

Zayed University
College of Interdisciplinary Studies
Bachelor of Science in Business Transformation
Concentration in Entrepreneurship & Innovation
(Recommended Sequence)

	Semester 1			Semester 2		
			Credits			Credits
Year 1	ICB101	Strategic Learning and Growth	4	IDS101	Critique and Communications	4
	ICB102	Expressive Clarity	3	IAR210 or IAR211	Arabic Lab 2 (N): Writing to Inform Arabic Lab 2 (NN): Arabic Language & Culture for Intermediate Proficiency	1
	IAR110 or IAR111	Arabic Lab 1 (N): Speaking to Engage & Persuade Arabic Lab 1 (NN): Arabic Language & Culture for Beginners	1	IDS103	Statistical Intuitions and Applications	4
	ICB103	Applied Algorithmic Thinking	4	IDS105	Systems and Society	4
	IDS102	Applied Creative and Critical Thinking	4	IDS220	Fundamentals of Innovation and Entrepreneurship	3
			Total	16		Total
Year 2	Semester 3			Semester 4		
	IDS204	Deriving Insights from Evidence	4	IAH244	Ethical Systems, Moral Dilemmas	4
	IBS210	Market Dynamics and Product Analytics	4	IBS212	Doing Business	4
	IBS211	Financial Planning, Budgeting and Modeling	4	IBS213	Enterprise, Design, and Optimization	4
	IBS214	Economics	3	Elective	Elective from other programs	3
		Total	15		Total	15
Year 3	Semester 5			Semester 6		
	IBS310	Decision Support Models and Technologies	4	IDS391	Capstone Seminar I	3
	IBS344	Needs Identification and Product Development	4	IBS380	Digital Visibility	4
	IBS454	Strategic Brand Leadership	4	IBS381	Positive Organizational Development	4
	Elective	Elective from other programs	3	Elective	Elective from other programs	3
		Total	15		Total	14
Year 4	Semester 7			Semester 8		
	IDS493	Capstone Project I	4	IBS490	Internship	3
	IBS480	Customer Journey Management	4	IDS494	Capstone Project II	4
	Elective	Elective from other programs	3	IBS411	Negotiation and conflict management	3
	IBS410	Corporate Business Law & Ethics	4	IBS485	Venture Creation	4
		Total	15		Total	14

Total = 120 Credit Hours