

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Social Innovation
Specialization in Communication & Media
(Recommended Sequence)

	Semester 1			Credits	Semester 2			Credits
	Course	Description	Credits		Course	Description	Credits	
Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications	4		
	ICB102	Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform	1		
	IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade	1	IAR211	Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency			
	IAR111	Arabic Lab 1 (NN): Arabic Language & Culture for Beginners		IDS103	Statistical Intuitions and Applications	4		
	ICB103	Applied Algorithmic Thinking	4	IDS105	Systems and Society	4		
	IDS102	Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3		
			Total	16			Total	16
Year 2	Semester 3			Semester 4				
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4		
	ISS252	Psychology: From Neurons to Society	4	ISS212	Political Science and Social Change	4		
	ISS211	Modern Economic Thought	4	ISS201	Economic Behavior and Organization	3		
	ISS202	Introduction to Social Innovation	3	ISS200	Cultures, Globalization and Social Change	3		
			Total	15			Total	14
Year 3	Semester 5			Semester 6				
	ISS321	Media effects and ethics	3	IDS391	Capstone Seminar I	3		
	ISS204	Media, Data, and Social Innovation	3	ISS325	Strategic communication, media, audiences, and analytics	4		
	ISS305	Social Movements and Community Activism	3	ISS324	Specialized writing: Communicating complex issues	4		
	ISS362	Personal and Social Motivation	4	ISS320	Diversity, Equity, Inclusion, and Global Messages	3		
	ISS203	Transmedia storytelling for social good	3					
			Total	16			Total	14
Year 4	Semester 7			Semester 8				
	IDS493	Capstone Project I	4	ISS490	Internship	3		
	ISS422	Media Content Creation, Fundamentals and Futures	4	IDS494	Capstone Project II	4		
	ISS323	Media, Platforms and Multimodality	4	ISS421	Digital communication for Social Change	3		
	ISS420	Communication Campaigns, Influence, and Persuasion	4	ISS423	Sustainability Communication	3		
			Total	16			Total	13

Total = 120 Credit Hours