

**Zayed University**  
**College of Interdisciplinary Studies**  
**Bachelor of Science in Business Transformation**  
**Concentration in Growth Strategy & Management**  
*(Recommended Sequence)*

	Semester 1			Semester 2		
			Credits			Credits
Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications	4
	ICB102	Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform  Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1
	IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade  Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1	IDS103	Statistical Intuitions and Applications	4
	ICB103	Applied Algorithmic Thinking	4	IDS105	Systems and Society	4
	IDS102	Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3
			<b>Total</b>	<b>16</b>		<b>Total</b>
Year 2	Semester 3			Semester 4		
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4
	IBS210	Market Dynamics and Product Analytics	4	IBS212	Doing Business	4
	IBS211	Financial Planning, Budgeting and Modeling	4	IBS213	Enterprise, Design, and Optimization	4
	IBS214	Economics	3	Elective	Elective from other programs	3
		<b>Total</b>	<b>15</b>		<b>Total</b>	<b>15</b>
Year 3	Semester 5			Semester 6		
	IBS310	Decision Support Models and Technologies	4	IDS391	Capstone Seminar I	3
	IBS365	Market & Competitive Analysis	3	IBS454	Strategic Brand Leadership	4
	IBS356	Business Systems	4	IBS361	Leading and Transforming Organizations	3
	Elective	Elective from other programs	3	IBS455	Capital Allocation and Value Creating Growth	4
				Elective	Elective from other programs	3
		<b>Total</b>	<b>14</b>		<b>Total</b>	<b>17</b>
Year 4	Semester 7			Semester 8		
	IDS493	Capstone Project I	4	IBS490	Internship	3
	IBS364	Mergers, Acquisitions & Alliances	3	IDS494	Capstone Project II	4
	Elective	Elective from other programs	3	IBS411	Negotiation and conflict management	3
	IBS410	Corporate Business Law & Ethics	4	IBS461	The Future of Work	3
		<b>Total</b>	<b>14</b>		<b>Total</b>	<b>13</b>

**Total = 120 Credit Hours**