

Retention Rate:

Of the total new UG enrollment in Fall 2017, Fall 2018 and Fall 2019 (as of census), the number of dismissed/withdrawn students with status-DS/DD/EX/WD/FD in 1 year are calculated as attrition rate

College	Program	Fall 2017-Fall 2018 Attrition Rate	Fall 2018-Fall 2019 Attrition Rate	Fall 2019-Fall 2020 Attrition Rate
Comm. and Media Sciences	Communication & Media Science	1.2%	1.1%	6.9%

Entered GE	Program	AD Female	DXB Female	AD Male
Fall 2004	Communication & Media Sci BSc	21	30	
Fall 2005	Communication & Media Sci BSc	25	35	
Fall 2006	Communication & Media Sci BSc	20	38	
Fall 2007	Communication & Media Sci BSc	26	44	
Fall 2008	Communication & Media Sci BSc	27	59	
Fall 2009	Communication & Media Sci BSc	42	68	
Fall 2010	Communication & Media Sci BSc	60	69	3
Fall 2011	Communication & Media Sci BSc	62	59	10

4 Year

DXB Male	Overall		AD Female	DXB Female	AD Male	DXB Male
	51		10	17		
	60		16	17		
	58		5	19		
	70		9	20		
	86		8	32		
	110		17	30		
3	135		24	32		1
5	136		17	25	1	4

Overall	%Completion	5 Year			
		AD Female	DXB Female	AD Male	DXB Male
27	53%	19	25		
33	55%	23	33		
24	41%	18	34		
29	41%	22	37		
40	47%	26	47		
47	43%	39	60		
57	42%	54	60	2	3
47	35%				

6 Year

Overall	%Completion		AD Female	DXB Female	AD Male	DXB Male
44	86%		19	29		
56	93%		24	34		
52	90%		18	37		
59	84%		23	41		
73	85%		26	50		
99	90%		42	65		
119	88%					

Overall	%Completion		
48	94%		
58	97%		
55	95%		
64	91%		
76	88%		
107	97%		