemmas	4
	ICB103	Applied Algorithmic Thinking	4	IAR110 or	Arabic Lab 1 (N): Speaking to Engage & Persuade	1
	IDS102	Applied Creative and Critical Thinking	4	IAR111	Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	
				ART121	Fundamentals of Art & Design Studies	3
				ART220	Introduction to Art History	3
			Total	15		Total
Year 2	Semester 3			Semester 4		
	ART205	Art Foundations	3	ART221	Research Methods for Artists and Designers	3
	ART201	Principles of Design	3	AAH322	History of Islamic Art and Architecture	3
	IDS220	Fundamentals of Innovation and Entrepreneurship	3	AAD376	Animation I	3
	ART223	Arts of the Modern World	3	AGD351	Graphic Design I	3
	ART251	Basic Design	3	AVA310	Drawing I	3
	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1			
		Total	16		Total	15
Year 3	Semester 5			Semester 6		
	AAD377	Animation II	3	ART209	CAD Lab	2
	AAD375	Fundamentals of Digital 3D	3	AAD476	Animation III	3
	Elective	Program Elective	3	AAD378	Character Modeling	3
	AGD314	Illustration and Visual Narrative	3	AAH427	History of Animation	3
	AGD356	Typography I	3	Elective	Program Elective	3
		Total	15		Total	14
Year 4	Semester 7			Semester 8		
	ADR321	Material Culture of the United Arab Emirates	3	ADR405	Professional Practice	3
	ADR492	Senior Research Seminar	3	ART496	Senior Project	6
	AAD475	Game Design	3	Elective	Program Elective	3
	Elective	ART History Elective	3			
	Elective	Program Elective	3			
		Total	15		Total	12
Year 5	Semester 9					
	ART490	Internship	3			
		Total	3			

Total = 120 Credit Hours