



The 20th International Symposium
on Electronic Art

Under the patronage of **H.E. Sheikha Lubna Bint Khalid Al Qasimi**, Minister of International Cooperation and Development and President of Zayed University, Zayed University will host the 20th International Symposium on Electronic Art (ISEA2014) between 30 October and 8 November 2014. It will be held in the Middle East for the first time, taking place in Dubai with shows and exhibitions branching to Abu Dhabi and Sharjah.

The Academic conference will start on the 3rd of November during which H.E. Sheikha Lubna Bint Khalid Al Qasimi will deliver the inauguration address.

ISEA is internationally recognized as one of the world's most important events for new media art and includes interdisciplinary discussions and presentations of creative productions applying new technologies in interactive and digital media. It has been held in 4 continents and over 20 cities worldwide since 1988. ISEA2014 will positively affect the cultural landscape in the Middle East for years to come, starting from the UAE.

The theme of ISEA2014 is **LOCATION**, reflecting a substantial concept in the region's culture, education systems and vastly expanding art scenes. The event entails over 120 paper presentations, 30 panels and roundtable discussions, 15 exhibitions, 34 workshops, and additional artist talks by delegates from over 57 countries. The exhibitions will display more than 100 artworks that thrive on technology and innovation. In addition, it features interactive installations that involve robotics, multimedia projections in outdoor spaces, sculptures, videos, photographs, and many other forms of art utilizing the latest developments in technical equipment, science, and mechanics.

The Conference deliberations will focus on several themes: *Technology, Science, and Art: East Meets West; Emerging Economies Emerging Identities; Nomadic Shifts & Digital Archaeology; Nomadic Highway—Bridging Media; Collaborative Spaces and Fibers & Sensory Mediation. One of the dedicated themes, Public Space: My Location, My Sense of Belonging*, recognizes the importance of public space and the interrelationship of art, technology, and design in the city.

The highlights of the of the symposium will include keynote presentations by internationally acclaimed artists Theo Jansen, Janet Echelman, Erkki Huhtamo, and Sally-Jane Norman. With this caliber of exposure, media and arts innovation, ISEA2014 will surely have something for everyone.

Professor Reyadh Almehaideb, Vice President of Zayed University, welcomed the participants noting that "ISEA2014 will be an extraordinary experience. The UAE is built on visionary thinking and initiatives that thrive on new ideas and concepts, and is a focal point for new development in the region – culturally, socially and politically. With the growing interest in the fields of art and technology, ISEA2014 will provide a unique opportunity to connect audiences and artists from the Middle East with the international art community, meeting in galleries, universities, shopping malls, and public parks across Dubai, Abu Dhabi, and Sharjah. Zayed University is proud to host and welcome such and international event and we thank our partners for their generous support. We know the event will constitute a new learning experience for our students in the field of Art and Creative Design, as well as the artists participating, and the community at large."

Supporting partners of ISEA2014 include the Abu Dhabi Music and Art Foundation, the Dubai Culture and Arts Authority, Dubai Tourism and Commerce Marketing, Expo 2020 Dubai, The National, Canon, Emirates Transport, and Abela & Co. It also enjoys the participation of academic partners such as the American University in Dubai, the New York University in Abu Dhabi and the American University in Sharjah and several art galleries in Abu Dhabi, Dubai, and Sharjah as creative partners hosting some of the meeting exhibits and activities.

ISEA2014 P.O. Box 19282. Zayed University. Dubai. UAE www.isea2014.org