

The ICLIF Leadership & Governance Centre in Association with Zayed University presents

Leadership & Corporate Governance for Sustainable Growth

- ▶ Too Many Bosses, Too Few Leaders
- ▶ Congratulations You're a Director, Now What?

April 17, 2011 at Zayed University, Knowledge Village, Dubai

Overview:

Why are some organizations able to achieve significantly greater commercial success over longer periods of time compared to others even in the same market conditions? Compare the top ten players in any industry and you will find that they all offer a very similar product range; use very similar technology; hire the same type of people; deploy similar strategies; and have equal access to capital and other resources. Yet, the performance differential between the industry leader and the rest is generally huge. Consider just two examples: the difference between Toyota and General Motors, or between Goldman Sachs and Lehman Brothers. What was behind the sustained success of the former?

The answer lies not in the quality of their products, services or strategies, but in the actions and behaviours of leaders at the helm of these companies, and the quality of governance provided by their Board. The global financial crisis of 2008 has confirmed and amplified the critical need for such leadership and corporate governance.

This session explores what senior management and board members need to do differently to maximize and preserve franchise value.

Key Benefits of Attending:

- ▶ Discover if your current leadership behaviour impacts your organization's performance positively
- ▶ Uncover the concrete actions and behaviours that senior leadership teams need to demonstrate to maximize performance throughout the organization
- ▶ Clearly understand the role of the Board and fiduciary responsibilities of individual directors to stakeholders
- ▶ Develop heightened awareness of the changing legal, regulatory and business environment, and reflect on its immediate and long term implications for board practices

Delegate Profile

Board Members, CEOs and their Direct Reports/ Chief Learning Officers/Human Resource/ Learning & Development Executives

Date: 17 April 2011

Fee: Dhs 2000

Venue: Zayed University, Knowledge Village, Dubai

Agenda

12.30pm	Registration
1.00pm – 1.15pm	Opening Remarks by Zayed University
1.15pm – 2.45pm	Too Many Bosses, Too Few Leaders (Rajeev Peshawaria)
2.45pm – 3.15pm	Networking Tea
3.15pm – 4.45pm	Congratulations You're a Director, Now What? (Nabil N. El-Hage)
4.45pm – 5.15pm	Q&A

Faculty Profiles/ Presenters



Rajeev Peshawaria is the CEO of the ICLIF Leadership & Governance Centre (www.iclif.org) based in Kuala Lumpur, Malaysia, and author of *TOO MANY BOSSES, TOO FEW LEADERS* (Simon & Schuster, 2011).

He has extensive global experience in Leadership Development and coaching senior management teams in their efforts to streamline Business Strategy, Organizational Architecture, and Culture. Prior to joining ICLIF in April 2010, Rajeev spent twenty-two years at Fortune 500 companies. In his two most recent corporate positions he was the Global Chief Learning Officer at Morgan Stanley and The Coca-Cola Company.

Before joining Coca-Cola, Rajeev was the head of Asia and Europe of the Pine Street Group, Goldman Sachs's famed leadership development institute. For twelve years before Goldman, Rajeev held several positions at American Express finally ending his tenure there as the global director of Leadership Development programs. In the early years of his career, Rajeev was a currency trader with American Express and HSBC.

Rajeev earned an MBA from Webster University, Vienna, Austria, and a Bachelor of Commerce from the University of Bombay, India.



Nabil N. El-Hage is Programme Director at the ICLIF Governance Centre. He is also Chairman of Executive Training and Consulting S.A.L and recently served as Professor of Management Practice at Harvard Business School where he was also Senior Associate Dean. At Harvard Business School, Professor El-Hage taught Corporate Finance, Private Equity, and Leadership and Corporate Accountability, the corporate governance course.

Prior to returning to HBS to join the faculty, he served as Chairman and CEO of Jeepers! Inc., a private equity-financed national chain of indoor theme parks for nearly ten years. Mr. El-Hage has also served on a dozen boards of private and public companies, ranging from start-ups to several billion dollars in revenues. He has served as president of the Yale Club of Boston from 2005 until June 2007. He is currently the independent Chairman of the MassMutual Premier Funds, a \$10 billion mutual fund complex.

El-Hage is a graduate of Yale University with a degree in electronic engineering and earned his MBA with the Highest Honors, as a Baker Scholar, from Harvard Business School, where he was awarded the Henry Ford Foundation Award for the Best First-Year Academic Record.

For further information and to register please call
Tel: +971-4-3901626/ +971-4-3901600/+971-2-5993721
Mobile: +971-50-4567405
Email: ceice@zu.ac.ae

Or
Register on-line at WWW.ZU.AC.AE/ICE
(click on continuing education) and a member of
our team will contact you with further information

(This course is offered by the Center for Continuing Education
and is open to the General Public)

